

Austria	Sch 15	Indonesia	Rp 1625	Philippines	Pes 20
Bahrain	Dhs 0.85	India	Rs 1100	Portugal	Fr 85
Belgium	Bfr 35	Japan	Yen 750	S. Africa	Rc 6.00
Canada	Cdn 132.50	Jordan	Frs 500	Singapore	S\$ 4.10
Denmark	Dkr 1.50	Korea	Wons 1000	Spain	Pt 100
Egypt	Lls 1.00	Liberia	Le 500	Turkey	Ls 5.50
Finland	Fr 1.25	Lithuania	Lt 1.00	Venezuela	Bs 5.50
France	Fr 5.00	Luxembourg	Lfr 2.35	Yugoslavia	Yd 2.00
Germany	Dm 2.00	Maldives	Rs 4.25	Morocco	Dir 0.90
Greece	Dr 6.00	Mexico	Dr 2.00	Turkey	Ls 1.30
Netherlands	Fls 2.00	U.S.A.	Dr 6.00		
India	Rs 15	Norway	Nkr 8.00		

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,002

Thursday February 17 1983



U.S. trade unions:
labour reaches a
turning point, Page 10

NEWS SUMMARY

GENERAL

Peking plans to launch satellite

China will put its first telecommunications satellite into orbit over the Indian Ocean this year, said Communist Party newspaper, *People's Daily*.

Western defence experts say the satellite, which will have important military and peaceful applications, will be put into "earth stationary orbit" - its speed at a height of 35,800 km above the equator keeping pace with the earth's rotation.

The backwardness of China's military capabilities was shown up in its war against Vietnam. Last July Peking said it had developed a rocket that could launch satellites.

Bush fire deaths

Bush fires in Australia killed at least 36 people, injured almost as many more, and destroyed seven towns and hundreds of homes. Large sections of Victoria and South Australia were declared disaster areas.

Reagan headache

The U.S. Senate foreign relations committee voted 15-2 to delay a decision on the appointment of Kenneth Adelman as arms control director, and urged President Ronald Reagan to choose someone else.

Missile agreement

Britain, France, and West Germany have given the go-ahead for a joint design of anti-tank missiles for the mid-1990s.

Palestine dictum

PLO official in Algiers said that any future Palestinian state would be established in the Israeli-occupied West Bank and the Gaza Strip, with Jerusalem the capital.

German go-ahead

West German constitutional court gave the go-ahead for a March 6 general election, by dismissing appeals against the mid-term dissolution of Parliament after a controversial no-confidence vote. Page 2

Kohl supported

Chancellor Helmut Kohl's Conservative-Liberal coalition would have won if West German elections were held last week, according to a survey yesterday in Stern magazine.

Italian drug sweep

Italian authorities have arrested more than 100 people, mostly in Rome and Milan, in a drive against organised crime, particularly making and trafficking in heroin. Page 2

Burt confirmed

U.S. Senate yesterday confirmed the nomination of Richard Burt as Assistant Secretary of State for European Affairs.

Peres coalition talks

Israeli Labour Party opposition leader Shimon Peres is having talks with members of the ruling Begin coalition on the possibility of forming a national unity government. Page 12

Drastic measure

A Krakow, Poland, man, angry after a row with his wife, put a live 76mm artillery shell in her bed. Police took him for questioning and sent in a bomb disposal squad.

Briefly...

Turin: Funeral took place for the 64 killed in Sunday's cinema fire. Athens: Fire damaged the Economic Ministry.

Cherbourg tug rescued 50 sailors from a patrol boat in the Channel. China invited Taiwan athletes to train with its Olympic Games squad.

BUSINESS

Caracas hints at exchange controls

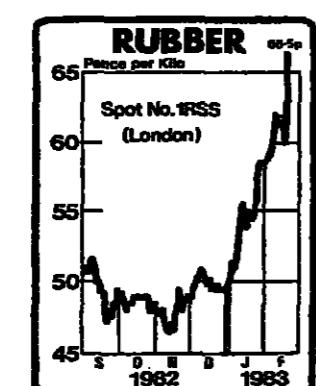
Volcker stresses reduced role for money supply

BY ANATOLE KALETSKY AND PAUL TAYLOR IN WASHINGTON

MR PAUL VOLCKER, the Chairman of the U.S. Federal Reserve Board, indicated yesterday that his Government would soon impose foreign exchange controls in a bid to stem capital outflows estimated at \$100m a day. Page 12

● DOLLAR fell sharply in late European trading. It dropped to DM 2.389 (DM 2.4065), FF 6.7725 (FF 6.825), SwFr 1.9825 (SwFr 1.994) and Yen 10.4875 (Yen 10.52), and SwFr 3.9725 (SwFr 3.975). However, its bank of England trade-weighted index, calculated before the close, rose from 118.7 to 118.8. Page 34

● STERLING rose 75 points to £5.14 and from Yen 360 to Yen 367.5, but eased to DM 3.7025 (DM 3.7125), FF 10.4875 (Yen 10.52), and SwFr 3.9725 (SwFr 3.975). Its trade-weighting slipped from 80.2 to 80.7. Page 34



● RUBBER prices surged in London, with the RSS No 1 spot quotation gaining 3.5 to 66.5 (\$103) a kilo. Page 31

● GOLD rose \$1 in London to \$308.5. In Frankfurt it fell \$2.5 to \$308.5, and in Zurich it closed \$1 down at \$308.5. Page 31

● LONDON: FT Industrial Ordinary index dropped 5.9 to 656. Government Securities were virtually unchanged. Page 27. FT Share Information Service, Pages 32, 33

● TOKYO: Nikkei Dow index closed 9.9 up at 8145.41. Stock Exchange index eased 0.26 to 598.23. Pages 27, 30

● HONG KONG: Hang Seng index gained 12.92 to 943.32. Pages 27, 30

● AUSTRALIAN all-shares index edged up 1.2 to 512.2. Pages 27, 30

● FRANKFURT: Commerzbank index slipped 3.5 to 776.4. Pages 27, 30

● WALL STREET: Dow Jones index closed down 5.67 at 1067.43. Page 27. Full share listings Pages 28-30.

● FRENCH Government is talking to Aérospatiale and Matra about achieving greater cohesion in marketing telecommunications satellites. Page 2

● AUSTRALIAN prime rate will be cut from 10.75 per cent to 9.75 and housing loans will be cut by ½ per cent.

● THAILAND hopes to obtain a World Bank loan of \$175m after talks with bank officials in Washington next week.

● FRENCH consortium of 19 companies has won a contract worth more than \$1bn to build an overhead rail system for Nigeria's capital Lagos.

● TURKEY has applied to the IMF for a one-year renewal of its three-year \$1.6bn standby agreement which expires in June.

● OPEL, the West German subsidiary of General Motors, is to report a net profit of DM 90m (\$34.8m) for 1982. Page 13

● INTERNATIONAL Harvester, the ailing U.S. trucks and farm equipment maker, reduced its losses for the quarter ended January by 61.3 per cent to \$287.8m.

● HEWLETT-PACKARD, the U.S. electronics group, reported earnings in the first quarter of \$85m (£53m). Page 13

PRODUCTION RISE

U.S. industrial production rose an estimated 0.9 per cent in January - the best showing since an adjusted 1.6 per cent rise in February 1982. The January increase was taken by some economists as showing that the fourth quarter of last year had marked the end of recession. Details Page 4

which was until last autumn the Fed's main operating target. The M-1 target was suspended in October because of distortions to this measure of the money supply.

Mr Volcker noted that the degree of emphasis on M-1 will be dependent on assessment and predictability of its behaviour relative to other economic measures.

In addition to these monetary targets, which the Fed would need to judge in the light of developments with respect to economic activity and prices, Mr Volcker also announced a new "experimental" target for total domestic credit creation.

This target, which would cover the growth of all debt owed by the domestic public and private non-financial sectors, has been set at 6.5 to 11.5 per cent.

This credit figure had in the past grown roughly in line with total money spending (nominal GNP). The top of this target range would allow for nominal GNP growth somewhat faster than the Fed's current forecast, which is for nominal GNP growth of between 8 and 9 per cent in recognition of the fact that some analysts expect a moderate increase in the ratio of debt to GNP in the year ahead.

Mr Volcker maintained, however, that the one percent point increase in the target range had "no economic significance" because it was designed to take account of changes in bank regulation which are expected to boost M-2 by about 1 per cent in 1983.

The central bank would have to use more judgement in its conduct of monetary policy than it has in recent years, he suggested to the Committee repeatedly.

With these provisos he an-

Continued on Page 12

Europe angered by U.S. 'protectionism' on arms

BY BRIDGET BLOOM, DEFENCE CORRESPONDENT IN LONDON

CONCERN IS growing in Europe that protectionist measures being introduced by the U.S. Congress and by the Reagan Administration are having an adverse effect on the multi-million dollar trade in defence equipment between the U.S. and Europe.

Mr Manfred Wörner, West German Defence Minister, strongly criticised "protectionist provisions" of legislation recently introduced by Congress at a conference in Munich last weekend. He bluntly told U.S. politicians present: "We expect the U.S. Congress to revise these provisions."

Mr Geoffrey Pattie, Minister in charge of procurement at the UK Ministry of Defence, is flying to Washington on Tuesday to convey the British Government's anxiety over the transfer of technology between the U.S. and Europe.

In Washington Mr Pattie is expected to reinforce complaints already lodged by the British Embassy on specific projects. These include the sale of British aircraft ejector seats to the U.S. The British company Martin Baker has a contract, won in open competition, to supply ejector seats for McDonnell Douglas's F/A 18 aircraft.

The company has now, however, been excluded from the programme by the 1983 Defence Appropriations Bill, apparently because it is foreign.

But Britain is also concerned that the Pentagon is applying restrictions to industrial collaboration

which threatens to undermine existing agreements between U.S. and UK companies.

It is suggested that the U.S. army is withholding key data needed for UK participation - under the joint memorandum of understanding for the third phase of the multiple launch rocket system, the next-generation anti-tank weapon.

The Pentagon is also said to be "zealously" scrutinising existing agreements between U.S. and European companies to tighten the rules on the transfer of technology.

Officials say this could prevent European exporting weapons systems which involve U.S. components, however small.

This is part of the U.S. drive to prevent the transfer of technology to the Warsaw Pact nations which has gathered momentum after the row with Europe over the Soviet pipeline. However, it appears also to affect exports to non-Pact countries.

Bitterness is growing in Europe

Missiles and the Bonn election, Page 2

IBM and Matsushita discuss plan to set up joint venture

BY PAUL BETTS IN NEW YORK AND GUY DE JONQUIERES IN LONDON

INTERNATIONAL BUSINESS Machines (IBM) of the U.S. and Matsushita Electric, Japan's largest electronics manufacturer, said yesterday they were starting "detailed discussions on a joint venture proposal to make information processing equipment in Japan."

The joint venture, if it goes ahead, would be the most important collaboration arrangement to date between IBM and a Japanese company. The proposal is said to involve joint development as well as production.

The companies said the joint venture might produce terminals, office automation equipment and small business computers.

IBM said the purpose of the talks was to establish a "high-volume, low-cost" operation which would combine IBM's data-processing expertise with Matsushita's mass-production technology.

IBM already has sizable development and manufacturing facilities of its own in Japan, where it ranks second to Fujitsu in computer sales.

It also purchases a variety of components and equipment from Japanese suppliers.

It recently negotiated an agreement with Matsushita, which will make a small business computer developed by IBM Japan. IBM also purchases photocopiers from Minolta, which it distributes under its

own name, and buys sub-assemblies from Toshiba for a large facsimile machine which it launched recently.

Matsushita has also been developing a range of office automation equipment designed to handle graphics and including a variety of facsimile machines.

The possibility of a link-up between IBM and Matsushita has been the subject of industry speculation for the past two years. There were suggestions at one point that Matsushita might develop and make a personal computer for IBM, though these were denied by the U.S. company.

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EUROPEAN NEWS

Citroen sacks union representatives after violence at factory

BY DAVID HOUSEGO IN PARIS

CITROEN HAS sacked four representatives of the pro-Communist CGT union at its Aulnay plant who are accused of attacking company staff during a demonstration over pay earlier this month.

All four are Moroccan immigrant workers and the action is considered inflammatory by the CGT and by many of the immigrant workers who are in a majority amongst assembly-line workers at the car plant on the outskirts of Paris.

The management also sacked eight other workers and suspended 14 more for a week following the February 2 demonstration in which 25 people were injured.

Citroen's decision to take a tough line reflects its determination to bring an end to the violence at the plant where skirmishes between assembly-line workers and supervisory personnel have been everyday occurrences.

It believes the violence stems from the agitation of a small number of Islamic fundamentalists who are also members of the Communist party and from the change in union leadership.

Company talks aim at space link-up

BY DAVID MARSH IN PARIS

THE FRENCH Government is holding talks with the country's two prime space companies, Aerospatiale and Matra, to try to achieve greater cohesion in marketing French telecommunications satellites.

The talks, which have been going on for some time and are not yet likely to come to any firm conclusion, are designed to bring the two companies into some form of commercial association to confront strong competition from U.S. manufacturers in selling telecommunications satellites.

Both French companies, which are controlled by the state, have important space manufacturing divisions but have been hit by the slowdown in the world satellite market caused both by recession and by technical hitches.

News of the negotiations comes amid growing pessimism about likely further delay in Ariane, Europe's independent space launching programme, in which the French play a dominant role.

The plan for greater co-operation in French satellites is being encouraged by CNES, the country's national space agency. Prof Hubert Curien, the CNES president, said recently that Europe had too great a diversity in satellite production. One of his priorities, he said, was to bring about

more "cohesion."

Matra is linked with British Aerospace in the Satcom International satellite manufacturing grouping, while Aerospatiale has accords with both Messerschmitt of West Germany in the Franco-German Eurosatellite company and with Ford Aero space of the U.S. These international ties need to be maintained in any case, the French Government believes.

One of the aims of any agreement would be to prevent undue competition between French companies bidding for satellite orders outside Europe.

Some time ago, Aerospatiale and Matra agreed that only the former would bid for a Brazilian satellite order, which was eventually won by the U.S. It is this kind of co-operation which could be enlarged to a more formal partnership, according to industry officials.

European companies started out with high hopes on the world satellite market at the end of the 1970s but, so far, U.S. companies, led by Hughes Aircraft, have practically swept the board for contracts outside Europe.

European companies have won only one non-European order so far—for the Arab League's satellite, Arabsat. This is being built by Aerospatiale and Ford and is due for delivery next year.

First-half improvement in trade deficit likely

BY DAVID HOUSEGO IN PARIS

FRANCE CAN expect a moderate improvement in its trade deficit in the first half of this year as a result of the drop in oil prices and, possibly, of a continuing slide in the dollar according to Insee, the government statistics institute.

In its latest quarterly report the organisation says the trade deficit should drop to below FF 5bn (£4·4m) a month before the end of June, compared with an average last year of FF 7·7bn a month.

France's record trade deficit last year of FF 93bn was the major factor behind the sharp build-up in external debt that is now one of the Government's main concerns.

In contrast to the modest 1·5 per cent expansion of real GNP last year, Insee foresees that the first six months of this year will be a period of virtual economic stagnation.

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Yugoslav row over banks' debt accusation

By Aleksandar Lebić in Belgrade

MR JANKO SMOLE, Yugoslavia's chief foreign debt negotiator, has been openly attacked by two regional banks in the country for saying publicly that they could not meet their debt payments to western banks and that they had turned to the Belgrade authorities for help.

The row would have important political ramifications if individual republics in this federal country were to take up their own demands against the central government, in which Mr Smole has responsibility for foreign financial policy.

Last month in the federal parliament, Mr Smole criticised four banks—Stopanska Banka (based in Macedonia), the Investment Bank of Titograd (based in Montenegro), and Kosovo Bank and Vojvodina Bank (both based in the province which bears its name)—for expecting the federal government, the national government to deal with their foreign payment problems.

Mr Smole said the banks' attitude was financially irresponsible and "untenable, especially at a moment when we expect financial assistance from abroad." Yugoslavia is trying to persuade a number of western governments and central banks that it is putting its financial house in order, as a pre-condition for a multi-billion-dollar rescue.

Two of the banks under fire from Mr Smole—those in Macedonia and Vojvodina—have made public their criticism of the minister. They say their request to Belgrade for help was confidential, and that disclosure damaged their credit-worthiness.

It has been no secret that some of these banks have been late recently with repayments to western creditors. But Stopanska Banka from Macedonia has introduced a sharp note of regional rivalry, not far from the surface in the Yugoslav federal government, by implying that Mr Smole was trying to enhance the international standing of some Yugoslav banks by denigrating others. Mr Smole headed the country's second-biggest bank, Ljubljanska Banka (based in Slovenia), before he joined the government last year.

Anti-Mafia police raids arrest 100

By James Buxton in Rome

THE ITALIAN authorities are thought to have inflicted an important blow to the underworld of organised crime through the arrest of about 100 people, mostly in Rome and Milan.

They are suspected of being part of an enormous operation involved in the manufacture and traffic of heroin and other drugs in Italy, central Europe and the U.S. The network is dominated by the Sicilian Mafia and its Neapolitan cousin, the Camorra.

Those arrested include known Mafia and Camorra suspects, but also businessmen previously considered to be above suspicion. Big names were the owners of big shops in Rome, a jeweller with a business in the fashionable Piazza di Spagna in the centre of the city, and hoteliers in Milan.

The police raids started early on Tuesday morning, after the issue of 130 arrest warrants by Rome and Milan magistrates. Three hotels in Milan, including the well-known Plaza near the cathedral, were taken over by police and searched.

The Mafia and Camorra have long been extending their influence from their bases in the south, but this process recently received a considerable boost from the boom in the drugs trade.

The trade is thought to be the Mafia's most lucrative operation by far. It yields annual net profits of \$500m-\$600m, according to the U.S. Drug Enforcement Agency, which works closely with the Italian authorities. Rome is believed to have become a main centre for the direction and negotiation of drug-trafficking.

Italian magistrates and police are making use of the law, passed last September, which enables detailed checks to be made of the property and bank accounts of suspected Mafiosi. In view of the vast amounts of money laundered and invested as proceeds of the drug racket, this is considered a more effective way to strike at the Mafia than checks on the movement of drugs, which are often impractical.

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Bank voices fears over Belgium's recovery

By JOHN WYLES IN BRUSSELS

AN URGENT call for international co-ordination of economic policies to counter an apparently indefinite world recession is issued today by the National Bank of Belgium.

The dominant tone of the bank's annual report is deep anxiety about Belgium's prospects of securing economic recovery and, indeed, of maintaining its fragile social cohesion in the absence of world economic growth.

If unco-ordinated national policies—some of a "beggar-thy-neighbour" kind—continue to prolong the recession and are not confronted by international action the bank warns, industrialised countries' prosperity will be threatened

and the poorest countries pushed deeper into their misery."

As far as Belgium's own efforts are concerned, the bank appears to regard them as more satisfactory and credible than in previous years. Its report shows modest progress is being made in curbing runaway growth in public spending and restoring liquidity and competitiveness to the private sector.

Although gross national product fell by 0·7 per cent last year, the overall public borrowing requirement fell from 6·5 to 16·1 per cent of GNP. This is the first break in a rising curve which began in the past decade and accelerated in the

first two years of this one. It was achieved by sharp reductions in public spending and by tax increases which produced a bigger growth in government revenues than in outlays for the first time since 1974.

But given the fact that only Ireland has a worse public financing problem than Belgium in the EEC, the bank sees a long hard road ahead before the burden will be eased. Efforts to do so, moreover, "which profoundly on the human element," and the report counsels against any future large tax increases to cut the budget deficit. This would not only be too deductive, it would also encourage greater tax evasion, it says.

Last year was the best year for the corporate sector since 1974, according to the bank. Corporate pre-tax income rose from 6·5 per cent of GNP in 1981 to 7·9 per cent—the highest proportion since 1974. Gross operating profits rose by 20 per cent at current prices compared to a 6 per cent fall in 1981.

Companies were helped by a higher rise in their sales prices than in unit costs—the latter being held down by the partial de-indexation of wages. The 8·5 per cent devaluation of the Belgian franc last February together with other currency fluctuations helped exporters achieve a 13·5 per cent rise in prices and a general improvement in competitiveness, says the bank.

But there has been no recovery in investment. Fixed capital investment in manufacturing stabilised but declined in energy and construction, led to a fall in gross fixed capital as a proportion of GNP from 17·7 per cent in 1981 to 17·1 per cent.

Belgium's current account showed a slight improvement from a deficit of BEF 200m (£2·69bn) in 1981 to an estimated BEF 130m-BEF 150m (£1·7bn-£1·9bn) last year. Imports stayed fairly level but exports showed a slight increase suggesting that producers may have improved their shares of overseas markets with the help of the devaluation.

Court gives go-ahead for West German poll

By JONATHAN CARR IN BONN

WEST GERMANY'S Constitutional Court—the highest in the land—has removed the last remaining doubts that the general election can go ahead on March 6 as planned.

The court yesterday rejected the appeals of four MPs who felt the electoral laws chosen to the constitution was against the spirit of the constitution.

The decision was greeted with almost audible relief by all parliamentary parties, and by President Karl Carstens who gave his approval last month for a March poll. Had the court decided otherwise—with only 18 days to go to polling day—it would have created at least a highly embarrassing situation and, perhaps, a constitutional crisis.

As it was, the court reached its verdict by a 6-2 majority,

showing that, to the end, the path to this election remains highly controversial. It is thus felt likely that the next session of Parliament will decide on a constitutional change to ensure that a similar situation does not recur.

The problem arose because Chancellor Helmut Kohl's centre-right coalition came to office last October, in the middle of a parliamentary term, through a vote of no confidence in Herr Helmut Schmidt, then Social Democrat (SPD) Chancellor.

Although the constitution makes it hard to hold a premature poll, Herr Kohl was determined to seek an early mandate from the country.

Therefore, he deliberately lost a confidence vote on December 17 to open the way to an elec-

tion, a procedure later approved

(with marked lack of enthusiasm) by President Carstens.

The four MPs who went to the court complained, among other things, that Herr Kohl really did not have a firm majority in Parliament, that their constitutional rights were being infringed.

Herr Strauss accused the SPD of waging a "spiritual civil war" by claiming that the government parties endangered peace and disarmament. The SPD, he insisted, had only one real opponent, and that was the truth.

At another Bavarian campaign meeting Herr Hans-Joachim Vogel, the SPD's candidate for Chancellor, advocated more measured steps. Herr Strauss, he said, with mock regret, was not the man he used to be.

E. Berlin hints at talks with Bonn on visitors

By Leslie Collett in East Berlin

EAST GERMANY has signalled that it might be prepared to talk about lowering the amount of money West Germans must exchange to enter East Germany.

The sum was tripled in late 1980 and has led to a 60 per cent drop in the number of western visitors to the country. East Germany might be prepared to accept another form of financial compensation from West Germany.

The hint was dropped in talks which Herr Uwe Ronneburger, the chairman of the West German parliamentary committee on inner-German relations, had with Herr Günther Mittag, a member of the East German politburo responsible for the economy. Herr Mittag stressed that East Germany regards the currency exchange as an "economic problem" called it "political."

Herr Mittag's remark was seen as a signal of East Berlin's willingness to talk to Bonn about finding an economic solution to the zero option.

The unconvincing and the confused may be tending to wait and see, comforted by the fact that the Geneva negotiations are still plodding on, and by Herr Kohl's success in showing, through the visit of Vice-President George Bush, that the U.S. is seriously interested in a solution at Geneva.

Yet the issue has merely slid down the year. Many officials in Bonn are privately convinced that there will have to be some token stationing of the new missiles to make the Soviet Union budge from its stance.

The peace movement in general, and Dr Engle in Bitburg, which is the conservative-liberal coalition of Chancellor Helmut Kohl has been sounding more flexible and the phrase "all-or-nothing at Geneva," apparently invented by Dr Mertes, has passed into Nato language. In contrast, the Social Democrat candidate, Herr Hans-Joachim Vogel, is focussing on avoidance of deployment by saying that he will work for a solution that makes new Nato missiles "superfluous."

The evidence, however, is that the electorate is having difficulty distinguishing these positions. The Greens, who at least reject nachrüstung out of hand, are meanwhile hampered by inexperience and by popular suspicion of the policies they would adopt on jobs and other issues.

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'No change' in Polish debt policy

By DAVID BUCHAN, EAST EUROPE CORRESPONDENT

THE SHAKE-UP in the top management of Bank Handlowy, the foreign trade bank which handles Poland's debt negotiations with Western banks, does not portend any change in Polish policy on debt rescheduling, according to Mr Jerzy Urban, the government spokesman in Warsaw.

Mr Kazimierz Glazewski

Kleinwort Benson of Britain. Appointment of Mr Glazewski and Mr Małec, who have both served in the Polish national bank, prompted some speculation that the Jaruzelski Government might be trying to achieve closer co-operation between policies on rescheduling debts with Western banks, on the one hand, and on the other, on debts to Western governments. Some observers also noted that Mr Woloszyn was never a member of the Communist party.

But the simplest explanation

is that the Warsaw Government has turned to Mr Glazewski for the Western banking experience and contacts he has gained by working for the past eight years at Centrobank in Vienna, and

partly to offset the long expected departure of Mr Woloszyn. The latter, aged 70, wanted to retire several years ago, it is understood, but was prevailed on to stay to cope with at least the first onslaught on Poland's debt crisis.

Renter adds from Frankfurt:

A small group of Western commercial bankers yesterday began informal talks in Warsaw with officials of Bank Handlowy and the Finance Ministry, bankers said here.

The talks are aimed at establishing a timetable for fresh discussions on commercial debt rescheduling, probably taking in 1983-85 maturities, in view of this week's changes in senior management at Bank Handlowy.

Assuming the full board approves this proposal, it will be put to the union's triennial conference in

Successor proposed for leader of metalworkers

By STEWART FLEMING IN FRANKFURT

OVERSEAS NEWS

Assam police killed in mishap

NEW DELHI — Assam state police yesterday shot and killed three paramilitary policemen brought into their violence-torn state from elsewhere in India to help supervise controversial elections, authorities said. The shooting was described as "a misunderstanding." AP reports.

Twenty other deaths were reported across the remote north-eastern state as the Government pressed on with preparations for the second round of voting today. The unofficial death toll from two weeks of ethnic and political violence reached 228, reports said.

The fatal shooting of three Central Reserve Police Force members occurred when Assam state police "due to some misunderstanding created by miscreants opened fire," a Government statement said.

The "miscreants" were not further identified nor was the misunderstanding between the two police forces. The situation was brought under control after top officials rushed to the scene of the shooting at Gopuram, 130 km west of Gauhati, Assam's main city, the statement said.

An estimated 70,000 Central Reserve and other paramilitary police units have been flown and trucked into Assam from other Indian states to oversee the election, called over the opposition of a powerful movement of native Assamese agitating against outside settlers.

● India is helping Algeria to establish a wide range of engineering industries including those making light vans, tractors, cranes, machine tools, industrial piping and pressure vessels, K.K. Sharma writes.

Pretoria takes cautious view of cheerful economic atmosphere

BY J. D. F. JONES IN JOHANNESBURG



Mr Owen Horwood, Finance Minister

LAST NOVEMBER, to the fury of the United Nations and much of the Third World, South Africa was granted a \$1.1bn (£714m) IMF loan. At that time, barely three months ago, Pretoria was protesting its urgent need of balance of payments funds and a stiff dose of IMF medicine. A team from the Fund is expected here very soon and will discover that the atmosphere is transformed.

A week ago, Mr Owen Horwood, the South African Finance Minister, boldly announced the abolition of the dual exchange rate system in a move which has been widely seen to reflect confidence in the state of the economy.

His timing seems to have worked. There has been no panic flight of international investment; the rand has held its planned 5 per cent fall; even the Johannesburg Stock Exchange has kept its nerve. The men from the Fund may well be wondering what all the fuss was about last November.

The South Africans based their appeal to the IMF on the premise that the gold price would average \$315 an ounce. The price this past month has been flitting around the \$500 mark. In the third quarter of 1982 it averaged \$380 and in the fourth quarter—even at the IMF executive directors' meeting—it averaged \$427. Not for the first time, and surely not for the last, gold was the market's master.

The main objective of the IMF programme on conditions which Pretoria appears to be carrying out eagerly, was to reduce South Africa's current account deficit in 1983 to SDR 1.4bn (£870m). In fact the balance of payments has turned around so fast that the deficit was eliminated by the fourth quarter of last year and in 1983 is forecast to produce a current account surplus of Rand 2bn-3bn (£1.1bn-£1.7bn).

The South Africans themselves have remarkably little idea about what the gold price is going to do. In June 1982, when the price touched \$200, nerves were badly strained in Pretoria; this is the same when the last feelings were put out to the Fund staff secretly (the directors have complained that they were kept in the dark).

Gold is still of such importance to South Africa that for policy makers, the task of directing the economy must be rather like driving a car whose steering and brakes work but whose accelerator has a life of its own.

Mr Horwood has a popular calculation—that a movement of \$100 on the gold price produces a Rand 2bn movement on the balance of payments and another Rand 1bn on his exchequer revenue—which illustrates the scale of the phenomenon.

South Africa's influence on the price is not what one might expect. Traditionally, the Republic's gold sales have been fairly stable, and while the Reserve Bank may intervene in the short-term (for example, it was rumoured to be prepared to withhold supplies from the market last week), it is doubtful whether it could check or reverse a fundamental price movement.

Australian Labor outlines election platform

BY MICHAEL THOMPSON-NOEL IN SYDNEY

THE AUSTRALIAN Labor Party yesterday outlined an election programme that included cuts in income tax, a boost to public works spending, continued industrial protection, and a promise to revitalise the stricken steel industry.

The plan was announced by Labor's new leader, Mr Bob Hawke, at the Sydney Opera House. It coincided with Gallup poll results showing that Labor is opening up an impressive lead over its Liberal-National Party rivals. The election is on March 5.

The net additional first-year cost

of Labor's election proposals, Mr Hawke said, was A\$1.5bn (£U.S.\$1.45bn). This compares with A\$568m for proposals outlined by Liberal Party Prime Minister, Mr Malcolm Fraser, in Melbourne on Tuesday.

The key element of the tax package is the offer of immediate reductions in income tax for almost 6m taxpayers, with a new six-step tax scale and an increase in the tax-free threshold to A\$5,000.

There would be major new concessions for small businesses, and a concerted attack on tax avoidance and evasion.

Mr Hawke repeated his vow that there would be no new capital gains tax under Labor.

On prices and incomes, he said Labor had reached an "historic accord" with the unions that would form the basis for a genuine and workable prices and incomes policy.

The whole thrust of our policy is to attack the twin evils of unemployment and inflation," Mr Hawke said. He promised a streamlined pricing surveillance authority,

stronger trade practices legislation,

and a return to centralised wage fixing.

Mr Hawke said his party would maintain a viable and efficient steel industry and would immediately review the need for additional short-term help to selected industries. He added that current long-term plans for protection of the motor vehicle, footwear, clothing and textile industries would be maintained.

Yesterday's Gallup poll, in The Bulletin magazine, shows Labor leading the coalition partners by 52 per cent to 41 per cent, with 5 per cent supporting the Australian Democrats.

The poll, conducted on February 5, immediately after the election

credible improvement to our strategic position."

Mr Hawke said it was time for "controlled, responsible stimulation of the Australian economy" and warned that the problems facing the country were "deep-seated, complex and challenging."

Yesterday's Gallup poll, in The Bulletin magazine, shows Labor leading the coalition partners by 52 per cent to 41 per cent, with 5 per cent supporting the Australian Democrats.

"Above all, we need a genuine cooperative approach between government, business and unions."

Minister attacks Zimbabwe's judiciary

By Our Harare Correspondent

THE ZIMBABWE High Court has—for the second time in a week—come under fire from a government minister for its failure to convict alleged spies.

The country's main newspaper, the Herald, yesterday published an interview with Dr Herbert Ushewokunze, Home Affairs Minister, which carried a strong attack on Mr Justice Squires, who is hearing the treason case against seven leading members of Mr Joshua Nkomo's opposition Zanu Party.

In the interview, the minister accused the judiciary of double standards, arguing that the courts were acquitting people who, in the Smith government's time would have been convicted.

The minister's strong criticism comes days after Mr Zimmerman Mungaragwa, minister of state for law, criticised another judge, Mr Justice McNally for acquitting two white security police on charges of spying for South Africa.

Dr Ushewokunze's criticism has upset lawyers in Harare who are concerned at the possible implications of such a public statement while Judge Squires is hearing the vitally important treason case.

Ethiopia liberalises investment stance

NAIROBI—Ethiopia has liberalised its foreign investment policy in what is a marked ideological change for President Mengistu Haile Mariam's Marxist leadership.

The changes announced in the Ethiopian official gazette, mean that joint ventures will be permitted between the state and foreign investors, who could retain up to 49 per cent ownership. The government would retain at least 51 per cent.—AP

Lebanese troops under orders to shoot all Beirut 'outlaws'

BY NORA BOUSTANY IN BEIRUT

THE LEBANESE Foreign Minister, Mr Elias Salem, announced yesterday that the Lebanese army had orders to shoot anyone interfering with its control of greater Beirut, and indicated that the order included the Israeli army, if a conflict arose.

"The army has instructions to shoot, to act like an army and not to negotiate with out-

laws," he said. "Every force that will encounter the army in the greater Beirut area, whether it is formal or informal, is in the context of Lebanese law and an incident yesterday in which an Israeli patrol was involved in a 30-minute argument at a Lebanese roadblock near the residential area of Montevedi,

5 km east of Beirut.

The Israeli military com-

mand claimed the Lebanese soldiers tried to bar the Israeli patrol from continuing, but the Israelis broke through. Lebanese army officials, however, said the Israeli commander was advised and ordered to turn back.

Mr Salem emphasised that the expansion of the Lebanese army into East Beirut and its out-

skirts was an "internal Lebanese affair" and that the army was asked to go into Beirut on Monday irrespective of the challenges it might face on the way.

He added that the international peacekeeping force, made up of U.S., French, Italian and British troops, was ex-

pected to move into East Beirut as soon as word was received from their governments.

Mr Salem said reports that

agreement had been reached

with Israel over the position of

the number of the multinational peacekeeping force of 4,800 men to be doubled to between 8,000 and 10,000.

But reports from Jerusalem

that Lebanon and Israel have

agreed that the militia of the

renegade commander should be

integrated into the Lebanese army, were untrue, said Mr Salem.

Thais set for World Bank loan

BY JONATHAN SHARP IN BANGKOK

THAILAND will seek, and almost certainly obtain, a World Bank loan of \$175m (£113.7m) during talks in Washington from next Tuesday. Thailand Bank officials said yesterday.

Unlike many World Bank loans, the funds in the Thai one will not be tied to a specific development project in Thailand, but will finance a package of measures for economic structural adjustment.

According to the Thai Government, the funds will help

to cover the country's perennial trade deficit, which was about \$1.7bn last year. A loan from the International Monetary Fund has also been obtained for the same purpose.

The World Bank money will also be used to try to improve Thailand's antiquated and inadequate system of tax collection, which is a cause of regular shortfalls in government revenue.

The deficiencies of the Thai tax system were embarrassingly exposed at the start of this year when a list of the

India examines industrial policy

BY K. K. SHARMA IN NEW DELHI

THE Indian Government is examining major changes in industrial policy to allow the so-called large "monopoly" houses in the country to invest in selected sectors considered vital for rapid development.

Officials have discussed the possibility of drawing up a list of industries of such importance, and their recommendations will be studied by the cabinet.

The World Bank loaned \$700m to Thailand last year, and plans are afoot to emulate that figure this year. Thailand is highly regarded by the World Bank, whose chief representative here enthusiastically refers to the country as "an economic sleeper."

Such companies with assets of more than

Rps 200m (£13.3m).

This ceiling was fixed more than two decades ago and has effectively inhibited fresh investment.

It has long been recognised that the definition is

out of date, but proposals to

raise the ceiling have never been

acted upon.

Such companies are already

those in which small entrepre-

neurs would not have the

capacity to invest, mainly capital

intensive and those in which

additonal capacity is needed to

overcome shortages. About 40

sectors have been examined, but

it is thought that the final list

will be much shorter.

There is no proposal yet to

allow foreign companies to in-

vest in the new list of industries.

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AMERICAN NEWS

U.S. industrial output up 0.9% during January

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE REAGAN Administration yesterday gained fresh backing for its claim that US economic recovery is under way with new industrial production had risen by an estimated 0.9 per cent in January. It was the best showing since an adjusted 1.6 per cent rise in February 1982.

The January increase, which followed a 0.4 per cent rise in December, was taken by some economists as showing that the fourth quarter of last year had marked the end of the recession.

Announcing the latest figures, the Federal Reserve Board said that if November was the last month of recession, industrial production would have risen 12.4 per cent from the start of the downturn in July 1981—against a decline of 13.5 per cent in the 1974-75 recession.

The Fed told Congress that its Open Committee was projecting an increase in real GNP of 3.5 to 4.5 per cent in the fourth quarter of 1983 and the fourth quarter of 1982 as "a central tendency". The full range of possible estimates was,

Reagan preparing to run in 1984'

LOS ANGELES — President Ronald Reagan is clearing his 1984 calendar for a re-election campaign, and congressional candidates in his Republican Party have been advised not to rely on his help in 1984 because he will be busy with his own re-election effort.

Mr James Baker, the White House chief of staff, was quoted in the Los Angeles Times yesterday as saying that he had cleared Mr Reagan's calendar after conferring with the President, who will be almost 74 when his current term ends.

"I told the president what I was going to do, and he said, 'fine,'" Mr Baker said. This approval was "an objective sign" that Mr Reagan will run for re-election, the chief of staff said.

AP

Conoco cuts price of crude by \$1

By Ray Daffer, Energy Editor

CONOCO yesterday cut the price of its U.S. crude oil by \$1 a barrel, putting further pricing pressure on the international oil industry.

The company is the latest in a line of U.S. oil companies—behind Texaco, Phillips, Ashland and Marathon among others—to lower prices in the face of depressed demand and low spot market rates.

This reduction means that the price Conoco is willing to pay for West Texas Intermediate oil is now \$30.

This is the second \$1 price cut within the past few weeks, reflecting the general declining value of crude oil to refiners.

Internationally, the oil market is in a state of pricing limbo and members of the Organisation of Petroleum Exporting Countries are waiting for British National Oil Corporation

Mexican economy 'to shrink 3.2% this year'

By William Chislett in Mexico City

MEXICAN gross national product will decline by 3.2 per cent in real terms this year, after 0.7 per cent negative growth in 1982, and the inflation rate will only fall from 98.8 per cent to 74 per cent, according to the latest report on the country by Wharton Economic Forecasting Associates of the U.S.

Mr Feldstein said that this was a "balanced and cautious" forecast. He thought that it would still be some time before it is certain that recovery has begun, because interest rates were still high and the strength of the dollar was having a major effect on trade.

The Fed said that in both December and January there had been large increases in the output of motor industry products and defence and space equipment. In January, the production of construction supplies and of basic metals, particularly steel, also advanced sharply.

The increase over the last two months followed a fall of 0.7 per cent in November and an original forecast of a decline of 0.1 per cent in December.

Such a drop would mean that Mexico would earn \$15.27bn from oil this year—\$347m less than in 1982. Wharton is basing this figure on expectation that Mexico would export 1.66 barrels per day (bpd)—10,000 bpd more than in 1982.

Wharton believes that a price fall of such a size would not be a big problem for Mexico in its efforts to stick to its austerity programme, worked out with the International Monetary Fund (IMF). The forecast says that the effect of the drop will be more than offset by a decline in international interest rates.

The basis of present U.S. prime and Libor rates, Wharton estimates that Mexico will save \$2.4bn in interest payments this year on its public sector's \$69bn foreign debt. Since of Mexico's total debt will cost \$7.55bn, compared to the \$10bn which it reckoned in its last report in November, Wharton calculates.

The current account deficit will come down from \$3.5bn in 1982 to \$2.8bn, which would be within the IMF's parameters, the forecast states.

The main problem ahead, says Wharton, is a dramatic increase in unemployment, which is one consequence of sticking to the IMF programme for mending the economy.

Despite the government's new programme to create 700,000 new jobs in depressed areas this year, the number of jobs will fall by 0.5 per cent, when a rise of about 4 per cent is needed just to hold unemployment at its present level.

Mexico's birth rate is very high and more than 40 per cent of 20.3m people in the labour market are without regular jobs.

In practice, achieving the appropriate balance is difficult, and a full measure of success cannot be achieved by the tools

FOR 21 YEARS, until his death in 1976, Mayor Richard Daley of Chicago ruled the U.S.'s second largest city like his own personal fiefdom. His name became synonymous with an all-powerful political machine. Presidents courted his favours. "Boss" was the simple title of one of his biographies.

Now his eldest son has come to try to claim the family inheritance—as everyone in Chicago had always expected. He is not, however, finding it so easy.

The contest that Mr Richard Daley Jr has to win is the Democratic mayoral primary in which voting takes place on Tuesday. The winner then has to officially go through the hoops on April 12 against a token Republican challenger—in this case Mr Bernard Epton, a 61-year-old insurance lawyer. The result is considered to be foregone conclusion. Chicago does not have a Republican mayor—or at least it has not since 1931.

Mr Daley's problem is that Chicago already has a Democratic mayor, Mrs Jane Byrne, and she does not remotely entertain the thought of being in favour of the heir apparent.

On the contrary, Mrs Byrne has used her four years in office to amass a campaign chest of nearly \$10m, an amount unmatched even in many presidential primaries. She has perhaps \$4m to \$4.5m left to spend on her bid for re-election. Mr Daley has gathered a more modest \$1.5m to \$2m.

Mrs Byrne, 47, has built up her own city hall machine, admittedly less powerful than the once all-embracing Daley juggernaut, and has ousted



Mayor Byrne: own city hall machine

Daley supporters like a cuckoo taking over another bird's nest. Recent opinion polls show her drawing ahead after a period in which she and Mr Daley were running neck and neck with between one-third each of the potential vote.

It is not, however, a two-horse race. Mr Harold Washington, a 60-year-old Congressman, is bidding hard to become the city's first black mayor. Earlier polls put him in third place, with perhaps 15 per cent of the vote, although one of the more recent shows him edging in front of Mr Daley.

But Chicagoans are distrustful of opinion polls since last November's race for Governor of Illinois, in which Mr James

Thompson, the Republican incumbent, scraped home by only the narrowest of margins after the polls had shown him leading by as much as 20 percentage points.

Mr Washington's main problem is a shortage of campaign funds—he probably has considerably less than \$1m—and a tradition that has given blacks much less political power than their 42 per cent share of the city's population would justify. While a target for 42 per cent of the vote, although one of the more recent shows him edging in front of Mr Daley.

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Issues in the campaign so far have tended to be less important than personalities. Mr Washington has accused Mrs Byrne of mismanaging the city and both his opponents of racism, but he has not made it a major theme. Mr Daley, a 40-year-old lawyer with a string of local elected offices behind him, looks and even speaks like his famous father, but does not trade excessively on the name. In Chicago, he does not need to.

Her enemies accuse her of impatience and irritability. In her first term, they say, she went through three police superintendents, three chiefs of staff, three planning directors, four budget directors and five Press secretaries.

The Chicago Tribune, evidently Mr Daley, calls her "a manipulative and unpredictable bully." There was serious concern both at home and across the nation about whether Chicago was still a good place to live and do business, it said.

National Democratic leaders have been jumping on the bandwagon, although sceptical Chicagoans are not sure what good it will necessarily do them. In payment of political debts, Mr Teddy Kennedy has endorsed Mrs Byrne, while former Vice-President Walter Mondale, the front-running Democratic candidate for 1984, has given his support to Mr Daley. Mr Mondale's move upset black leaders in the city, prompting Senator Alan Cranston of California, the first Democrat to declare officially for the next presidential race, to announce his support for Mr Washington.

Senator Gary Hart of Colorado, another 1984 hopeful, was reduced to remarking that as each candidate now had his own backer, he would support all three. It is hard to see how he can be wrong, even if he also wins the top prize for cynicism.

More seriously, Mrs Byrne claims to have restored the

city's finances to a healthier position than that of any other major U.S. city, after inheriting a mountain of problems, and without a major tax increase. The city's credit rating is rising high.

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VOLCKER TESTIMONY TO CONGRESS

Fed tries to reconcile stability and growth

BY PAUL TAYLOR IN WASHINGTON

Mr Paul Volcker, the Federal Reserve Board chairman, yesterday reiterated U.S. monetary policy in 1982, and told the Senate banking committee of the Fed's monetary targets for 1983. The following is an excerpt from his remarks:

"Our objective is easy to state in principle—to maintain progress towards price stability, while providing the money and liquidity necessary to support economic growth."

"In practice, achieving the appropriate balance is difficult, and a full measure of success cannot be achieved by the tools

"The year 1982 amply demonstrated some of the problems facing monetary policy during a period of economic and financial turbulence, and the need for judgment and a degree of flexibility in pursuing the objectives we set for ourselves.

"In establishing its various target ranges at the start of 1982, the Federal Open Market Committee specifically noted that a number of factors, institutional and economic, would affect the relationship of monetary and credit growth to the GNP, and contemplated that M1, in particular, could deviate from expected patterns for a time in the event of economic and financial uncertainties fostered by unusual desire for liquidity.

"In the event, M1, after moving close to and within the target range around mid-year, grew much more rapidly later, ending the year with growth of about 81 per cent, substantially higher than in 1981, and above the target range.

"Both M2 and M3 tended to rise through the year somewhat more rapidly than the targets contemplated, averaging in the final quarter about 4 per cent above the upper end of the target range.

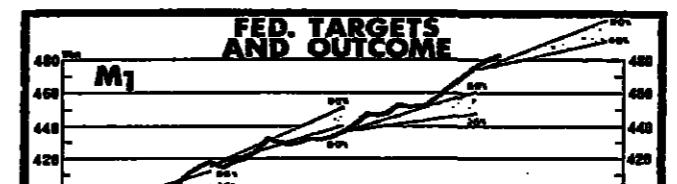
"In the light of the clear indications that velocity was declining more rapidly than in earlier recession periods, the absence of recovery during 1982 and recurrent strains in the financial markets, 'above target' growth was accommodated in the conviction that policy, in practical effect, would otherwise have been appreciably more restrictive than intended in setting the targets."

"An important further consideration during the final quarter was that some of the monetary aggregates were greatly influenced by purely institutional factors.

"In setting out our monetary and credit objectives for 1983, the Federal Reserve has had no choice but to take into account the fact that 'normal' past relationships between money and the economy did not hold in 1982 and may be in the process of continuing to change. Part of the problem lies in the ongoing process of deregulation and financial innovation that has resulted in a new array of deposit and financial instruments, some of which lie at the very border of 'transactions' and 'savings' accounts, defying clear statistical categories.

"Perhaps more significant over longer periods of time, both economic and regulatory change may affect trend relationships. Both declining rates of inflation and the growing availability of interest on transaction account at levels competitive to market rates could induce more holdings of cash relative to other assets over time. The payment of interest rates on transaction accounts could also affect the cyclical pattern of M1. The broader aggregates, by their nature, should be less sensitive over time to innovation, since they encompass a much broader range of assets, but the phased elimination of rigid ceiling interest rates has changed cyclical characteristics.

"All of this has greatly complicated the job of setting targets for 1983. In setting the ranges, the committee believed that monetary growth during the year would need to be judged in the light of developments, with respect to economic activity and prices, taking account of conditions in domestic credit markets and internationally.



"Members of the FOMC and other reserve bank presidents participating in our discussions generally look toward moderate recovery in 1983 in a context of declining or stabilised inflationary pressure. The broadest weights on the broader aggregates, M2 and M3, in the belief that their performance relative to economic activity may be more predictable in the period ahead.

"The target range for M3, which is least affected by institutional change, was left at 6 to 9 per cent, measured from the fourth quarter of 1982 to the fourth quarter of 1983.

"The target for M2 was set 7 to 10 per cent and the base was shifted to the February/March average of this year to minimise the institutional distortions.

"The M1 target was widened and set at 4 to 8 per cent. Less emphasis has been placed on the M1 target in recent months because of institutional distortions and the apparent shift in the behaviour of velocity.

"Efforts to force interest rates down at the expense of excessive liquidity creation could not be successful for long.

"Against all this background, the committee decided that, for the time being, it would place substantial weights on the broader aggregates, M2 and M3, in the belief that their performance relative to economic activity may be more predictable in the period ahead.

"The basic rule we must follow is that the sustained forward progress of the economy is dependent on a sense of price and financial stability—and without it we will undercut the growth we all want. That objective, as I have emphasised, will require that we avoid excessive growth of money and credit.

"The basic rule we must follow is that the sustained forward progress of the economy is dependent on a sense of price and financial stability—and without it we will undercut the growth we all want.

"That objective, as I have emphasised, will require that we avoid excessive growth of money and credit because sooner or later, that growth will be the enemy of the lower interest rates and stability we need."

Notice of Redemption

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NOTICE IS HEREBY GIVEN, pursuant to the provisions of the Indenture dated as of March 15, 1971, under which the above designated Debentures are issued, \$173,000 aggregate principal amount of such Debentures will be drawn by lot for redemption on March 15, 1986 (hereinafter referred to as the "Redemption Date") at the redemption price of 100% of the principal amount thereof, together with accrued interest thereon to the date fixed for redemption.

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Wednesday 13th – Wednesday 20th April

WORLD TRADE NEWS

Iraq asks Turkey for 2-year loan to finance imports

BY METIN MUNIR IN ISTANBUL

IRAQ, WHICH is experiencing increasing payment problems, has asked Turkey for a two-year revolving loan to finance its imports from that country.

The request is reported to have been put to the Turkish Government by Mr Taha Yassin Ramadan, the Iraqi Foreign Minister. Mr Ramadan, who arrived in Ankara at the head of a large trade delegation on Tuesday, met Mr Bulent Ulusu, the Turkish Prime Minister, yesterday.

Iraq sold Turkey some \$160m worth of crude oil last year and bought an estimated \$800m-worth of Turkish exports.

These figures put Iraq among Turkey's principle trading partners. Consequently, Turkish exporters who were hoping to increase sales to Iraq in 1983 stand to suffer if the Government fails to find a formula to meet the Iraqi request for a loan.

According to officials, Ankara seems to be following is to extend the maturity of the loan to the extent that the Iraqis bring down the price of oil which they sell to Turkey. This was valued at \$34 a barrel, and is fixed in an agreement made before the drop in world prices of crude.

The Turkish Central Bank

has no discounting system. Furthermore, if the Central Bank were to guarantee exports to Iraq and make payment to Turkish exporters in Turkish lira, it would endanger its anti-inflationary monetary policy supported by the International Monetary Fund.

The central bank has recently appointed six foreign banks and proposed that they share Turkey's exports to Iraq. Some banks are said to be considering this favourably, but insisting that the central bank provide a counter-guarantee.

One major Turkish export house said it had recently agreed to sell Iraq \$34m-worth of meat on a credit basis. Iraq made a 15 per cent down-payment and promised full payment over a year.

Developments on another front, reported by Turkish companies, indicate that growing foreign currency famine in Iran—an outcome of the war with Iran and depressed demand for crude oil. Foreign contractors operating in the country were told that they must

- provide project loans for new contracts and
- accept deferred payment for ongoing work.

One Turkish contractor said it was told by Iraqi officials that they would be willing to issue letters of credit with deferred payment conditions.

SAA to suspend some African routes

BY BERNARD SIMON IN JOHANNESBURG

SOUTH African Airways (SAA) is to suspend all air services to Botswana, Swaziland, and Lesotho in April. The airline currently has about 13 flights a week to the main towns in these countries.

The South African Transport Minister, Mr Hendrik Schoeman, said the services "have become uneconomic." An SAA official denied that political motives lay behind the decision, and said that SAA's services to other black African countries, such as Zambia and Zimbabwe, would continue.

Nonetheless, the announcement comes just two months after SAA temporarily suspended flights to

GATT set to consider EEC-U.S. farm trade row

BY PAUL CHEERSIGHT, WORLD TRADE EDITOR

THE RUNNING farm trade dispute between the EEC and the U.S. re-surfaced at the General Agreement on Tariffs and Trade (GATT) in Geneva on March 1 when the two sides start talks on subsidised U.S. sales of wheat flour to Egypt.

The talks, which take place under the provisions of Article 12 of the GATT code governing the use of subsidies in exporting, are the first stage of what could be a lengthy formal process of conciliation or dispute settlement.

By the time the talks start, the U.S. and the EEC should have received the report of an arbitration panel, set up by GATT at a U.S. request, on a complaint by U.S. producers that the EEC is subsidising its wheat flour sales.

The two cases, dealing with a specialised section of the international farm trade market, are part of a wider dispute. This sprang from the U.S. perception that U.S. producers are hurt by the EEC's sale of surplus products on the world markets at prices lower than

EEC internal prices. To retaliate against subsidised sales, the U.S. has been making limited use of a funding technique blending commercial and soft credits to encourage its own exports.

When it won a contract to supply Egypt with 1m tonnes of wheat flour, effectively freezing the EEC out of that market for a year, the EEC took the case to the GATT.

If next month's talks fail to reconcile the two sides, the EEC will probably request the setting up of an arbitration panel.

Such a panel is on the verge of reporting on a complaint lodged a year ago with the Reagan Administration by U.S. wheat flour producers. The U.S. took the complaint into the GATT, alleging that EEC sales were undercutting the U.S. and were in breach of the subsidies code.

In addition, one of a number of complaints of a similar nature covering poultry, sugar and pasta—a panoply of cases which has led the EEC to feel that it is being harassed by aggressive U.S. trade diplomacy.

Caterpillar in venture to build Indonesian plant

PEORIA, Illinois—Caterpillar Tractor, the leading U.S. manufacturer of construction and mining machinery, plans to build a manufacturing plant in Indonesia but has postponed the start of production until a completed plant in Mexico because of uncertain economic conditions.

Caterpillar said it had won approval from the Indonesian Government to form a joint venture company with PT Traktindo Utama.

The plant, near Jakarta, will manufacture components and assemble selected earth-moving machines, the company said.

The construction of the plant will begin soon, it added, but declined to reveal the cost of the project. As-

sembly operations are expected to begin in late 1983.

Caterpillar said Indonesia, the world's fifth most populous country, was a large and growing market, and it noted that the Indonesian Government was expected soon to make it impossible for imported equipment to compete with locally produced machines. Caterpillar said it was seeking other potential partners so that the project in Mexico could move forward. The current joint venture partner, Cydsa, has decided to pull out of the arrangement.

Last month Caterpillar announced a loss for 1982 of \$180m, its first annual deficit for more than 50 years. AP-DJ

UK loan for Oman

THE EXPORT Credits Guarantee Department has guaranteed a £4.2m loan and a \$4.7m loan which Morgan Grenfell has made available to the directorate general of finance of Oman to finance contracts between George Wimpey International and Wimpex Alawi, in Oman. The loan of £4.2m will help finance construction of a parade ground and barracks. The second loan for \$4.7m will help finance construction of a housing complex.

Japanese electronics

Nippon Electric (NEC), the Japanese electronics company, operates a large semiconductor plant in Scotland, and JZT, a joint venture between JVC, Thorn EMI and AEG-Telefunken, which makes video recorders in Berlin, also produces video recorders in southern England. These were omitted from a story on Japanese electronics investment in Europe which appeared in the Financial Times on February 14.

Swiss metal industry orders at all-time low

By John Wicks in Zurich

ORDER BOOKS for the Swiss metals and machine-building industry, most of which come from abroad, are now the thinnest on record at the end of 1982, according to the Association of Swiss Machine-Builders (VSM).

Work on hand registered by 260 VSM member companies was equal to only 5.9 months' production, compared with 9.8 months in the boom year of 1974.

In no major product sector are orders sufficient to cover average production times. Textile machinery and machine tools are particularly affected. Orders for only 4.02 and 6.83 months' output, respectively.

Exports rose in normal terms by 2 per cent last year to some \$2.8bn or 1 per cent in volume. Owing to inflation, export value showed a decline in real terms. This was even more marked for the corresponding imports, which actually fell in nominal terms by 3 per cent to \$2.14bn.

The situation showed no improvement in the final quarter of last year, when export orders recorded by 200 of the leading VSM companies were down 19.7 per cent on the same period of 1981.

Stewart Fleming examines the crisis decisions looming for West German shipyards

Need to rationalise grows desperate

WEST GERMAN SHIPBUILDING INDUSTRY					
	1977	1978	1979	1980	1981
Shipbuilding production (DM bn)	6.3	5.0	3.4	3.4	4.5
of which new buildings	5.5	4.2	2.4	2.5	3.0
Labour force	70,000	64,500	57,600	57,000	57,000
(Production includes new buildings of ocean-going and inland waterway vessels, repairs and conversions.)					

Source: Federation of the German Shipbuilding Industry

Far East shipbuilders cut prices by around one-third in an effort to fill their order books.

They believe these efforts have been directed not only at attracting orders for less complex types of ships, but also at the market for the more sophisticated merchant vessels on which West German yards have been concentrating.

West German shipbuilders point out that, increasingly, West German shipping concerns are placing orders outside West German yards, in order to improve their competitive position.

For the bigger West German shipyards, the slump in orders is not certain, it will be tempting for national politicians to make a few pre-electoral promises. The Bremen area is suffering the highest unemployment rate in the country—12.8 per cent—and there are votes to be won.

After years of subsidising the shipping and shipbuilding industries, so providing artificial life support systems for many yards, local and national governments are being called in to help pay the burial costs of redundant capacity.

How desperate the situation is becoming can be judged from the fact that the co-operation talks between the two companies, if they result in agreement, could lead to the first joint rationalisation moves by

two of the five biggest shipyards in the country since 1967. This is not to say that internal rationalisation moves have been avoided since the shipbuilding industry went into a nosedive after the 1973-74 oil price explosion.

The West German Shipbuilding Federation estimates that since 1975, the hours worked in the shipyards have fallen by 50 per cent and the number of building berths in operation by 25 per cent.

In the past few months, however, it has become increasingly clear that this is not enough of a rundown. In the world shipbuilding industry as a whole last year, new orders for merchant ships fell to 17m dwt from 31m dwt in 1981.

The Shipbuilding Industry Federation estimates that in West German yards there was a 26 per cent slump in new orders.

Alongside that slump has come fierce price competition. The federation suggests that

reorganisation present an almost impossible burden.

At the end of 1981, the company was forced to sell buildings and assets to raise funds to cover its losses. These measures, coupled with the acquisition by the State of Bremen of 25.01 per cent of its capital from the major shareholder, the Dutch concern Thyssen-Bornemisza, helped the company raise DM 72.6m.

Even so, it declared a net loss of DM 46.6m on sales of DM 465m. The company had last reported a profit in 1977, when its sales revenues were DM 808m.

For Thyssen-Bornemisza, which in the 1970s owned 75 per cent of Bremer Vulkan, the further cut in its shareholding, which reduced it to 25.01 per cent too, must have been a welcome rescue.

But at the end of last year, Bremer Vulkan had to undergo a capital reconstruction which involved the two big shareholders, Thyssen-Bornemisza and the State of Bremen, pumping in a further DM 26m and raising their shareholdings to over 30 per cent each.

Now, the Dutch concern has stated it is not prepared to put any more money into Bremer Vulkan. Krupp, owner of 84.4 per cent of AG Weser, has said the same after terminating a contract last year with its subsidiary which required it to absorb the shipyard's losses.

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UK NEWS

Works closures threaten 4,500 rail jobs

BY HAZEL DUFFY AND LISA WOOD

A MAJOR programme of redundancies and closures in British Rail Engineering is expected to be conveyed to rail union leaders today at a meeting of the Rail Council, the top-level management/union body.

It will involve the loss of at least 4,500 jobs, and will include the closure of Shildon in County Durham and most of the Horwich plant near Bolton. Shildon is expected to remain open until the end of next year, and Horwich until the end of this year.

A smaller works at Stratford, east London, is also on the list, and another works - so far unspecified - is expected to be closed to bring capacity more into line with the anticipated order book.

The programme differs from that put forward by the management of BR Engineering last spring, which proposed that nearly 2,000 jobs would also go from Swindon and Derby locomotive works.

The programme met intense opposition from the rail unions, and particularly from the National Union of Railmen (NUR) to which about half the BR Engineering workforce belongs. It was shelved by BR management in the hope of averting the NUR strike which was looming at that time.

The whole relationship between BR and BR Engineering was examined in the report of the Serpell committee into the future of BR.

BR Engineering workshops build and maintain rail locomotives, carriages and wagons. BR is the only railway operation in Europe which

has its own equipment building facilities. The Serpell report suggested it might be better if BR bought some equipment, including locomotives, from abroad.

Rail equipment has become increasingly sophisticated in the past few years requiring less maintenance and this has led to a big drop in demand for BR Engineering facilities.

The problem is particularly acute with wagons, where efforts to win sufficient export orders to maintain capacity have had only some success.

● Distillers Company (DCL) has announced a major cutback at its malt-whisky distilleries and a reduction in its grain distilling output with a total loss of 530 jobs.

The job losses are the largest number to be made by any one company within the industry at one time according to the Scotch Whisky Association.

DCL is the biggest employer in an industry suffering from a worldwide slump in demand. It said there was a need to cut back on production of malt and grain whisky in order to ensure that stocks of maturing whisky were brought more inline with estimates of future requirements. The company accounts for 40 per cent of the world's Scotch whisky market.

World sales of Scotch were down by 10 per cent in 1982 on 1978 which was the industry's peak year. The UK market, which accounts for 16 per cent of total sales, was down 20 per cent last year on 1979.

N. Sea work for 1,000

BY OUR ENERGY EDITOR

JOBS will be created for about 1,000 offshore workers as a result of a £20m contract placed by Mobil North Sea.

The order, for engineering work on the new Beryl B oil production platform in the North Sea, has been placed with AOC International, the UK company responsible for oil-related interests of the Fred Olsen Group.

AOC is to recruit several hundred

skilled offshore workers to supplement existing staff for the year it will take to accomplish the work. About 1,000 people will be employed on the project with up to 450 of them stationed on the platform at any one time.

Earlier this week AOC announced that it had won two other major North Sea orders. These could create about 400 new jobs in the UK.

Production problems?
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may have a solution

▲ ICC 214 «Egg» Hooda, sculpture by Hans-Joachim Lembach, Hombrochitikon, Switzerland

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Attack on sale of new port shares

By Dominic Lawson

THE GOVERNMENT is to reconsider introducing legislation to outlaw strikes in essential public services as a result of the national water strike.

Mr Norman Tebbit, the Employment Secretary, said yesterday: "There may be a case for future legislation in this field. My mind is not closed to that."

Mr Tebbit also said that steps must be taken to withdraw legal immunities from strikers if they had not followed "procedure agreements," such as a clause committing both sides in a dispute to binding arbitration.

There may well now be considerable public support for action in the essential services," he said, "and it may be some idea should be canvassed again."

Legislation would not be considered until after the next general election. But there is no doubt that

INQUIRY BEGINS INTO WATER DISPUTE

Strike law to be considered

FINANCIAL TIMES REPORTERS

Mr Tebbit is showing considerably more interest than before in such measures.

A committee of inquiry into the water dispute in the water industry will begin taking evidence today. Its chairman, whose appointment was announced yesterday, is Dr Tom Johnston, principal and vice-chancellor of Edinburgh's Heriot-Watt University.

His chairmanship was only agreed after considerable dispute between the water employers and unions. He has had a long involvement in arbitration and wages council work and carried out an inquiry into staff representation in the clearing banks four years ago.

The employers' nominee for the inquiry is Mr Michael Bett, board member for personnel and industrial relations at British Telecom. Only last week, he was one of four businessmen appointed by the Government to head an inquiry into the

National Health Service. He served on a committee of inquiry into the prison service.

Mr Bill Keys, a senior figure in the Trades Union Congress (TUC), is the union nominee. He is joint general secretary of the print union Society of Graphical and Allied Trades '82.

Both employers and union have made concessions in the terms of reference for the inquiry.

For the employers, the crucial omission is any suggestion that the findings should be binding on all parties. This is a key concession, although both sides have given assurances that they accept the idea of resolving the dispute through the inquiry.

For the unions, the terms fail to include specific mention of their central claim - their relative position in the manual workers' earning league.

Authorities urged to intervene in exchange markets

BY JEREMY STONE

PROFESSOR Alexandre Lamfalussy, of the Bank for International Settlements (BIS), said yesterday: "No single price weighs so heavily on the allocation of economic resources as the exchange rate; even the price of oil is less important."

He was speaking at a Financial Times conference in London on foreign exchange risk.

The considerable volatility of exchange rates that had developed under the regime of floating rates, he said, had created a climate of uncertainty. That was bound to have an adverse impact on decisions concerning investment, production and trade.

Professor Lamfalussy was even more concerned about the potential consequences of recent very large swings in the exchange rates. He offered some practical suggestions to improve the working of the foreign exchange markets:

● New research at the BIS made it seem likely that the authorities could, through intervention, exert a stabilising influence on the markets.

● Intervention would only be effective, however, if it was based on policies which would steer the fundamentals of the economy in a direction which validated the intended move in the exchange rate.

● Monetary authorities in several countries - particularly the US - should reserve their explicit neglect of the exchange rate. International cooperation should be put to the service of managing floating exchange rates. The excesses of floating should be tempered.

Lord Justice Lawton said that when the joint venturers required Multinational's directors to do certain acts, they became the acts of Multinational. The company's liquidator could not now, therefore, complain about what, in law, had been done by Multinational's own acts.

The judge said that Multinational's failure had been a financial disaster for its creditors. Some, alleged to have suffered losses of £75m, acted through the liquidator in wanting to make the joint venturers discharge at least some of Multinational's liabilities.

The only way, the judge said, to get at the three oil companies was by alleging that they and their nominated directors failed to perform some duty owed to Multinational.

The liquidator was refused leave to appeal to the House of Lords.

In the short run, charts and computerised decision-making were exerting a growing influence on exchange rates.

The resulting chaos would damage end-users of currency, not the traders in the pits. Mr Baschnagel thought that central banks should intervene in futures markets. "We would see those young traders in the Chicago pits run for cover the moment they saw the Federal Reserve buying the D-Mark, Swiss francs or any other currency that was depreciating under the dollar's rise."

Mr Scott Pardie, of the Discount Corporation of New York, agreed. Non-intervention by the US authorities had undermined their ability to stem one-way trading in the foreign exchange markets. "You can't just sell the D-Mark into the

FT Conference
on Foreign
Exchange Risk

dollar and hit a few dealers," he said. "But it would be very dangerous to go short of the dollar on a bet that the Federal Reserve might be caving in on inflation."

European governments seemed to be converging in their belief that foreign exchange adjustments could not solve problems in the real economy. Mr David Lomax, economic adviser to the National Westminster Bank, said:

It had become generally agreed that the balance of fiscal policies was more important.

Dr Erik Hoffmeyer, of the Danish national bank, paraphrased Voltaire in his conclusion that our present exchange system, while not the best possible, was at least robust enough to survive, given our political systems.

Dr Hoffmeyer believed that the problem of excessive rate fluctuations was confined to the relations of major currencies and dominated by portfolio adjustment between them. He did not believe that the damage caused by this fluctuation was very extensive.

Lawsuit for £75m dismissed

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THREE multinational companies, whose joint venture in worldwide petrochemicals trading ended in financial disaster, have defeated a renewed attempt to sue them in the English courts for £75m.

The Court of Appeal yesterday refused to allow the liquidator of the joint venture company, Multinational Gas & Petrochemical, to serve the proceedings on the joint venturers - all of which are foreign-based - outside England.

The liquidator alleged that the liability for the failure of Multinational, a Monrovia company, and for its massive losses, rested on those who set it up.

They were Philtankers, a wholly-owned Liberian subsidiary of Phillips Petroleum, Societe Anonyme De Gerance Et D'Armenement (Saga), a French company, and Bridgestone Liquefied Gas, one of the largest Japanese distributors of liquefied petroleum gas.

They set up Multinational in 1970. Philtankers and Saga each held 40 per cent of the shares and Bridgestone 20 per cent. Each nominated its directors. Multinational was wound up in 1978.

In December 1981, the High Court discharged an order giving the liquidator leave to serve the

joint venturers and the nominated directors outside the jurisdiction.

Dismissing the liquidator's appeal, Lord Justice Lawton said yesterday that, after Multinational had begun making a small profit, its directors changed their trading policy. They decided to acquire gas tankers for employment on the spot market.

The market turned against them; they got into financial difficulties and had to cease trading.

In October 1977, the estimated deficiency as regards Multinational's creditors was £113m. Its only asset in the UK was between £300,000 and £400,000 in bank accounts.

The judge said that Multinational's failure had been a financial disaster for its creditors. Some, alleged to have suffered losses of £75m, acted through the liquidator in wanting to make the joint venturers discharge at least some of Multinational's liabilities.

The only way, the judge said, to get at the three oil companies was by alleging that they and their nominated directors failed to perform some duty owed to Multinational.

The liquidator was refused leave to appeal to the House of Lords.

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UK NEWS

British Airways in talks with Airbus group

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

A BRITISH Airways team led by Mr Roy Watts, deputy chairman, is to visit Airbus Industrie, the European airliner building consortium, in Toulouse next month for discussions on the long-term fleet needs of the airline.

BA stresses that the visit is for the exchange of views on what the airline is likely to need in the shape of new aircraft into the 1990s, and to learn at first hand what Airbus Industrie will have to offer. The visit is not an indication of any impending order.

The airline has already made public its need for up to 20 aircraft in the small-jet category, seating up to about 150 passengers each, by January 1, 1986, to replace ageing Trident Three jets that will become obsolete on that date because of new noise regulations then coming into effect.

This need is expected to be met by Boeing or McDonnell Douglas of the U.S., however, rather than by Airbus Industrie, because the latter's proposed 150-seat A-320 airliner, not yet formally launched, will not be ready in time.

But, for the later 1980s and into the 1990s, British Airways can see the need for even more small aircraft, and it is possible that any A-320, if available at that time and powered by Rolls-Royce engines, would interest the airline.

BA also has a long-term interest in other potential types of airliner now being studied by Airbus Industrie.

Manchester Steel completes job cuts

By Maurice Samelson

MANCHESTER STEEL has completed the programme of redundancies which were the condition of it remaining in business with Elken, the Norwegian metals and manufacturing group.

The workforce has been cut by more than 150 to 630. Most of the cuts are at the Manchester mill, with the rest at Bidston, Cheshire.

Last November, the Norwegian owners backed the rationalisation plan instead of agreeing to close the operation in exchange for £15m from a consortium of other local steel producers.

Mr Ken Knaggs, Manchester Steel's managing director, said yesterday that, although times were still difficult, the company was safe "unless things got worse". The recent fall in the level of sterling had helped to ease the pressure from low priced imported steel.

The survival plan involves cutting maximum capacity to about 300,000 tonnes a year and a total saving of £2.5m to £3m over the next 12 months.

Earlier this month, the Elken group said in Oslo that it expected its UK steel operations to improve this year as a result of cost reductions. The group as a whole is under pressure because of an increase in its losses.

Although its Oslo steel plant, Christiania Spigerverk, is said to be one of the few steel works in the world to be making a profit, Elken is pressing for greater efficiency there too.

Japanese car importers profit while Fiat and Renault lose

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

AN INDICATION of the big profits made by importers of Japanese vehicles to Britain and the huge losses being sustained by Fiat and Renault is given in the latest report from ICC Business Ratios, the management information company.

It shows that in 1980 Fiat Auto, the car import business, lost £4.4m before tax while Fiat's wholly-owned commercial vehicle subsidiary, Iveco (UK), suffered a £4.85m pre-tax loss.

During 1980, Fiat was left with large stocks of cars in Britain because it had not predicted demand would fall so sharply. Total UK car sales fell 11.8 per cent from the 1978 peak. At the same time, Fiat's market share dropped from 4.4 to 3.39 per cent. This involved a reduction in volume from 79,577 cars to 51,299. Indications are that Fiat Auto's losses continued at a similar rate in 1981 and 1982.

Renault UK did not experience the same substantial drop in volume between 1978 and 1980. Its registrations fell from 93,468 to 88,343, but it had been expecting sales approaching 100,000 in 1980. Its pre-tax loss for 1980 was £13.7m.

Both Fiat Auto and Renault suf-

fered badly because right-hand-drive cars ordered for the UK market could not readily be disposed of elsewhere when sales failed to match expectations.

In 1980 Renault's truck and bus business also moved into losses - £32,000 pre-tax compared with a £7m profit the previous year.

Japanese companies took four out of the top five places in ICC's profitability league table measured by pre-tax return on sales. Double-figure margins were achieved by Subaru, owned by the private Midland-based International Motors group; Heron-Suzuki, part of Mr Gerald Ronson's property-to-vehicle distribution business; Honda, a subsidiary of the Japanese group; and Colt, another private company.

The most successful Japanese car importer in market share terms, Datsun UK, again privately-owned, had only reported on the year to end-July 1980 when the ICC figures were collected. In the seven months to July 31, it made a taxable profit of £14.1m and a return on sales of 4.6 per cent.

Another International Motors subsidiary, Modena Concessionaires, which imports Maserati cars, was also among the companies returning a high profit-to-sales ratio of 10.5 per cent.

Confirming that the import of high-priced sports cars is a good business, Porsche Cars GB topped the ICC league table. It made £3.1 pre-tax profits on sales of £23.3m to achieve a profit-to-sales ratio of 20.4 per cent. Porsche Cars is 60 per cent owned by the West German group and the rest of the equity is in the hands of John Adlington, the managing director, or his close associates.

The ICC report covers the performance of 35 distributors of foreign vehicles in Britain. One statistic revealed by the report is that the eight directors of Colt Car, which sells Mitsubishi cars from Japan and is headed by Mr Michael Orr, one of the founders, shared remuneration of £579,000 in 1980, which is the equivalent of £72,375 each.

The eight directors of Datsun UK in 1978 received remuneration of £497,000, or £62,125 each on average.

"Foreign Vehicle Distributors", from ICC Business Ratios, 28 Banner St, London EC1Y 8QE, £97.

FOREIGN VEHICLE DISTRIBUTORS' PROFITABILITY IN UK						
	Profit before tax £000	Sales £000	Profit/sales percentage		1979/80	1980/81
	1980/81	1979/80	1980/81		1979/80	1980/81
Porsche Cars GB	5,173	3,681	25,312	20.4	14.7	
Subaru UK	2,886	2,216	15,225	12.5	22.0	
Heron Suzuki (GB)	1,005	4,703	42,320	15.8	12.1	
Honda (UK)	41,700	10,767	302,123	13.8	4.2	
Colt Car Co	5,204	4,618	44,252	12.0	11.1	
Marconi Imports	7,034	11,377	64,285	10.9	15.2	
Mercedes-Benz (UK)	101	20	964	17.0	10.5	11.8
Toyota (GB)	11,909	16,969	115,127	16.2	10.3	10.5
Iveco (GB)	10,441	13,825	106,525	11.1	9.8	12.2
Volvo (GB)	7,318	-	85,850	8.3	-	
Volvo Concessaries	14,287	14,761	177,160	8.1	8.8	
Peugeot UK	2,190	10,851	98,840	10.7	2.5	5.1
Scania (GB)	308	932	20,045	15.7	1.8	3.5
MAN-VM Truck & Bus	510	1,251	44,022	40.5	1.2	3.1
Renault Trucks & Buses UK	33	52	7,085	7.62	0.5	0.7
Krone and Motors UK	30	15	17,512	15.76	0.2	0.1
Seab (GB)	-	-	49,058	-0.9	-	2.7
Daf Trucks (GB)	-416	1,317	44,350	44.711	-1.5	1.5
Volvo Trucks (GB)	-524	681	35,059	11.543	-2.0	7.4
Citroen Cars	-1,576	8,233	78,547	102,828	-2.1	5.4
Sofra Motors	-1,882	5,598	79,261	5,190	-5.3	3.2
Renault UK	-15,749	413	204,981	25.187	-4.4	0.1
Iveco (UK)	-4,157	376	25,421	25.355	-17.2	2.3
Fiat Auto (UK)	-49,485	2,278	140,121	177,019	-35.3	1.3
Datsun UK	-	14,110	-	303,314	-	4.5
VAG	-	12,570	-	306,430	-	4.4
Skoda (GB)	-	508	-	26,988	-	1.9
Alfa Romeo (GB)	-	23	-	47,719	-	0.05

Source: Company accounts; ICC Business Ratios

Fair trading inquiry into advertising ban

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE OFFICE of Fair Trading (OFT) yesterday launched a major inquiry into the trading activities of Essex County Newspapers, a subsidiary of Reed International.

The investigation follows complaints that the newspaper group refused advertising space to a "property shop", a type of estate agency which charges substantially less for selling property than estate agents. It is alleged that pressure from estate agents in the Colchester area on the newspaper group had prompted the advertising ban.

It will be the fourth official inquiry by the OFT in the past 18 months into the trading activities of local newspaper groups. The OFT is becoming increasingly concerned that

Industry leaders face rebuff over plea for cheaper electricity

BY RAY DAFTER AND JOHN ELLIOTT

LEADING industrialists are likely to be rebuffed today when they call on senior Government ministers to provide relief from high prices paid by bulk users of electricity.

A Confederation of British Industry (CBI) team will ask ministers to include relief approaching £200m in next month's Budget for industries with sales of £1bn.

The workforce has been cut by more than 150 to 630. Most of the cuts are at the Manchester mill, with the rest at Bidston, Cheshire.

Last November, the Norwegian owners backed the rationalisation plan instead of agreeing to close the operation in exchange for £15m from a consortium of other local steel producers.

They will meet Mr Patrick Jenkins, Industry Secretary and Mr Nigel Lawson, Energy Secretary, as well as Mr Leon Brittan, Chief Secretary at the Treasury who is attending at the specific request of the CBI.

The CBI will emphasise its long-held view that many UK industries, especially big processing plants dependent on bulk supplies of electricity, are being charged more for their energy than overseas competitors.

Industrialists acknowledge that the Government has given help to tailoring some £250m in the past two years and that the recent falls in

the value of sterling have also helped by reducing UK comparative costs. Because of these changes in sterling, the CBI is no longer asking for the full £200m relief which it included last month in its Budget representations.

Sir Terence Beckett said last night "Bit by bit we need all the affected industries looked at."

Although ministers will not be drawn into revealing what the Budget might contain, they are likely to make considerable play of the fact that most UK energy prices are now on a par with those on the continent.

The one major exception - the one likely to be seized upon by the CBI - concerns bulk electricity supplies delivered at a high load factor.

Figures to be discussed at today's meeting show that even at present exchange rates UK prices are considerably higher than those charged in Belgium, France and Italy.

Much has to do with the way various countries weight their electricity prices. For instance, Italian industry pays more than its UK counterpart for electricity at low load factors but appreciably less at high load factors.

"People have been helped by lower mortgage rates," said Mr George Carroll, managing director of Cosmos Air Holidays. He suggested that encouragement in the forthcoming government budget could boost foreign holiday demand to more than 3 per cent above last year.

The group is not the only UK company to be optimistic about foreign tourism from the UK this year.

Market leader Thomson said yesterday that it had sold 250,000 overseas package tours in January alone. On one day, it said, some 15,000 holidays were sold.

"People have been helped by lower mortgage rates," said Mr George Carroll, managing director of Cosmos Air Holidays. He suggested that encouragement in the forthcoming government budget could boost foreign holiday demand to more than 3 per cent above last year.

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THE MANAGEMENT PAGE: Marketing

EDITED BY CHRISTOPHER LORENZ

THE IDEA of selling industrial equipment by mail order is not a new one in Britain. But it has never—at least until quite recently—gained much currency. The U.S., as one might expect, and Continental Europe have well-established mail-order houses serving industrial buyers. It is no surprise to find that two of the more recent ventures in the UK have Continental parentage—one French, one West German.

A number of British manufacturers use mail-order as an adjunct to their own sales forces, but they tend to be in specialised areas like furniture or electronic components. One general industrial mail-order firm, General Trade Equipment, goes back 43 years.

Nine years ago the West German firm of Kaiser and Kraft launched a British catalogue. At the same time, the Paris-based offshoot of the French Mailman—the biggest industrial mail-order house in France—was set up. Called Key Industrial Equipment, it now claims the largest circulation of all the purely mail-order concerns, with a turnover expected to top £5m this year.

KIE's managing director and part shareholder, Mike Osmond-Jones, believes that he has broken through into a conservative part of the British industrial purchasing community. He expects the rapid past growth of his business to continue to the point where turnover reaches £15m within five years and he is known to every sizeable manufacturing establishment in the country.

The breakthrough—if such it proves to be—was not easy. To begin with suppliers shrank from the prospect of sending their goods sold by post, so accustomed were they to the time-honoured routines of face-to-face salesmanship. Osmond-Jones, who at 62 has had a long business career, says that Britain is still a long way behind in marketing techniques. He also blames "absolutely poor standards of management" for the strain of his early efforts to convert

Will catalogues catch on?

Christian Tyler on industrial mail order



companies to the "new" selling method.

Once converted, however, suppliers were "astounded by the results", Osmond-Jones claims. "You can sell almost anything through a mail-order catalogue."

It may be that suppliers have been pushed towards mail order by the rising cost of keeping salesmen on the road rather than pulled by the concept itself. A sales representative may cost at least £20,000 a year, which means that he has to shift about £200,000 worth of goods annually to earn his keep; and that says Osmond-Jones, is not easy if you are dealing in low-value items. On the buyer side, some companies have been

embarrassed to discover how many purchasing department staff they could make redundant by going by mail order.

The KIE catalogue is therefore weighted towards low-value items; although the principal test for their inclusion is that they should be staple goods, required by every kind of manufacturing business: handling and storage equipment, safety clothing, packaging tools. They range from parcel operators at £5.25 each up to small forklift trucks at £6,500; the average value of orders is around £100.

KIE has some 300 suppliers, of whom 35 per cent account for the bulk of turnover. Most

of them are small outfits which would find it too expensive to try and market their goods across the country. KIE has an equity stake in some of its suppliers, and tries to minimise its turnover of suppliers by checking at least every 18 months on the quality and popularity of their goods.

Published twice a year, the catalogue contains up to 300 pages, including 16,000 different items. It claims a circulation of over 200,000, or twice that of its nearest competitor. It has about 60,000 customers, including many of the household names of British industry: Plessey, GEC, Shell, BP, ICI, nationalised industries and local authorities.

Like so many entrepreneurs, Osmond-Jones declares himself profoundly patriotic and claims that 95 per cent of the goods in his catalogue are British made. But he has discovered gaps that British manufacturers cannot fill, either in terms of price or specification. Osmond-Jones cites one product which he could buy for £650 from a British manufacturer, or from a Japanese importer for £250. Among some of the imported goods in the KIE warehouse are trailer jacks from the U.S. (cheap), work stools from France (unavailable in the UK) and industrial shelving, also from France (simple to install). About 15 per cent of KIE's turnover is, however, in exports.

KIE employs 45 people and an ICL mini-computer to produce the catalogue and process around 200 orders a day. The time-consuming job is the production of the catalogue, at least in compressing suppliers' technical literature into a small space.

The industrial mail-order market in Britain is estimated to be worth about £150 million. Osmond-Jones believes that even after his nine years with KIE, he is still only beginning to exploit the potential. "Within 10 years," he predicts, "80 per cent of the general run of goods bought by industry will be done this way."

Incentive schemes are gaining popularity

MANY COMPANIES are turning to incentive schemes as a means of encouraging sales staff to try just that bit harder during difficult trading conditions.

A new survey of motivational schemes shows that half the 600 or so companies quizzed intend to spend more on incentives in 1983 than they did last year. More than a third expect to spend about the same—with only the rump uncertain of intending to spend less.

The survey is further evidence of the growth in recent years of a market that is currently estimated to be worth upwards of £15m a year. The new survey, carried out by Marketing Improvements with the sponsorship of Market-

ing magazine and Bonusplan (a leading promotions and incentives company)—provides fresh dates on which incentives are most popular, and why the schemes are used.

Not surprisingly, cash was still the most popular, and effective, incentive offered to sales staff by the companies surveyed. Some seven out of every 10 respondents used some form of cash commission system to encourage extra effort.

But the survey also made clear that other forms of incentive were used quite widely. Retail vouchers, in particular, were only slightly less popular than cash incentives. These vouchers are redeemable in a wide range of different stores,

and are liked because the tangible reward represents the extra effort.

Holidays and specific items of merchandise were also fairly popular with companies as incentives, although points catalogues—whereby salesmen accumulate points towards gifts (similar to the trading stamps operation)—were less widely used.

The survey also identified the people who were eligible to take part in schemes and what they had to do to benefit. Nine out of every 10 companies surveyed offered incentives to their own salesforce, while some 40 per cent also used incentives to motivate the salesmen of a distributor (such as a distributor's salesperson).

David Churchill

A CPT word processor even thinks like a friendly old typewriter.

White A4 screen with proper black type and a 'page' that scrolls up from the typing line. (Why didn't information technologists think of that before?)

And a people-sensitive design that lets you put the 'paper' where your eyes want it and the keyboard where your fingers want it. (Why didn't typewriter designers think of that before?)

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task like budgeting, analysis and project management.

And, by adding simple telephone modems, your system can communicate locally, nationally—even internationally.

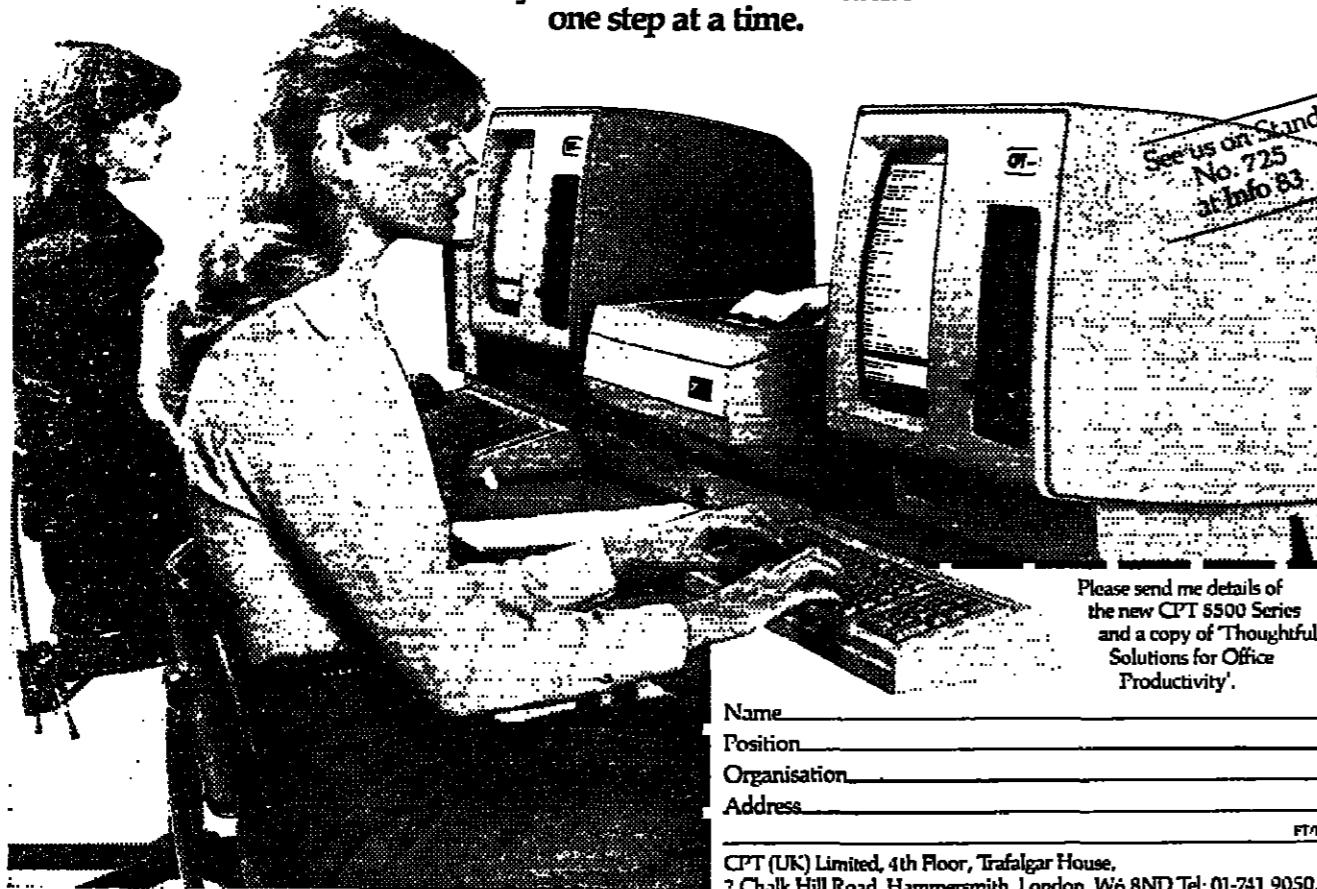
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But the CPT 8500 word processor is more than an instrument of productivity. It's an instrument of change. Say you go for growth. No problem! CPT's Wordpack II™ System lets you expand your installation to match the work level without losing central information control. Or go for integration. Text production is only one factor in office productivity. There's data processing and communications; and, when the time comes, you can rely on your CPT system to take both in its stride.

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ADVERTISING: BY FEONA McEWAN

Chirpy package for promotions

SHARP-EYED viewers of TV-am may have spotted, among the slick commercial offerings from Robin Wool, Kellogg's cornflakes, Walks foods, Tefal coffee maker and Edam cheese, a jolly jingle and cute cartoon featuring the birds shown chirruping on this page.

Calling itself Early Bird, this catchy spot, which uses the same format to tap and tail different products, describes itself as a completely new concept in television advertising. Its theme is strictly promotional advertising—such as cash-back offers, free mail-ins, trial product launches—and it aims to offer the promotional advertiser, who is usually on a tight budget, the chance to explore the small screen at prices he can afford.

Furthermore, and this should soothe first-timers' nerves, Early Bird undertakes to handle scripting, directing and production of commercials.

Interest in the concept is already considerable, reports Early Bird, which has been developed jointly by International Marketing and Promotions, the largest UK sales promotion agency, in conjunction with TV-am. "It is possibly the most exciting development in the sales promotion field in the last five years," says controller Richard Church. "It opens up a whole host of new doorways."

Breakfast television was chosen because it reaches shoppers before the shops open rather than after they close.

TV-am's rate card price for a package of ten 30-second spots is £20,280, excluding production costs.

Early Bird's price, by comparison, is £23,210, including production.

Early Bird has an alternative joint package whereby three manufacturers sharing a single promotion each pays £14,153 for 20 seconds.

Quite how successful this

Early Bird will be in catching enough worms remains to be seen.

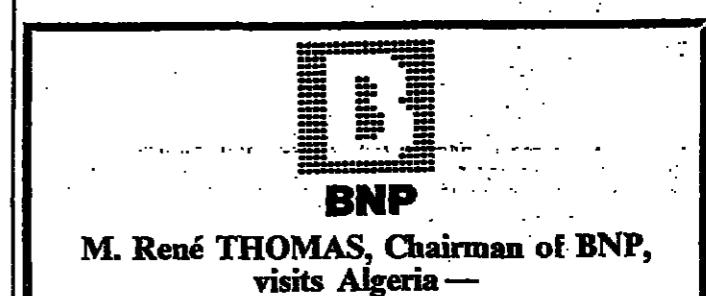
a week. "We were able to generate mass awareness of our promotion as quickly as possible," says John Farrell, the IMF director responsible for the UB account.

Research shows that a bag is used on average six times, which gives it considerable mileage in advertising terms.

According to Alan Zolite, Belfort GB's joint managing director, the possibilities for imaginative advertising are unlimited.

Bags could be used as supermarket newsletters, featuring current special offers, one large Hong Kong supermarket has been doing this for years. Belfort GB is currently exploring the possibilities of tear-off coupons.

"The main problem," says Zolite, "is that people think of carrier bags as below-the-line advertising and we think it should be above. A bag moving along a street is seen by an impressive number of people."



Accountancy sales talk

IT'S NO secret that the professions and commerce have traditionally been wary of each other, the one world viewing the other with the faintest hint of suspicion.

One area where this divide is narrow is that of accountancy—not surprising since the work of one brings the other under close scrutiny. If one looks, the signals are right, as if accountants firms will soon be free to indulge in the most commercial and hitherto forbidden activity—advertising their services.

Recent proposals will be put before the Council of the English Institute of Chartered Accountants this spring. It is highly likely that the rules will be relaxed.

This will mean that up among the car, petrol and bank ads, accountancy practices will be free to put their case. With some 16,000 practices in England and Wales and a conservatively estimated UK fee income among the larger firms of between £40m and £100m per annum, this relaxation of the rules could prove a profitable source of income to the advertising industry.

In anticipation of this radical change, the profession's newspaper, Accountancy Age, has issued a guide to what calls practice development. Aimed at helping both the industry and the advertising world it offers advice on what an agency can do, how to choose one, what advertising can achieve and how to budget for a campaign.

The guide will also explain to the advertising industry the rules governing the ethics of the accountancy profession, how practices work and their problems and aspirations.

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THE ARTS

Simonov/Festival Hall

Dominic Gill

Yuri Simonov, who has been the Chief Conductor since 1970 of the Bolshoi opera, made his British debut with *Eugene Onegin* at Covent Garden last year. His direction of the opera, and of three subsequent concerts with the London Symphony Orchestra which he took over at short notice in 1981, was indisputable. Claudio Abbado, made a vivid impression that was confirmed again with the LSO on Tuesday night—a conductor of powerful musical conviction, impeccable technique, and unusually graphic, almost balletic temperament, who knows how to call for, and still more important how to get, the best from his band.

The instinct is theatrical, and the method exceptionally precise: clarity and careful shaping were the watchwords of each of the evening's three performances. By the very quality of their sound, the LSO were suddenly—and if only it were more reliably so—more a great ensemble. Over the whole dynamic range, from the quietest whisper to the noisiest declamation, the music was alive with inner voices, inner colour. Simonov especially eschews the orchestral crash that sounds more like a breaking shop-window than a climax—ever at its most thunderous the sound had mellowness and depth. Such care, moment by moment, for the grain and texture of orchestral sonority is not the rarest thing in the concert hall; but it is rare enough to be very refreshing.

As You Like It/Oxford Playhouse

Rosalind Carme

Student drama frequently throws up exciting individual performances, while failing to create an entire poetic world on stage. Matthew Francis's production for the Oxford University Dramatic Society falls straight into this trap; a double disappointment, for *As You Like It* is running in repertory with an adaptation of Sir Gavyn and the Green Knight, under the heading "A Celebration of the English Forest." There are many fine things here, but the forest is not one of them.

I find no single design credit in the production, so I assume the overall plan is the director's. The principal motif is a series of long, translucent screens etched with tree trunks and branches. These are stylish, pretty and faintly unearthy, and would be most effective did they not jar so violently with the sackcloth covered stage, littered with leaves and dry

Naples/The Place

Clement Crisp

Small in numbers, tirelessly energetic, Extemporaneous Dance Theatre is at The Place this week with two programmes of what is now called post-Modern dance. Not, in Tuesday night's opening bill, the usual austere and minimalism, but ebullience and jokes, for the most part, and lively theoretical ideas. That the ideas did not work themselves out to any strong conclusion is probably par for the course, and the concern enthusiasm compensated for some of the rougher edges of the three pieces on show.

The opening *Grotesca* and *Jellyfish* and *Things* is Sally Owen's homage to Darwinian theory. Miss Owen has made a couple of surreal, humorous dances for Ballet Rambert; this latest is about evolution.

As fish, frogs, birds and apes, and, finally, as repellent humans, five dancers give lively performances.

Karole Armitage's *It happened*

at Club Bombay Cinema is a different collection of creatures. Frequent urban young are involved with stereotypes from the films of East and West, but the result is confused and confusing. The cast impersonate cowboys and Indians—Indians, that is, from the sub-continent—and have a hell of a time. So do we.

Finally Fergus Early's *Naples*, which confronts the seeming life of the city today—a Lambretta, cooking pasta, a funeral and television football all there before our eyes—with the last act of Bouronville's *Napoli*, its steps maltreated by a cast unable to cope with them.

As a jeu d'esprit it is too long, but it gives pause for thought about the quaintness of balletic genre painting and stage conventions, and the three men of the troupe—Lloyd Newson, Yauk Slivkin and Edgar Newman—are much of its comedy. Bouronville wins.

Arts Guide

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

Exhibitions

WEST GERMANY

Suttgart, Staatsgalerie. Konrad Adelehr Sprasse: Late 16th and early 17th century Italian masterpieces reflect the beginnings of Baroque. Ends spring 1983.

Frankfurt, Kunsthalle, 44, Markt. Drawing and painting depicting human figures from between 1880 and 1970 by Piero Pascin, the Italian movie director. Ends Feb 27.

Düsseldorf, Kunsthalle: The show offers a comprehensive survey of Henri Matisse. The 80 paintings include works on loan from Paris, New York, London and Moscow. They are supplemented by a dozen sculptures. The focal point of the show is the gigantic *La Danse*. Ends April 4.

Tübingen, Kunsthalle: 157 drawings, prints, water colours and collages by Jean Dubuffet, the French Art Brut painter and sculptor. Ends March 8.

Cologne, Rautenkranz-Joost Museum: The only German venue of an exhibition featuring 2,000 Mexican wooden dance and death masks. Also Pre-Columbian objects on loan from the Instituto Nacional de Antropología e Historia in Mexico City. Ends May 15.

Hanover, Kestner Gesellschaft, 16 Wahrblechstrasse: The complete graphic work of Oskar Kokoschka, the Austrian expressionist, carefully guarded against daylight so as not to damage the delicate water colours and drawings. Ends May 15.

Berlin, Bauhaus Archiv, Klimtstrasse: German paintings

Royal Academy/William Packer

The Crucifix that marks an epoch



Detail from the Cimabue Crucifix: a haunting masterpiece

In 1979, Olivetti brought one of the four Horses of San Marco, recently restored, thoroughly investigated, and surrounded by the most wonderful fragments and comparative examples, to the Royal Academy, all of which proved in the event to be one of the most remarkable exhibitions in a generation.

Now the association continues, and again it is one of the greatest treasures of Italy that Olivetti has brought to the Academy. Until April 4, the Lecture Room is occupied, and indeed dominated, by the great Cimabue Crucifix from Santa Croce in Florence, one of the seminal works of the early Renaissance, and now restored

having sustained the most dreadful damage in the appalling flood of 1966.

Perhaps rescued is the better word; for much of that damage was irreparable, and the blank areas of discreet and judicious tone speak all too eloquently of what, and how much, was lost. But that anything should have remained at all was a kind of miracle, and the documentary photographs of the flood, the full state, and of its immediate effects, still challenge belief.

The small display in the adjoining gallery follows the story from the moment of retrieval and the first stages of repair, which began at once with disinfection and simple

drying out, through to final reinstatement, a story of infinite and hair-raising precision, delicacy and care.

But the Cross itself is the thing, and most extraordinary it is, hanging alone in the middle of the room and powerfully physical in its presence, quite as much as sculpture as a painting, its panels and cross-members at its back like nothing so much as a ship's timbers. Inevitably it is the painted surface, however, that mainly commands attention and contemplation: the huge olive-green ochre figure of Christ no longer the majestic, hieratic icon of the Byzantine tradition, to which it is clearly still so close, but now new and revolu-

tional in its humanity, the head relaxed in death and sunk against the shoulders, the eyes closed, the body serpentine against the rich gold and blue of its support.

It is, of course, an image that is still highly stylised, and it was to be left to Cimabue's great pupil, Giotto, to establish and confirm this new and decisive naturalism, and to leave behind by far the more subtle and directly influential manner of works. But it is Cimabue's haunting masterpiece of the later 1280s that marks the epoch, and perhaps the most important turn of all in the evolution of European painting. It is a great privilege and treat that were the convention of the domestic stage at that time.

The music pushes forward as fiercely as the libretto demands.

There is no lack of passionate climaxes; the first and third acts belong to the wreckers of the village, the central one to the two lovers who stand out against the practice of driving ships to destruction on the rocks

The Wreckers/Warwick

Andrew Clements

Neglected woman composer's work revived

to provide their livelihood. The problem lies in the utter anonymity of the vocal and orchestral writing; there are plenty of echoes of models — Sullivan and Wagner are omnipresent, Mascagni and even Bizet emerge from time to time—but nothing is original or fresh.

Evidently Smyth had no truck with chauvinism, and women and sailors are rammed against each other with grinding changes of gear while ensembles are almost always busy and congested. It is the kind of music one might expect from such an uncompromising character, who had to take on a musical world in which male chauvinism was the norm.

There is a constant mistrust of charm and sentiment: phrases that begin to follow a graceful curve are deliberately turned against themselves, succulent melodies are generally soiled. Too many situations are contradicted and the result is a strange brand of fervid monotony with few purple passages.

This Warwick production with young professionals taking the leading roles is energetic and imaginative. The director Graham Vick and designer Richard Hudson have produced a highly convincing set with the bare minimum of materials: acting is good, the chorus is carefully placed. The ending of the first act when nets and rope ladders fall like a curtain across the stage and the crowd clambers all over them is a real dramatic coup; the sheer exuberance is also a great asset.

Simon Halsey conducted the score with much fire — the only credible approach, for a loitering account would be unthinkable. There are good, suitably intense performances from Robert Dean, Paul Wilson, Anne Mason, and Elizabeth Byrne in the leading roles. After nearly 50 years this staggering does not deserve at all to Smyth's baleful and fascinating score.

Kick for Touch/Cottesloe

Michael Coveney

Next week the Cottesloe revives Peter Gill's 1976 play *Small Change*. Like that admirable piece, *Kick for Touch* is around the last love affair of two male Welsh war babies. Both plays tinker experimentally with jump-cut techniques of time and action.

But the new play, running for barely an hour, could justly be retitled "Short Change."

Alison Chitty's design consists of a cut-out living room with a door, a table and four chairs. Three excellent actors

Jane Lapotaire, James Hazeldine and Kenneth Cranham — play short sharp variations on domestic snapshot relations. The style is to recapture past liaisons, past rows, past affairs. After 40 minutes it becomes clear that Joe and Jim are brothers. But they are also friends, sons, lovers, rivals. Eileen is both mother and lover.

Joe (Mr Cranham) and Eileen have terrible arguments over whether Joe is going out to the pub or whether they should have another child. The first child seems to be Jim (Mr Gill). Eileen is both mother and lover.

For the dance there was no stripping, but a short, more or less oriental black outfit with a vestigial tutu—Miss Migenes-Johnson has said legs and because they are short. But they are also friends, sons, lovers, rivals. Eileen is both mother and lover.

Joe (Mr Cranham) and Eileen have terrible arguments over whether Joe is going out to the pub or whether they should have another child. The first child seems to be Jim (Mr Gill).

So for those stuck on working out at what stage in the story we may have arrived, the singer had none of the difficulty with the orchestra expected at this point. The piece is a continuous puzzle, the musicians of the Suisse Romande Orchestra played with a clarity and finesse worthy of their founder, Ansermet, whose centenary falls this year. One of the achievements of this absorbing evening was to redeem the shoddy in the score by visual and musical excellence.

For once the dreaded dance seemed to find its rightful place with the rest



Kenneth Cranham

Salome/Geneva

Ronald Crichton

Maurice Béjart admits to long fascination with the figure of Salome. He has choreographed a ballet and directed a film derived from the story. The *flash-point* for his brilliant, high-definition production of the Strauss opera at the Grand Théâtre, Geneva, was a weird scene he witnessed in a Cairo hotel during a pan-Arab conference—pink Cadillacs disgorging men wearing battle-dress and djebelas, armed with machine-guns and antique daggers, their veiled women trailing huge transistors full blast, a mixture of primitive and gadgetised Westernism."

The designer Nuno Corte

Real accordingly created a deep black space which, Béjart says, could be "a camoufle." The space is filled with heterogeneous objects and people: Roman busts, a great seven-branched Judean candlestick, scaffolding towers half-concealing armed soldiers in modern uniform, page boys in pill-box hats, an impression of guests in evening dress among the rhubarb throns seen in turmoil before the music starts.

A Near-Eastern melting-pot, where ages and races rub shoulders and smoulder.

The military presence is a constant menace—is Herod being threatened or protected, or both? Béjart, unlike his Germanic colleagues, imposes no philosophico-political baggage, but the contemporary allusions wonderfully sharpen the atmosphere of tawdry luxury.

When Herod agrees to Salome's price for dancing, Salome must, on waving tall feather-fans. One fears a big production number, but seven great rainbow-coloured veils suddenly rumble from the flies to close off the front stage for an intumus performance for the Herods—guests and public excluded. After the off-stage decapitation a narrow ramp thrusts through the veils, across the stage, over the orchestra pit. The executioner squirms

off, Salome crouches over Jochanan's severed head just above the second violins. Her monologue and gaudy kiss over, the ramp shoots back into a group of soldiers ready for the kill.

Everything is conceived and executed with absolute precision in superb lighting by Bernard De Coster. Movements are economical but they tell.

This production proves that what matters is not so much

a Salome, a "Nietzschean virgin" (Béjart), moody, wilful, self-possessed, genuinely curious, almost likable in her candour. The voice may not be large, but there is colour and sapp in character in plenty. Yet sub-standard diction, for example in the dialogue with Jochanan, allowed a suspicion of Jochanan to invade the musical line, contrasting oddly with the mobility of the singer's body and features.

For the dance there was no stripping, but a short, more or less oriental black outfit with a vestigial tutu—Miss Migenes-Johnson has said legs and because they are short. But they are also friends, sons, lovers, rivals. Eileen is both mother and lover.

Joe (Mr Cranham) and Eileen have terrible arguments over whether Joe is going out to the pub or whether they should have another child. The first child seems to be Jim (Mr Gill).

So for those stuck on working out at what stage in the story we may have arrived, the singer had none of the difficulty with the orchestra expected at this point. The piece is a continuous puzzle, the musicians of the Suisse Romande Orchestra played with a clarity and finesse worthy of their founder, Ansermet, whose centenary falls this year. One of the achievements of this absorbing evening was to redeem the shoddy in the score by visual and musical excellence.

For once the dreaded dance seemed to find its rightful place with the rest

for this dungeon? (9)

10 Pride on TV, perhaps. Shows forethought (9)

11 Plant cash value's a little short (9)

12 Pardon in respect on the girl charge (9)

13 Went round a gallery in Hull (7)

14 Fancy, I'm against the English! (7)

15 False god embraces name that's commonplace (6)

16 Aim of camping (6)

17 Policy statement has morbid bit in it (4)

18 The crazy vehicle of a rattling good musician (10)

19 At the lot in favour of music (7)

20 The walk for old age to hit back (6)

21 Whitney Museum: The 75th anniversary of the exhibition of The Eight, the group surrounding artist and teacher Robert Henri, is being remembered with nearly half of the 60 paintings first shown at the New York Art Galleries in defiance of conventions established by the National Academy of Design. Besides Henri, works by Lake, Lawton, Shinn and Davies will recreate

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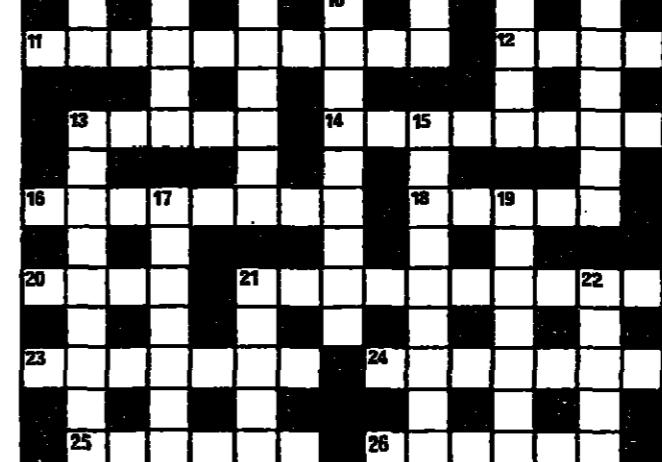
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25 Can one outlet be arranged



FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telex: Financial Times, London PS4, Telex: 895487
Telephone: 01-248 8000

Thursday February 17 1983

The path to arms control

IN THE growing controversy over European-based nuclear missiles, there is one proposition (and probably only one) which has overwhelming support in Europe: we must have progress on nuclear arms control and preferably on nuclear disarmament.

There is concern at an arms race in which the superpowers regularly leapfrog each other; at the evidence of Soviet aggression in Afghanistan; at the bellicose anti-Sovietism of some elements in the Reagan administration. The main destabilising factors: Where consensus breaks down is over what kind of arms control to aim at, and how to secure it.

The starting point must be official Nato policy as it stands today. Just over three years ago the alliance decided that it would deploy 572 new intermediate-range missiles to its foundations. One U.S. spokesman has already warned if could lead America to withdraw its troops from Europe, starting at the end of 1983, to counter the deployment of new Soviet SS 20 missiles; and that in the meantime the U.S. would seek reductions in theatre nuclear weapons through negotiations with the Soviet Union.

Reluctant

In the worst case analysis, these two considerations could become one; for if the U.S. fails to secure a deal in Geneva, and then the anti-nuclear protesters in Europe manage to prevent deployment to its foundations, then America's policy has already warned if could lead America to withdraw its troops from Europe.

The Soviet Union is doing its best, by propaganda, to undermine European support for the 1979 Nato twin-track decision, and for the time being remains clearly reluctant to offer any deal which the West could possibly accept. Nevertheless, there have been signs of movement on the Soviet side over the past three years, even if it has not gone far enough. It seems clear that only the prospect of deployment, or the beginning of deployment itself, will provide the incentive for Moscow to take the final steps towards a compromise.

Alternative

If the European governments want to keep Nato together, they must stand by the 1979 Nato decision on the grounds that this is the only way to secure an arms control agreement which would eliminate if not actually ban, the presence of these weapons. The alternative is for an acceleration of the arms race in other types of weapon, a yawning fissure in the Atlantic Alliance, and a further increase in East-West tension.

It is now too late to raise specific objections to the proposed weapons, or to argue that Nato does not really need them for effective deterrence. The choice lies between the twin-track Nato decision—deploy or disarm—and unilateralism. Others, that the mobile cruise missiles are inherently difficult to verify, and would therefore make an arms control agreement more elusive.

These criticisms have a validity of one-sided kind. The escalation in this class of weapon began with Soviet deployment of the SS 20; if Pershing IIs are provocative, so are SS 20s; if cruise missiles are mobile, so are SS 20s.

The most powerful critique against the deployment of new

missiles is that their military rationale, in the context of mutual deterrence, is highly debatable. Both sides have such a proliferation of nuclear weapons of different types and ranges, according to this argument, that the upgrading of one type cannot make a significant difference to the stability of deterrence.

By now, however, these purely military factors have been overtaken by two other considerations: how to secure an acceptable arms control agreement, and how to hold the Atlantic Alliance together.

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ECONOMIC VIEWPOINT

The TUC case on unemployment

By Samuel Brittan

AN INDICATION of the low level to which economic debate has sunk in this country is the silence which greeted the TUC Economic Review for 1983, published at the beginning of this month.

Very important is the robust job done by the TUC in refuting certain "lump of labour" fallacies, eg that new technology must mean unemployment or that immigration and "welfare" going out to work" are blame. On these issues it displays more economic common sense than can be heard in the "pessimism over the brandy" talk so often in evidence in the business and financial communities.

Most relevant of all for long term policy is the TUC's attempt to refute the view that the upward trend in unemployment is due to workers pricing themselves out of jobs—or not being allowed to price themselves into them.

This was at one time a major government theme. Since the "Falklands factor" arrived and the subsequent coarsening of all argument, the emphasis has shifted to the so-called "resolute" approach, to "Buy British" campaigns and so on.

The "pricing out of work" approach to unemployment has greater potential validity than most of the Government's other claims which receive more emphasis. It may help to explain the long-term unemployment rise in several different countries, especially in Europe.

One TUC argument against "pricing out of work" is a simple statistical point: that the proportion of domestic income deriving from employment has not increased over the past two decades. The figures supporting the TUC case are shown in the first row of the first table. It is a reflection of the ritual treatment of data and documentation that these figures caused no great stirrings among the Government, employers' organisations or even TUC leaders themselves.

Indeed the TUC could have made its debating case even stronger by deducing employers' National Insurance contributions, without which wages would have fallen by about 5 per cent as a proportion of domestic income. It says something in favour of the TUC presentation that the authors faced the fact that these are an employment cost, just like

	SHARE OF PAY IN NATIONAL INCOME			
	1963-67	1967-72	1972-75	1975-81
Including N. Sea oil				
Income from employment as % of total domestic income	68	67	66	66
Income from employment as % of national income	74	75	77	79
Excluding N. Sea oil				
Income from employment as % of total domestic income	68	67	66	68
Income from employment as % of national income	74	75	77	82

Source: CSO

wages, and resisted the temptation.

The second row shows the figures that the CBI usually tries to make the opposite point and demonstrates a rise in the share of employment costs. The difference is that in the first row the figures are a proportion of gross domestic income (equivalent to gross domestic product) and the ones in the second are a proportion of national income (equivalent to net domestic product). The biggest difference between the gross and the net is that the latter deduct an allowance for "capital consumption" which has been showing a strong trend rise. Capital consumption is the rate at which the nation's stock of capital equipment is estimated to wear out.

In principle the net measure is surely right; for if capital consumption is ignored and treated as part of profit, business capital will run down. The main argument on the side of the gross measure is simply the extreme difficulty of measuring capital consumption—and therefore national in-

come—with even approximate accuracy.

North Sea oil has an important effect on the trends. In the 1960s income from employment accounted for 75 per cent of the national income, and dividends, profits and rents of industrial and commercial companies accounted for nearly 13 per cent. In 1981 the proportions were 81 and 10 per cent respectively. But of that 10 per cent about half was accounted for by North Sea profits. If these are excluded the profit share falls to about 5 per cent and the employment costs rises proportionately to 86 or 87 per cent as shown in the last row of the table.

Of course pay and profit shares are only suggestive, and not conclusive evidence of movements to and away from market-clearing pay rates.

Moreover, once capacity has been adjusted to a particular pattern of excess real wages, it is possible that a stable long-run relation between profits and wages re-emerges, but a pool of unemployed people

come—with even approximate accuracy.

The TUC's other argument against the "pricing out" doctrine is theoretical rather than statistical. This is that although wage cuts reduce costs they also reduce demand because they reduce the ability of workers to buy goods and services." Therefore firms will have no incentive to produce more by taking on extra workers."

This argument is as old as the hills, but it is still very rarely mentioned in public debate and it is time it was discussed instead of being ignored. Flawed opinion poll data is no substitute for rational argument.

In fact the TUC view that wage cuts or lower wage increases may fail to stimulate employment can be true in the short run, unless the Government chooses to make it otherwise.

Why "can be true" rather than "is true"? This is because the economists whom I call "technical monetarists" put a great deal of weight on

the lower table shows what is happening on an international basis. In the main industrial countries, monetary demand measured by Nominal GNP, has been rising by about 10 per cent per annum in the dozen years up to and including 1981. There have been a number of shocks in that period which have tended to boost prices; and governments—with much more heartache than the smooth

nominal GDP growth in industrial world

(Annual percentage growth)

1969 to 1979	1980					1981					1982					1983*					1984 1st half†								
	Out-	Out-	Out-	Out-	Out-	Out-	Out-	Out-	Out-	Out-	Out-																		
U.S.	9½	6½	3	9	9	0	11½	9½	2	4	6	-2	8	6	3	8½	3½	8½	4	4	7	—	8	6	2	9	6	3	
Japan	13½	7½	5½	7½	3	4	6	3	3	5	2	2½	6½	3	3½	8½	4	4	4	4	4	4	4	4	4	4	4	4	
Germany	9	5½	3	7	5	2	4	4	3	3	4	-1	3	3½	0	5	3	2	2	2	2	2	2	2	2	2	2	2	2
UK ...	15	12½	2	17	19	-2	10	12	-2	8	8½	½	7	6	1	6	4½	1½	1½	1½	1½	1½	1½	1½	1½	1½	1½	1½	
Total of main seven* OECD countries... 11 7½ 3½ 10 9 1 10 8½ 1½ 6½ 7 - ½ 8 6 2 9 6 3																													

* Above four plus France, Italy and Canada. + Estimate. † Forecast.

NE Because of rounding and additions of percentages GNP growth is only approximately equal to price plus output change.

Source: OECD

the effect of a lower level of averages suggest—eventually pay and prices in lowering the real value of financial assets everything from cash in the bank or pocket to holdings of fixed interest securities. Spending by both consumers and business is sensitive to increases in real wealth as well as take-home pay. Therefore it is supposed, "real demand" will increase, if inflation comes down more quickly.

The "real balance" effect undoubtedly exists. But we cannot be sure that it will be large enough—or will not be offset by other influences in a deflationary environment. The economic policy of great nations should not, and does not need to, depend on highly uncertain arguments among model-builders about its size and speed of action.

There is an alternative framework which avoids the worst kind of "reflation" and of allowing depression to persist unnecessarily. That is for governments to keep total spending as measured by Money (or Nominal) GNP or GDP on a stable upward path, designed to deliver a reasonable recovery of output and employment, provided that pay and prices do not begin to escalate again.

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Lombard

A gamble on inflation

By Clive Wolman

IN 1982, pension fund managers achieved an all-time record return on their conventional gilt portfolios—over 50 per cent on longer-dated stock, according to figures published by stockbrokers Phillips and Drew.

But the question remains as to whether the men who control over £80bn of people's life-time savings should be gambling on future inflation rates by investing in gilts and other fixed-interest stocks. For the 1982 achievement has done little to disguise their abysmal long-term record of gilt dealing in the face of inflation, going back to 1935.

In the last 20 years, the average real (inflation-adjusted) return on pension fund gilt holdings has been minus 2 per cent per year. Yet at the end of December conventional gilts and debentures still made up 22.4 per cent of the total holdings of private sector pension funds. By contrast, inflation-proof index-linked gilts, which were introduced in March 1981 offering a real return of about 2.5 per cent per year, together with other indexed investments made up only 3.8 per cent of their portfolios.

The average redemption yield on long-dated stock with maturity dates stretching to 2017 is currently about 11.25 per cent. If inflation averages more than this over the next 10, 20 or 30 years, the real return will once again be negative.

In a 1981 paper on indexing long-term financial contracts, Professor David Wilkie, research secretary at Standard Life, extrapolated from post-war inflation rates to show that the range of possible real returns from a conventional gilt, even over only ten years, was extremely wide—and the inflation risk therefore high. He calculated that the probability of a negative real return being achieved was 47 per cent.

This analysis shows that the dangers of inflation make conventional gilts an even more hazardous investment than equities. The choice of a diversified range of shares in the UK and overseas can squeeze out many of the risks of investment, from which pension funds have achieved an average

real return of plus 3 per cent per year since 1963. By contrast a return of mid-70s-style inflation would undermine the value of conventional gilts and debentures and constitutes a risk against which pension funds are inadequately hedged.

Pension fund managers point out that if they all decided to liquidate their conventional gilt holdings together and switched into index-linked, there would not be enough to go round. Their prices would rise and redemption yields fall.

But if the switch was done over a period, both the government treasurers would have an incentive to run down their conventional stock and issue more index-linked bonds to satisfy the demand. In any case pension funds can also invest immediately in the index-linked mortgage schemes available which offer a real rate of return of 4 per cent plus. Through lack of funds they are currently unable to grant home loans to more than a tiny proportion of their applicants.

Most fund managers say they are reluctant to increase their index-linked investments, believing that they must take a view of the economy. One example is a portfolio manager responsible for over £1bn of pension in 50 per cent funds whose investment strategy assumes a low rate of inflation over the next decade as he believes that the economy moves in 50-year cycles and that Mrs Thatcher will win the next election.

For most of the 19th century, with prices falling, the courts insisted that trustees put all their money into consols. But today's judges take an increasingly sophisticated view of the dangers of inflation. The "prudent" businessman of the 1980s rarely allows himself to be locked into fixed prices or rents in his long-term contracts but insists that they are reviewed frequently.

A year ago, pension funds were unwilling to sell their long-awaited surge of gilt prices. Now they have made their profits, they should run down their stock and show their reluctance to gamble on forecasts about the distant future which the responsibilities of their office demands.

Letters to the Editor

Privatisation of Associated British Ports

From the SDP/Liberal Alliance Prospective Parliamentary Candidate for Grimsby

Sir.—The point of privatising should be to increase competition and consumer choice. Will this occur when the 19 ports comprising the Associated British Ports (ABP), formerly the British Transport Dock Board, are sold off to investors? The heavy oversubscription of shares indicates that all the 49 per cent shares will be taken up at a knock down price. It looks like a repeat of Amersham International where the unseemly rush of stags, on the day, led to adverse publicity.

In any event, why off a large slice of a nationalised industry which has no monopoly and which has been in competition with other ports in the country. The British Transport Docks Board (now ABP) is Britain's largest port authority; it handles about 4 of the tonnage in the United Kingdom seaborne trade. It is ironic that ABP has been in the black over the past two decades with the exception of the years 1969, 1970

and 1981 while many other ports in the country outside ABP (London and Liverpool for example) have lost millions and have had huge sums pumped into them by governments of the day. ABP has been an example of privatisation which has succeeded, partly because of the competitive element with other ports and partly because of its efficient management.

Privatisation will not increase competition and consumer choice since such are in existence already. Why then sell off a national asset at a ridiculously low price after the cancellation by the Government of an £81m loan? The official price of the shares is about £22m and must be looked upon as a distressed price. When the Government put a £50m price tag on ABP many analysts in the City were expecting perhaps twice that amount. The oversubscription for shares by 25-30 times shows that the Government is again selling the nation short in its privatisation policies. If the

shares open with a premium of around 20p (as estimated) the successful applicants in the issue will have an instant £4m profit. If this occurs it must rank as something of a scandal for the Treasury, and its unpredictable levy, in the two options.

In exchange for their "subscription" to Channel 4 fixed costs, the contractors keep the extra advertising income. Profit or loss on that transaction less a 2 per cent or more levy. As an example, the cost of programmes made or purchased would, similarly, have been offset against advertising (with more or less levy).

Parliament decided that viewers (the Treasury's biggest sector) would be better served by a new independent channel. So, while Mr Pearce appears to be hostile to Channel 4, at least the Treasury can feel that a temporary shortfall (because the advertisers are fighting the actors) is pretty cash contributed towards more varied home entertainment given to its millions of willing and regular annual subscribers.

Frank Brown,
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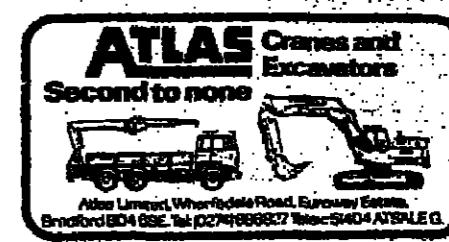
a form of top-slicing relief which has been incorporated in previous tax legislation).

There are two other aspects of this consultative document which I believe also require urgent consideration. In the Press release on this subject on June 25 1982 the Revenue indicated that it considered relief should be available for the discount on deep discounted stock because, as with interest paid, it represented "the reward for the use of money". This is a very interesting statement, as it brings into question why there should be any form of payment, which represents the cost of using money, which does not qualify for tax relief either figure



FINANCIAL TIMES

Thursday February 17 1983



WAGE FIGURE FOR 1982 POSES THREAT TO ANTI-INFLATION STRATEGY

UK real earnings rise by 7.9%

BY MAX WILKINSON, ECONOMICS CORRESPONDENT

THE REAL earnings of those in work in the UK rose sharply in 1982, according to the latest figures issued yesterday by the Department of Employment.

In the 12 months to December, average earnings rose by 7.9 per cent, which was 3 percentage points faster than the rise in retail prices during the period.

The department estimates that after allowing for special factors the underlying rate of increase in earnings in the 12 months to December was about 8.1 per cent. The Tax and Price index (which measures the gross earnings needed to keep pace with the rise of prices and taxes) went up by 5.8 per cent in the period.

This suggests that the real take-home pay of those in work increased by around 2 to 2.5 per cent last year.

This increase may have induced a feeling of prosperity among those in work, particularly towards the end of the year, when British con-

sumer spending rose quite markedly.

For the year as a whole, consumers spent only 1 per cent more than in 1981 in real terms. This relatively small rise in total consumption reflects the fact that unemployment continued to increase throughout the year. Even Britain's nearly 3½ million unemployed did relatively well at the end of the year. Benefits rose by 11 per cent in November when the annual inflation rate was running at 6.3 per cent.

The underlying annual rate of pay increases fell steadily throughout the year, but the fall was considerably slower than that of retail prices. In January 1982, when the annual inflation rate was 12 per cent, the annual rate of increase of earnings had been only 11 per cent.

The change - round from a two-year period in which real earnings were falling to the substantial rise at the end of last year was quite rapid. It may be welcome to most wage-earners, but it poses a poten-

tial threat to the Thatcher Government's anti-inflation strategy.

The faster than expected fall in the inflation rate last year, the annual rate of increase of wages and salaries per unit of output tended to rise from a very low figure of 3.4 per cent in the first three months.

In the past three months the average annual rate of increase was 6.7 per cent.

It is estimated that only about 8 per cent of workers have received pay increases in the current wage round. Preliminary evidence from the Confederation of British Industry's pay data bank yesterday suggested that the average settlement in manufacturing industry is about 6 per cent.

This figure is lower than the Department of Employment's partly because it covers a different period and partly because it does not include overtime and other payments.

The Department estimates that the annual increase in basic weekly pay rates in the 12 months to January was 5.1 per cent. This is sub-

Economic viewpoint, Page 11

Peres in talks on 'national unity'

By David Lennon in Tel Aviv

MRI SHIMON PERES, leader of the Israeli opposition Labour Party, has been holding discussions with members of the ruling coalition on the possibility of establishing a national unity government.

The impetus for these talks was the political turmoil and civil disturbances which followed the publication of the findings of the commission of inquiry into the Beirut massacre.

Many members of the Labour Party said it would be almost impossible for them to join a coalition with the Likud block of Mr Menachem Begin because of the broad political differences between the two parties.

But other parliamentarians called for the establishment of a broad-based coalition, during speeches made in the Knesset yesterday, where three motions of no confidence in the Government were defeated.

The talks about creating a national unity government have been spurred by the growing rifts in society which resulted in a fatal hand grenade attack on an anti-government rally last week. Some politicians believe that the best way to cool tempers and reduce intolerance is for all the parties to join together in a national unity government thus setting an example for the people.

However, it is generally believed unlikely that this can be achieved, even though Mr Peres has reportedly been offered the post of deputy premier in such a coalition. Telling the Labour Party's no confidence motion Mr Yitzhak Rabin, the former Prime Minister, cited the inquiry commission report about defective functioning of the Government and bad relations among the Ministers.

Nothing that the commission studied only the events during a three day period, the former premier asked. "How can we be sure that the same sorry situation did not exist at other times in the Lebanese war?"

Mr Rabin also asked what kind of role was involved in ordering the Israeli army into West Beirut with the declared aim of preventing Christian vengeance for the murder of the Lebanese leader, President-elect Bashir Gemayel, and then allow the Christian Militia into the Sabra and Chatila refugee camps.

The two other no confidence motions were tabled by the centrist Shlomo Party, and the Communist Party.

The Government was expected to defeat all three motions easily.

Bonn and steelmakers in battle of nerves over Ruhr group plan

BY JAMES BUCHAN IN BONN

BONN Government Ministers and major steelmakers held talks yesterday in what has developed into a battle of nerves over a radical plan to reshape the suffering steel industry.

Taking part in the talks with the economics, finance and labour ministers were the chief executives of Hoesch, Klöckner-Werke and Salzgitter, a trio that the Government wants to see drawn into a future "Ruhr group" as envisaged in a plan put forward by an independent commission of experts last month.

The financial difficulties of Klöckner-Werke, always the outsider in the German steel industry, evidently dominated the talks, though.

So far only Hoesch and Salzgitter have begun talks towards a possible merger as one aspect of the plan which sees the "Ruhr group" balancing a "Rhine group" consisting of Thyssen and Krupp.

At the beginning of the month

Klöckner-Werke, whose main operation is in Bremen but has works scattered over West Germany, announced that it had asked for immediate official aid of up to DM 350m (£145.4m). The concern said that after talks with its banks there was "confidence" that Klöckner could take part in co-operation talks.

Although Klöckner is not a member of the producers' club - the Iron and Steel Federation in Düsseldorf - other producers believe that Klöckner has been hardest hit by the crisis.

The concern is certainly not losing less than DM 100 per tonne of rolled steel, in line with the club producers, whose losses have been DM 150m since the start of October, but it also faces a heavy interest bill on its new steel operation in Bremen, which is working at miserably low capacity.

Hoesch and Salzgitter, who have

misgivings about the geographical disadvantages of the far-flung Ruhr group against its concentrated rival on the Rhine, are showing no enthusiasm for merging with Klöckner in its present state.

So far the Bonn Government has promised up to half of the DM 2bn to DM 3bn proposed by the experts as immediate official aid to get their restructuring plan off the ground.

Bonn says the other half must be provided by the regional governments, but the four regions in which Klöckner has operations have rejected the idea. Count Otto Lansdorff, the Bonn economics Minister, yesterday held talks with the four regional economics ministers concerned.

The Bonn Government yesterday insisted that the companies first agree before money could be discussed. However, it is felt in the Ruhr that the DM 2bn to DM 3bn figure is ludicrously low.

Volcker stresses inflation curbs

Continued from Page 1

In both his prepared testimony and in his responses to Senators' questions, Mr Volcker appeared, however, to put less stress on the observance of these money and credit targets than on the Fed's ultimate aim. This, he said, was to ensure that the present "incipient" recovery develops into a prolonged period of non-inflationary growth.

Even without further declines in interest rates, Mr Volcker predicted that he was reasonably confident that a significant recovery would get underway. The last cut in the Fed's discount rate - which was widely interpreted as an attempt by the Fed to lead interest rates downwards - had proved counterproductive. The best hope for lower interest rates lay in the market's gradual recognition that inflation will remain under control.

He said the Fed's forecast of inflation in 1983, as measured by the GNP deflator, was 4 to 5 per cent, somewhat lower than the 5.5 per cent prediction published this

year by the Reagan Administration. When markets came to recognise these improvements in inflationary prospects, he predicted that interest rates would decline naturally, unless inflationary expectations were aggravated by failure in Congress to reduce future budget deficits.

Mr Volcker's comments were broadly welcomed on Wall Street, where bond prices jumped while short-term interest rates and the discount rate fell.

In the credit markets trading was busy in the wake of the Fed chairman's remarks.

Mr Volcker's carefully-balanced message on inflation, interest rates and monetary policy was mostly described as "constructive" and "positive". There was particular relief that the new money supply targets gave no indication of an impending tightening in Fed credit policy.

Paris to reorganise banking system

Continued from Page 1

nationalised banking groups from an unwieldy 39 to a more manageable 20 or so.

Most of the banks being absorbed into larger groups have balance sheets of around FFr 1bn (£147m) or less.

The main regroupings are:

• Banque de l'Union Européenne, formerly owned by the Empain-Schneider group, is to be absorbed by the CIC group;

• Banque Worms, the fourth larg-

est French investment bank, which has reported a sharp fall in profits for last year, is to enter into some form of grouping with two other smaller institutions, Banque Vernes and Banque Parisienne de Crédit. M Delors would like the grouping to evolve into a bank specially constructed to aid small and medium-sized industries;

• The former Rothschild bank, now called Européenne de Banque, is to be absorbed into another, so

far undefined, larger group. A first step has already been taken with the buying of the former Rothschild industrial participations by the Compagnie Financière de Suez holding group, which is also in future to take over full responsibility for its Banque Indosuez banking arm;

• Among other smaller banks, Banque Tarneaud is to be absorbed by Credit du Nord;

• The programme, which has gov-

ernment backing worth an estimated £12m to keep open the plant, which is in an area of high unemployment, is designed to create 1,000 extra jobs by 1987.

Hyster justifies the increased em-

ployment figure by its estimate of the company's increased share of the market and the eventual bottoming out of the recession. It estimates 4.5 to 5 per cent growth in the forklift truck market over the next decade.

The company had a worldwide turnover of \$538m in 1981 and a \$35m profit after tax. It forecasts marginal profitability this year.

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Venezuela may impose exchange controls

By Hugh O'Shaughnessy and Peter Montagnon in London

DR ARTURO SOSA, Venezuela's Minister of Finance, hinted strongly in London last night that his Government would soon impose foreign exchange controls in an effort to stop capital outflows, which have been estimated at up to \$100m a day.

"We are prepared to take any and all measures needed to cope with the situation," he said in an interview. Latest figures from Venezuela's central bank show that the increase of wages and salaries per unit of output was 5.9 per cent higher than 12 months earlier.

However, officials are taking

some encouragement from the fact

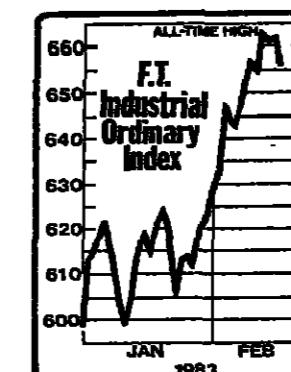
that December's increase in industrial output helped spread wage costs more thinly. In that month the increase of wages and salaries per unit of output was 5.9 per cent higher than 12 months earlier.

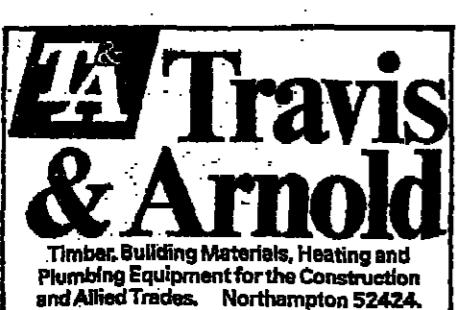
In the third quarter, the latest for which international comparisons are available, the figure for the UK was 5.8 per cent compared with 9 per cent for the U.S., 2.2 per cent for France, and 4 per cent for Japan and West Germany.

Economic viewpoint, Page 11

THE LEX COLUMN

Fed drifts away from base





SECTION II - INTERNATIONAL COMPANIES FINANCIAL TIMES

Thursday February 17 1983



Warner's earnings dip 56% in fourth quarter

BY PAUL BETTS IN NEW YORK

WARNER Communications, the leading U.S. entertainment conglomerate, yesterday reported a steep 56.5 per cent decline in fourth-quarter earnings. Its chairman, Mr Steven Ross, warned shareholders that earnings this year would be lower than the \$257.8m the company made in 1982.

Since Warner announced that sales from its Atari video game subsidiary were not living up to expectations last December, its stock, for long a darling of Wall Street, has come under heavy pressure.

In the final quarter of last year the operating income from Warner's Consumer Electronics Division collapsed to \$1.2m compared with \$13.5m in the final quarter of 1981.

Mr Ross, in a letter to shareholders, said yesterday this decline was due to substantially lower profits from video game cartridges, losses in Atari's coin-operated games division and pre-tax losses of \$35m from the disposition of the operations of the Knickerbocker toy company.

In the fourth quarter Warner

earned \$33m on revenues of \$1.12bn compared with earnings of \$75.8m on revenues of \$1.09bn in the corresponding period in 1981. Earnings for 1982 rose 14 per cent to \$257.8m on revenues of \$4bn net income of \$3.2bn in 1981.

Mr Ross told shareholders that the dynamics of the home video game cartridge market had changed substantially during 1982 because of what he called "an intensity of competition never before encountered in this field."

Mr Ross claimed Atari remained the industry leader by a substantial margin. But he said "the effects of the sharply increased competition in the fourth quarter were exacerbated by the fact that, in a business where hits have become very important, Atari's new cartridge releases were disappointing relative to expectations."

Mr Ross said because of the short-term problems of the video game market place, Warner's earnings in the first half of this year would fall "far short" of the results

of the first six months of last year. The first quarter should be the weakest of 1983, well below the fourth quarter of 1982."

But Mr Ross said he expected sufficient improvement in the second half of this year to enable second-half profits to be higher than those for the second half of 1982. But he warned shareholders earnings next year would probably be lower than those for 1982.

While Warner's film business did well last year and the company has a strong schedule of new releases this year, Warner's cable television operations continued to lose money. These operations are part of Warner Amex, the joint venture between Warner and American Express.

The company said the substantial cost associated with the development of new cable systems and the making of new cable programming services caused a loss in 1982. The cable subsidiary is now being managed by Mr Drew Lewis, who became chairman this year after resigning as U.S. Transport Secretary.

Mr Ross said because of the short-term problems of the video game market place, Warner's earnings in the first half of this year would fall "far short" of the results

Opel earns DM 90m in year

BY STEWART FLEMING IN FRANKFURT

OPEL, the West German subsidiary of General Motors of the U.S. is to declare a net profit of DM 90m (\$37.4m) for 1982. But the bulk of the recovery in profit from the loss the company reported in 1981 of almost DM 600m can be traced back to the sale and leaseback of a paint shop in its factory near Frankfurt.

In disclosing preliminary figures yesterday, the company made no official reference to the sale and leaseback agreement with its U.S. parent company, even though the paint shop cost more than DM 500m

to build. Precisely how the sale and leaseback transaction will be accounted for is not expected to be disclosed until the company's full report and accounts are released later in the year, but it is understood that a substantial sum will be reported as extraordinary earnings stemming from the sale and leaseback agreement.

Leaving aside extraordinary profits, Opel appears to have made significant progress on reducing its losses. Sales revenues rose from DM 10bn to DM 12.6bn as the com-

pany increased production by 17.7 per cent to 961,004 units. In West Germany, Opel increased its market share from 18.2 per cent to 18.2 per cent despite the depressed market, and export sales rose by 24.5 per cent to 549,044 units.

The introduction of a succession of new models will have been one factor behind the improved sales performance but this also helped to damp down the earnings recovery because of the associated promotional costs.

Copenhagen bank increases net earnings

BY HILARY BARNES IN COPENHAGEN

COPENHAGEN HANDELSBANK, the West German construction equipment group, will declare a loss for its 1982 financial year reflecting the impact of recession, particularly on its U.S. operations, and heavy rationalisation costs.

But Herr Horst Dieter Esch, the company's chief executive, said yesterday the company expected to return to profitability in 1983 and that he already saw signs of an upturn in demand for the company's products in major markets such as West Germany, the UK and the U.S.

In its 1982 financial year, the company's sales rose 4.8 per cent to DM 2.5bn (\$1.05bn) despite a 2.7 per cent fall in sales in North and South America to DM 550m.

The company undertook major re-organisation efforts

The bank's advances increased by 7.4 per cent to Dkr 18.2bn and deposits by 11.4 per cent to Dkr 27.4bn, with the balance sheet total increasing from Dkr 50.9bn to Dkr 54.8bn. Equity capital at the end of the year was Dkr 3.35bn and net profits as a return on average equity capital through the year was 15.1 per cent.

Jyske Bank, the Jutland bank which ranks sixth by size among the Danish commercial banks, reported an increase in net earnings from Dkr 50m to Dkr 144m (the 1981 figure was affected by a minus figure of Dkr 114m covering costs associated with the acquisition of the former Finansbanken). An unchanged 18 per cent dividend will be paid.

The adjustment of portfolio values added Dkr 314m to bank profits.

KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT, ON THE ROLE OF THE RII

Renault drives towards profit

MPIERRE Tiberghien, who recently took over as head of Renault's automobile division, predicts the French group's car business will be profitable in 1983 after two loss-making years.

He was speaking as Renault took the wraps off the R11, a hatchback closely related to the R9, and which will compete in Europe with cars such as the Volkswagen Golf, Ford Escort, Opel Kadett/Vauxhall Astra, Talbot Horizon and El's forthcoming Maestro.

Renault spent about FF 1bn (\$147m) on the R11 on top of the FF 4bn for the R9 which was launched a year ago.

M Tiberghien says the R9 is being produced at the rate of 2,600 a day and therefore is fully living up to the group's expectations, particularly in the U.S. where a version called the Alliance is produced by Renault's 49.1 per cent-owned associate American Motors.

However, 1982 was a difficult year for Renault in France where it not only suffered from industrial disputes but was also for some time prevented by the Government's price freeze from putting up prices to meet extra costs. As a result, the company would remain in the red in 1982. The net loss in 1981 was FF 575m.

But 1982 showed we could face difficulties on the production front and yet still stand up to the foreign competition in France," he added, referring to the fact that Renault's home market share in 1982 improved slightly to 39 per cent while the Peugeot-Citroën-Talbot group lost ground to importers.



Renault's 11TSE, a new contender in the lower-middle market

Renault earlier this month pumped another \$50m into American Motors (AMC) by way of subordinated debentures issued by the group's Swiss holding company.

M Tiberghien made clear that this method of financing was chosen so as to keep Renault's shareholding below 50 per cent. "We want AMC to remain a U.S. company."

The additional \$50m takes in \$40m in cash injected by Renault into AMC in the past three years - much less than Volkswagen's investment in the U.S.

The new money will go towards the introduction of the new R11 to the U.S. market. Production will begin at Kenosha, Wisconsin, this summer alongside the Alliance.

M Tiberghien said that AMC's U.S.-designed passenger cars would steadily be replaced by those from Renault but adapted for the American market by AMC engineers.

Imetal in red after Le Nickel losses

By David Marsh in Paris

IMETAL, the French metals group, yesterday announced a large consolidated loss of more than FF 226.5m (\$94.4m) for 1982, principally caused by losses of more than FF 85m at Société le Nickel, the ailing New Caledonian nickel mine.

The news came amid rumours on the Paris bourse that a Government-sponsored financial rescue package for the Le Nickel group will soon be completed.

Imetal's loss for 1982 comes after profits of FF 115m in 1981 and FF 245m in 1980.

Quotation of Imetal shares was suspended on the bourse yesterday after a sharp rise to FF 51. The company expected a 30 to 50 per cent share of the FF 4bn (\$586m) a year market in TV cables that would develop in the mid-1980s.

LTT, Imetal's specialist video-communications subsidiary, intends to "mobilise all its forces" to face up to the challenge of redressing France's international lag in TV cabling. The company, which turns over FF 1bn a year and received nearly half its orders from abroad last year, also hopes to sign co-

Thomson aims at place in French fibre optics

By OUR PARIS CORRESPONDENT

THOMSON-CSF, the French state-controlled electronics and communications company, yesterday said it would be the prime industrial beneficiary of the Government's plan to equip the country with an optical fibre network for cable television.

Mr Jacques Darmon, Thomson's communications division director, told a press conference that the company expected a 30 to 50 per cent share of the FF 4bn (\$586m) a year market in TV cables that would develop in the mid-1980s.

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communications subsidiary, intends to "mobilise all its forces" to face up to the challenge of redressing France's international lag in TV cabling. The company, which turns over FF 1bn a year and received nearly half its orders from abroad last year, also hopes to sign co-

wiring of households - 100,000 in the first year, 300,000 in the second and 1m in the third - would not reach the target figure of 1.4m installations until two years later, in 1987.

He said the range of services offered by the new networks would be extended progressively as new technologies and facilities came on stream. TV programmes, both from satellites and traditional networks, would be supplemented later on by films, pre-recorded programmes and home surveillance systems.

The "much more elaborate" sec-

ond stage - in about 15 or 20 years - would enable subscribers to order products and services, play video games and communicate using so-called video-phones.

Thomson-CSF is already involved in two French pilot cable TV schemes, using optical fibres.

Advance for HP in first quarter

By Louise Kehoe
in San Francisco

HEWLETT-PACKARD, the U.S. electronics and computer manufacturer, has reported earnings of \$80m compared with \$73m for the first quarter of December 31. Sales were up from \$936m to \$1,055m.

Incoming orders for this quarter were \$1.13bn, up 7 per cent on orders for the first quarter of fiscal 1982.

Mr John Young, Hewlett-Packard president, said that he sees significant improvement in the business climate in the U.S. and in other countries where Hewlett-Packard does business. The company will continue cost and hiring control, he said.

More than half Hewlett-Packard sales are in computer products and this business saw a modest 5 per cent order increase in the first quarter over the previous year. This reflects a strong first quarter in 1982, the company said. HP expects an improvement in computer sales when its new products, including the HP 9000, get into full-scale production.

Hertie nearly halves deficit

By John Davies in Frankfurt

HERTIE, West Germany's third largest retail stores group, last year almost halved its operating losses despite a drop in sales.

Herr Bruno Lippmann, chairman of the managing board, said yesterday that, if exceptional items were included, group results would show a profit, but he gave no details.

Although this year would again be difficult for the German retail trade, Hertie expected at least to break even as a result of cost savings measures and end a six-year period of losses.

This announcement appears as a matter of record only.



Federazione Italiana dei Consorzi Agrari

Società Cooperativa A.R.L. - Roma

DM 85,000,000

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Agent

Crédit Commercial de France



December 1982

INTL. COMPANIES & FINANCE

HK depositors warned on DTCs

BY ROBERT COTTRELL IN HONG KONG

MR COLIN MARTIN, Hong Kong's Commissioner of Banking and Deposit-Taking Companies (DTCs), yesterday warned members of the public depositing funds with registered DTCs to look carefully at the standing of the institution with which they place their money.

The commissioner also warned DTCs to arrange stand-by credit lines from banks if they feared that a further run-down in public deposits might lead to liquidity problems.

Mr Martin's warning came as he announced the revocation of a seventh DTC registration, that of Current Finance, part of the finance group CBG which is now being investigated by the police.

He also announced the lifting of the suspension which had been imposed earlier this month on another registered DTC, First Hong Kong Credit (FHC), which he said was intended to help in boosting liquidity back to the level demanded by law.

Hong Kong's credit institutions are currently under-

going a two-year government-ordered restructuring process due to be completed in July this year. The effect of the restructuring is gradually to push short-term public deposits out of reach of registered DTCs and into the exclusive domain of banks. A new intermediate category, licensed DTCs, has been created, the two dozen constituents of which can take deposits of any maturity, but only in excess of HK\$500,000 (US\$75,000). As of July, registered DTCs will only be able to accept public deposits of more than HK\$50,000, carrying maturities of longer than three months.

The restructuring is squeezing those registered DTCs which are not subsidiaries of banks. As their short-term public deposits diminish, the independent DTCs must seek increasingly to fund their loan portfolios from the interbank market.

Mr Martin said that of the seven registrations so far revoked, four, Whitehill Finance, Tetra Finance, Axona International Credit and Com-

merce and Hongkong Deposit and Guaranty, were victims of liquidity problems as banks became unwilling to supply funding. The remaining three, Dollar Credit, America and Panama Finance, and Current Finance, fell into a different category.

Investigations were now proceeding into these three DTCs and the results would be referred to the Colony's Attorney-General. It would be up to him to decide whether there were grounds for any prosecution.

Mr Martin said that, based on monthly liquidity returns supplied by DTCs, he hoped that the coming months would not see further failures but this could not be guaranteed. Some DTCs he noted, could have to provide against loans to now-failed DTCs which had previously been counted as liquid assets. He also noted that 53 independent DTCs had yet to comply with a government requirement to raise their paid-up capital from a minimum of HK\$5m to HK\$10m by the end of June.

He said his warning to public

depositors should not be construed as a suggestion that money should be moved out of particular DTCs en masse. Nonetheless, his words may cause some concern to those independent DTCs most exposed to any further erosion of public confidence.

The troubles of the DTC sector over the past four months may lead, said Mr Martin, to some amendments to Hong Kong's deposit-taking ordinance. Two areas are now under review. The first covers restrictions preventing a DTC from lending more than 25 per cent of its paid-up capital and reserves to a single borrower or group of borrowers. The government is likely to tighten the present definition of a "group" of borrowers, which at present does not include, in the case of guaranteed loans, separate borrowers with a common guarantor. Mr Martin is also reviewing the appropriateness of suspension, used as an interim measure, and the reversion of registrations as sanctions against delinquent DTCs.

Results from
Liem-owned
HK groups

By Our Hong Kong Correspondent

FIRST PACIFIC HOLDINGS and First Pacific Finance, the two quoted Hong Kong companies controlled by the Liem family of Indonesia, have announced full-year profits for 1982.

The figures are effectively maiden profits for First Pacific Holdings (FPH), a former "shell" company. FPH's principal subsidiary is the 72.6 per cent owned Deposit-Taking Company (DTC) First Pacific Finance (FPF).

First Pacific Finance announced net profits after tax for the current year, the company forecasts full-year sales of HK\$600m, up by 12 per cent with better sales of VTR tapes and floppy discs. However, higher silver prices and the yen's higher value may keep consolidated earnings down to the level of 1981-82.

A final dividend of five cents is proposed. An interim dividend of three cents was paid at mid-1982, after which the share capital was increased by a one-for-three scrip issue, and the issue of 6.3m deferred shares.

First Pacific Holdings, the parent of FPF, announced profits for 1982 after deducting tax and pre-acquisition costs of HK\$4.4m plus an extraordinary gain of HK\$4.16m on the disposal of investments. Earnings per share were 65 cents on a weighted average basis and a final dividend of 20 cents is proposed.

Advance in earnings and sales at Fuji Photo Film

BY YOKO SHIBATA IN TOKYO

FUJI PHOTO FILM, Japan's largest photographic film manufacturer, with a 70 per cent share of the domestic market lifted consolidated net profits by 16 per cent to Yen1.9bn (US\$1.82m) in the year to October 1982. Profits per share were Yen1.25m, compared with Yen1.14m. Pre-tax profits were 15.5 per cent higher, at Yen1.4bn, on full year sales of Yen87bn, up by 13 per cent.

Domestic sales increased by 10.7 per cent to account for 66.3 per cent of the total, while overseas sales grew by 17.5 per cent to account for 33.7 per cent.

Sales of consumer photographic products rose by 9.3 per cent to account for 49.5 per cent

of the total. Magnetic products sales, including VTR tapes and floppy discs, jumped by 56 per cent to account for 11.9 per cent. Sales of commercial items such as X-ray and motion picture related products rose by 8.3 per cent to account for 35.6 per cent.

The company's equity in the earnings of its 121 subsidiaries and affiliates improved by only 1 per cent to Yen8.7bn.

For the current year, the company forecasts full-year sales of Yen660m, up by 12 per cent with better sales of VTR tapes and floppy discs.

Higher silver prices and the yen's higher value may keep consolidated earnings down to the level of 1981-82.

Second-half recovery for Union Carbide Australia

BY LACHLAN DRUMMOND IN SYDNEY

UNION CARBIDE AUSTRALIA and New Zealand ended 1982 with net profits down 24 per cent to A\$8.5m (US\$5.3m) after a strong recovery in the second half.

Profits jumped 53 per cent from A\$2.6m to A\$3.8m in the half but failed to offset the first half's slump from A\$4.6m to A\$1.5m.

The company attributed its second half gains across most of its businesses, which span batteries, plastic resin and consumer-oriented plastic bags and film, to improved plant efficiency.

cies, tight controls on costs and working capital requirements and higher prices for some consumer lines.

New products, based on the recently introduced linear low-density polyethylene production helped in the second half as did increased demand for high-density polyethylene resins.

Sales by the 60 per cent U.S.-owned group were little changed for the year at A\$22.4m. A final dividend of 8 cents a share leaves the total unchanged at 16 cents on profits per share of 22.4 cents against 29.2 cents.

Notice of Redemption

Beatrice Foods Overseas Finance N.V.

9% Guaranteed Debentures Due 1985

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Indenture dated as of February 15, 1970, under which the above-designated Debentures are issued, \$1,000,000 aggregate principal amount of such Debentures of the following descriptive numbers has been drawn for redemption on March 15, 1983, herein sometimes referred to as the redemption date:

\$1,000 Coupon Debentures Bearing the Prefix Letter K

21 2377 4084 5200 5840	6443 7109 8416 9139	9963 10097 11063	11215 12096 13061	14188
27 2329 4087 5200 5840	6443 7109 8416 9139	9963 10097 11063	11215 12096 13061	14187
61 2769 4122 5203 5850	6453 7126 8438 9196	9979 10107 11750	12425 13233 14225	14225
63 2949 4134 5203 5850	6453 7126 8439 9199	9985 10102 11755	12441 13239 14247	14247
90 2875 4161 5216 5855	6453 7126 7744 9195	10060 10107 11768	12453 13269 14272	14272
114 2688 4180 5216 5855	6463 7151 7745 9240	10025 10108 11805	12461 13269 14282	14282
126 2929 4180 5216 5855	6463 7151 7745 9240	10025 10108 11805	12461 13269 14282	14282
184 2929 4181 5247 5894	6476 7162 7746 9246	10076 10108 11816	12474 13274 14282	14282
206 2949 4211 5247 5894	6476 7162 7746 9246	10076 10108 11816	12474 13274 14282	14282
263 2959 4216 5247 5894	6485 7164 8510 9257	10076 10108 11816	12476 13276 14284	14284
289 2983 4256 5274 5894	6485 7164 8510 9258	10076 10108 11816	12486 13279 14285	14285
301 2983 4256 5274 5894	6485 7164 8510 9258	10076 10108 11816	12486 13279 14285	14285
329 2985 4256 5274 5894	6485 7164 8510 9258	10076 10108 11816	12486 13279 14285	14285
329 2985 4256 5274 5894	6485 7164 8510 9258	10076 10108 11816	12486 13279 14285	14285
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344 3155 4341 5281 5894	6503 7211 7745 9253	10270 11154 11915	12519 13185 14302	14302
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1043 3284 4524 5376 5891	6684 7261 7752 9252	10366 12102 12968	13267 14062 14815	14563
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1528 3507 4494 5478 6073	6715 7307 8021 9307	10594 12123 12970	13274 14062 14815	14563
3272 3347 4467 5495 6075	6724 7307 8021 9307	10597 12123 12970	13274 14062 14815	14563
1434 3422 4481 5516 6100	6731 7307 8021 9307	10604 12123 12970	13274 14062 14815	14563
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Financial Controller West Yorkshire To £17,000 + Car + Benefits

Our client is a successful medium-sized subsidiary of a substantial UK group, whose business is centred around construction and other contract-based activities.

The position will entail full responsibility for the financial management of the business, with considerable emphasis on planning and systems development.

The successful applicant, aged 30-40, will be a qualified Accountant of graduate intellect, with the leadership qualities required to make an impact within a major company at executive level. Previous experience in a contract-orientated environment is preferable, though not essential.

Relocation facilities are available where appropriate and interested applicants should telephone Alan Dickinson on 061-228 0396, or write to him, quoting Reference 5306, at Michael Page Partnership, Faulkner House, Faulkner Street, Manchester M1 4DY.

MP
Michael Page Partnership
Recruitment Consultants
London Birmingham Manchester Glasgow

DIRECTOR POTENTIAL to £25,000 +exceptional benefits
An exceptional U.K. lending specialist, with the drive and ambition to become an associate director within 18 months, is sought by a major international merchant bank. The main area of business will be with leading U.K. based internationals and substantial exposure in this field is required. The ideal candidate will be under 35, a graduate, with extensive US style credit training, and have already gained management status in a leading US or Merchant Bank. Ref: DE/1021J.

EUROBOND MANAGEMENT to £17,000 a.a.e. +generous bank benefits
Continuing growth of Eurobond activities has created a challenging opportunity for an administration professional with a well-established U.K. bank. Good managerial skills are needed in taking responsibility for several operational sections, together with the ability to make a positive impact on computer system development. Ref: FH/1049K.

DEALERS to £25,000+excellent benefits
Our clients can offer you the opening many dealers seek but few obtain, the opportunity to work for a recognised leader in the fx markets. To succeed you will need to display a high degree of 'trading aggression' be hungry for business, but still be capable of making sound, profitable judgements. Experience in a major trading room is a must. Location - Europe, M. East, Scandinavia and London. Ref: DE/2268A.

All applications will be treated in the strictest confidence.



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LEE HOUSE, LONDON WALL, EC2. 01-606 6771.
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ENTREPRENEUR

who only accepts the best, needs

a Qualified Accountant with commercial experience who has the personality to work alongside him in trying circumstances at all hours of the day and night at the same time as keeping him under control.

The successful candidate will, of course, be responsible for the existing team already providing day-to-day information and control. Equally as important must be the ability of high-level interpretation and forward planning as the group continues its expansion and diversification at an alarming rate.

The group, which is owned by said Entrepreneur and his wife, is presently linked to the motor trade with a current turnover of £8 million. The requirements make it unlikely that the successful applicant will be less than 35 years.

It is reluctantly accepted that the position must lead to a directorship and the rewards commensurate therewith. The locality is Berks/Hants/Surrey with overseas potential.

Write Box A.8125, Financial Times
10 Cannon Street, London EC4P 4BY

SENIOR INVESTMENT MANAGER

LONDON branch of internationally-recognised and respected Swiss Bank with offices in Zurich and New York seeks a SENIOR INVESTMENT MANAGER to strengthen the expanding operation to manage private clients and institutional portfolios.

The applicant should preferably be aged 30-45 and have several years' experience in a similar position with knowledge of the major overseas investment markets in addition to the U.K.

Good opportunities to contribute to the development of the funds under management and to the administration of the small but rapidly growing investment management operation. Salary negotiable, reflecting the importance of this position.

Please write in confidence with full details to:

Fernand P. Koch

BANK JULIUS BAER & CO. LTD.
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Old buildings • New ideas • Consultants etc

JOBS COLUMN

BY MICHAEL DIXON

"WHAT'S it to be then — an ed or a banimal?" Ted Roocroft used to ask optimistically as he doled out a new block of wood each Monday at the Regional College of Art, Manchester.

At the time, almost 30 years ago, the Jobs Column wanted to be a sculptor. And in the matter of slapping clay about, it wasn't all that bad. But somehow the chisels available in the woodcarving classes would sooner or later slip off on their own, like infant bulldozers.

So when I chose the head from Mr Roocroft's limited range of options on the Monday morning, what he got back on the Friday was a globular paper-weight. Animals, from dogs to elephants, all turned out to be essentially either snakes or caterpillars.

While I was sure the problem would vanish once my tutors let me progress from bits of wood to half-ton blocks of marble, they did not share my confidence. Bang went another career. But carving has never lost its fascination. Allowed to choose the last thing I shall see, I'd pick the doorway of the Chapter House of Southwell Minster near Nottingham.

Hence a certain wistfulness about a job being offered through Fred Grover of Executive Index with a company in a British contracting group. Since he may not name it he

promises, as do all recruiters mentioned in this column, who do not reveal their client, to honour any applicant's request not to be identified as yet to the employer.

The company, which wants a senior contracts manager, concentrates on restoring noble buildings which currently include three cathedrals. Unusually, I am told, it employs its own specialists in ancient crafts including wood- and stone-carving. "Mind you, they have got to be up to date with modern techniques too," Mr Grover says. "For example, there are glues these days that will usually do in place of dowel joints."

If not craftspeople themselves, candidates must be sensitive, appreciative professionals allied to the construction industry such as surveyors or architects. But they also need demonstrable commercial acumen and experience in modern managerial methods.

"It's not a combination I'd expect to find in many people," the recruiter adds. "But he thinks it is indispensable if the recruit is to strike the balance between excellence of craftsmanship and profitability of contract.

Knowledge of the relevant parts of the building market-banks as well as churches and ancient secular foundations are seen as potential customers — would be a help. And since London is the most likely

growth market, the manager would need to live between there and Cambridge.

At £10,000 upwards, the starting salary strikes us as typifying the woeful underestimate which this society makes of the skills of efficiently and economically preserving the landmarks of its past. But the perks include a car.

Inquiries to Mr Grover at 11 Palmer Street, London SW1; telephone 01-222 1181, telex 8813112.

Ventures

NOW TO something more than hopes of the future in the shape of a couple of posts with a new joint-venture enterprise with whom to invest in promising innovations.

One of the jobs is for a venture manager who will evaluate projects with whom to negotiate deals, and help to pursue the associated developments specifically in the field of microelectronics. The other areas of possibility combined. Both jobs are being offered through Geoffrey King of Cambridge Recruitment Consultants.

The microelectronics manager will obviously need to have worked in that industry, and the wider the experience the better," he says. "But since there are few people doing venture-capital work of the same kind, we're not expecting

the base of this private-enterprise consultancy is Cardiff, but its staff travel a lot.

Wales or the West Country would be good locations for all recruits, so would the West Midlands for the management

consultants, or the western Home Counties for the recruiter who will use mainly search methods.

Salaries £15,000-plus, bonus on results, car allowance.

Inquiries to Alan Rosser, 6-8 Albany Road, Cardiff CF2 3RP. Tel. 0222 485466.

consultants, or the western Home Counties for the recruiter who will use mainly search methods.

Salaries £15,000-plus, bonus on results, car allowance.

Inquiries to Alan Rosser, 6-8 Albany Road, Cardiff CF2 3RP. Tel. 0222 485466.

Credit chief

A CREDIT specialist with knowledge of commodity markets as well as computer systems is sought by Martin Krajewski of Accountancy Resources to establish a complete credit-management operation in the London office of a U.S. commodity and securities broker. The appointment is made as part of the firm's recent expansion into bullion and foreign exchange.

Salary £25,000-£30,000.

Inquiries to Mr Krajewski at 83 Victoria Street, London SW1. Tel. 01-222 7231, telex 8956012.

Bankers

SENIOR BANKERS expert in capital market business are wanted by Dudley Edmunds of Robert Half Personnel (UK) for an unspecified number of associate directors' posts in London with an expanding international bank. Tasks will include marketing a wide range of financial services on a worldwide scale.

Candidates should have at

least five years experience in capital market financing with banks with high reputations in the field, preferably including U.S. institutions. A Master of Business Administration degree would be a help.

Salary indicator is £30,000 perks of usual City municipality.

Inquiries to Mr Edmunds at Lee House, London Wall, London EC2Y 5AS; tel 01-606 6771.

City systems

JOHN BEDFORD of Computer personnel is seeking a business development manager to market the services of the British arm of a U.S. data-processing systems consultancy to the whole gamut of financial organisations in the City of London. The subsidiary has grown rapidly to a turnover of more than £21m.

In addition to City contacts, applicants need familiarity with data-processing and experience of sales and marketing, preferably at senior level. An accountancy or other professional qualification would be an advantage. Age probably at least 35.

The salary indicator is £20,000 upwards, and the other benefits include a car.

Inquiries to Mr Bedford at 16 Bedford Row, London WC1R 4EB; tel 01-342 9356, telex 24224-1163.

Documentary Credits Manager International Banking

Merrill Lynch International Bank Limited is actively developing a global commodity lending portfolio to capitalise on the position and expertise of the Merrill Lynch group, which includes one of the world's leading commodity futures brokers. In order to provide the full range of financing required by the trade, the Bank is seeking an experienced professional to establish and manage a new Documentary Credits and Collection Department.

The ideal candidate would currently hold a similar position of responsibility with an international bank active in commodity and trade financing, and have:

- a thorough background in issuing and handling all types of letters of credit, bonds, guarantees, bills, acceptances and collections.
- experience in valuating and controlling collateral.
- training, supervising and managing staff.

In addition to a challenging professional environment, we offer a highly competitive salary and traditional banking perquisites.

If you feel you qualify, please send a current cv to: Keith A. Robinson, Merrill Lynch International Bank Limited, Merrill Lynch House, 27/28 Finsbury Square, London EC2A 1AQ.



INVESTMENT MANAGEMENT-EQUITIES

Owing to promotion of the previous manager to the position of the Society's Chief Investment Manager, Scottish Equitable aim to recruit a new Equity Investment Manager. This is an opportunity to become a key member of a small team in a growth environment. Funds under management exceed £980m (compared with £130m 10 years ago) including equity shares valued at £300m.

RESPONSIBILITY will be for managing the equity portfolio to achieve consistent good investment performance in the competitive life and pensions market.

THE REQUIREMENT is for a record of success in equity investment management preferably including international markets. Preferred age 30s.

Salary negotiable in the bracket £20,000-£30,000. Other benefits include a car, low interest mortgage, and an excellent non-contributory pension scheme. This post is open to men and women.

Write in complete confidence or telephone David Berridge, General Manager, Scottish Equitable Life Assurance Society, 31 St. Andrew Square, Edinburgh, EH2 2QZ. 031-556 9101.

Scottish Equitable
Life Assurance Society

CHIEF DEALER

Our clients who are setting up their first U.K. banking operation are interested in speak to us about their needs with knowledge and experience in the Foreign Exchanges and Money Markets and are currently actively dealing. There is also an element of business development in this sector.

CREDIT MANAGER

This position in a bank opening in the City will be as Head of Credit Department and include as part of the function U.K. marketing. The incumbent will have had experience in the initiation and development of a wholesale banking business, particularly in the specialist Trade Finance sector.

FOREIGN EXCHANGE SPOT DEALER

An experienced Spot Dealer is currently being sought by a first-class European bank to join them at a senior level.

EUROBOND DEALERS

Two of our European Bank London branches are actively seeking experienced traders at senior level, who have experience of aggressive marketing.

EUROBOND SALES

At least one year in an active sales capacity is envisaged in several sales positions we are currently finalising on behalf of City clients.

MANAGER EUROBOND ADMINISTRATION

An experienced person required to join a large bank trading operation which has recently been reorganised to cope with increased trading activities. A minimum of 5 years' experience in all aspects of Eurobond administration is a prerequisite.

Speak to Sheila Jones

**OLD BROAD STREET
BUREAU LIMITED**
STAFF CONSULTANTS
01-588 3991



Bank Recruitment Specialists

BOND SALES

SENIOR EXECUTIVE

£20,000+

Due to expansion of business this rank U.S. investment bank is seeking a highly experienced and professional, with a track record of some 3 to 5 years in Eurobond Sales, to join at senior level. Highly attractive terms and conditions, including a substantial bonus, mortgage subsidy and other benefits.

SENIOR FX DEALER

£15,000+

Major continental bank seeks an additional Senior Dealer with upwards of 5 years' active dealing experience in major currencies, both exchanges and deposits.

FORWARD DM DEALER

c. £20,000

A Senior Dealer with upwards of 3 years' appropriate experience is sought by a prominent European bank to take responsibility for the Forward DM book. This is the No.2

SPOT FX DEALER

An accomplished Spot Dealer in major currencies is sought by a prime European bank.

Please contact Ken Anderson or Leslie Squires. Telephone: 01-588 6644

Anderson, Squires, Bank Recruitment Specialists
Blomfield House, 85 London Wall, London EC2M 7AE

TOP APPOINTMENTS

Only Connacht offers a success-related fee structure to selected senior executives seeking new appointments from £15,000 to £50,000.

Perhaps we can help you too. Contact us for a confidential meeting without obligation.

Connacht

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(24 hour answering service)

MILAN:

FINANCIAL CONTROLLER — Negotiable
An international finance company wishes to charge an Agent for its business in Milan. It is a 12-month contract, with a view to permanent appointment. The Agent will be required to speak Italian fluently, have knowledge of Italian/U.S. accounting systems, the local treasury experience. A strong background would be a distinct advantage.

CREDIT ANALYSTS

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LEASING/PROJECT FINANCE NEGOTIATOR

Our client specialises in the raising of finance for major capital assets (ships, aircraft etc.) and the management of companies leasing portfolios. A vacancy exists for a graduate aged 25-35 years with a second relevant degree or ACA with experience of negotiating complex leasing transactions involving pricing structuring, tax implications, documentation etc. Additional to technical skills, candidates must have a proven track record of marketing gained with a banks leasing division. Benefits include profit share, company car etc. Excellent future prospects are envisaged for the successful applicant.

AVP/MANAGER INTERNATIONAL LEASING DIVISION

This excellent bank seek a first class graduate with at least three years big ticket leasing (\$2m+) experience. This must include in-depth technical skills plus marketing globally, cross border leveraged leases. Salary negotiable see £20,000-£25,000 pa + benefits.

MERCHANT BANKS LEASING DIVISION

We have three vacancies for the young graduate leasing executive with several years experience covering the technical aspects such as computerised lease evaluation, risk assessment, documents, taxation etc plus hopefully some marketing negotiation experience. Salaries neg. £14-18,000 pa.

SALES AID/VENDOR PROGRAMMES MARKETING EXECUTIVES

We currently seek motivated sales executives currently working with multinational capital equipment manufacturers i.e. computers, photocopiers, or hi-tech companies etc. Applicants should have had a formal sales training background and be graduates, with a working knowledge of leasing. Salary potential to £30,000 pa + benefits.

Please contact: Brian Gooch

Jonathan Wren

BANK RECRUITMENT CONSULTANTS

170 Bishopsgate - London EC2M 4LX • 01 623 1266

**EUROBOND DEALER**

Union Bank of Switzerland (Securities) Limited in London is seeking an experienced Eurobond Dealer to complement its existing team. Candidates are expected to have spent some years in the dealing room of an active market maker. A sound command of German and/or French would be an advantage; fluency in English is essential. The remuneration package will be commensurate with experience.

Full career and personal details should accompany a handwritten application and be addressed in confidence to The Personnel Officer, Union Bank of Switzerland (Securities) Limited, The Stock Exchange Building, London EC2N 1EY.

UNION BANK OF SWITZERLAND (SECURITIES) LIMITED**Experience not essential, flair fundamental.****INVESTMENT ANALYST**

If you are the type of individual we are looking for, you'll know that investment is central to the function of a life assurance organisation. You'll also know that the Investment Analyst is a key figure.

You are an honours graduate (not necessarily in economics or accountancy) with about three years exposure to industry or commerce. You are numerate with a definite and informed interest in finance and investment — though probably not involved directly in that field at the moment. You have a definite flair for absorbing and assessing information and forming clear judgements. The chance of getting into the investment field — under professional training — appeals to you enormously. Now is your chance.

If your application is successful you will join our expanding investment team where you will be trained and developed on the job before being given personal responsibility for certain sectors of the equity market.

We will give you an excellent salary which we will review regularly. We also have a non-contributory pension scheme and a very attractive staff house purchase scheme.

But above all we will give you an excellent grounding in investment and a very worthwhile career.

Apply in writing to:
The Staff Manager,
The Scottish Provident Institution,
6 St. Andrew Square,
Edinburgh EH2 2TA.

SCOTTISH PROVIDENT

CHEMICAL BANK INTERNATIONAL LIMITED

Chemical Bank International Limited is the London based merchant banking subsidiary of Chemical Bank, New York.

We are embarking upon a major worldwide expansion of our international capital market activities and require exceptional young graduate bankers to join a growing team of corporate finance specialists. We are looking for ambitious and creative individuals able to make a significant contribution to the innovation, development and marketing of capital market and international financing techniques.

The successful applicant (age 23-28) will possess an excellent academic track record and have the qualities of leadership required to ensure early progression to executive level. Accountancy or business school qualifications and foreign language capabilities will be an advantage.

This is an excellent opportunity to join a forward looking organisation which is extending its range of services and penetration of new markets through the development of new techniques and products. The salary we expect to pay will reflect the importance of the appointment and will include all the usual benefits associated with leading financial institutions.

Applicants should forward a full c.v. to Martha Graham, Chemical Bank House, 180 Strand, London WC2R 1ET. Telephone 01-380 5443.

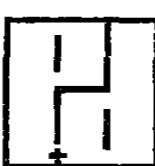
To £30,000 + benefits

Aged 28-35 years

25-32 years

Funding Advice to the Public Sector

& Negotiable



We wish to recruit an additional person to join the successful team which markets our funding services, notably to local authorities and to the wider public sector.

These services range from leasing to financial futures, and from overnight money to stock issues, and involve considerable contacts with banks, building societies and other financial institutions. The ideal candidate would be highly numerate, graduate or holding a professional qualification, probably in his/her mid-twenties, and with a legal or accounting background.

The prospects for career development and promotion will be excellent for the right person, and the salary package will be highly attractive.

For further information, please contact Peter Morley, IPFA, on 01-628 4444, or write to him with a current C.V. at Lee House, London Wall, London EC2Y 5AP.

Phillips & Drew

Cable Television

A very large UK based industrial and communication company needs help to investigate and develop an appropriate strategy in this rapidly changing and expanding field.

The brief will involve the continuous investigation of all relevant options, the assessment of specific short and long term business opportunities, and the recommendation of strategic courses open to the company.

The essential requirements are commercial acumen, analytical skill and enthusiasm; preferably with experience of the industry — although any commercial or industrial background is acceptable provided the essential criteria can be met — and of working in a large company. Age is unimportant.

Salary will be substantial. Location — London.

Please write with full personal and career details, indicating any companies to whom your application should not be forwarded, and quoting Ref. 840/FT, to:

Philip Smith

Manpower Consultants

85-87 Jermyn Street, London SW1Y 6JD

Lawyer

We have an opportunity for a Lawyer in the Group Secretary's/Legal Department at the Head Office of Grindlays Bank plc. in London. Grindlays is a major international bank with representation through branches, offices, subsidiaries and associate companies in forty countries throughout the world. The incumbent will be concerned with the provision of corporate and legal services at all levels within the Group, including advice on developments in the law affecting the Group in the conduct of its business worldwide.

The position calls for a solicitor or barrister with at least three years post-qualification experience, either in private practice or in the legal department of a large international company with a good grasp of company and commercial law and practice. The person appointed will act as assistant secretary to Grindlays Bank and a secretary to a number of subsidiary companies within the Group. They will also have responsibility for the control and administration of the Group's internal insurance requirements.

An attractive salary is offered and benefits include a subsidised mortgage scheme, membership of BUPA and a non-contributory pension scheme.

Please send full career details to:

R.J.E. Barker, Group Appointments Manager,

Grindlays Bank plc.

36 Fenchurch Street, London EC3P 3AS.



Senior Eurobond Dealer

is required by a major European bank for its London-based Eurobond market operations. A sound education and fluency in English is essential; German and French would be an advantage. The salary and benefits package will be according to experience.

A handwritten application, which will be treated in the strictest confidence, should be sent, together with a detailed curriculum vitae, to:

Box A.8081, Financial Times,
10 Cannon Street, London EC4P 4BY



David Grove Associates
Bank Executive Recruitment
60 Cheapside London EC2V 6AX
Telephone 01-236 0640

LENDING OFFICER

A long established authorised bank wishes to strengthen its domestic lending team with the appointment of an experienced lending officer. Candidates will have considerable calling experience and have successfully established new relationships and serviced existing borrowing clients.

circa. £20,000

LENDING OFFICER

An interesting opportunity for an experienced lending officer to manage his own portfolio in the newly established London branch of an International Bank. Candidates should be graduates or hold the AIB, have a better than average working knowledge of French and have had considerable previous involvement in trade finance. A good analytical background is essential. Preferred age c. 35.

circa. £17,000

INVESTMENT MARKETING/SALES OFFICER circa. £15,000 + bonus
Leading International Bank seeks to recruit young, highly motivated marketing officer with experience in the international investment field. Financial rewards, related to performance, will be high.

PLEASE CONTACT DAVID GROVE ON 01-236 4441

BANKING OPPORTUNITIES

BANKING OPPORTUNITIES

Eurobond Sales Age - 25/35 Neg. to £30,000

Prime name seeks highly professional salesperson, preferably with French and German, and a proven track record in the international capital market.

Chief Dealer Age - 35/40 from £20,000

Small, specialist bank seeks a manager dealer with 8 to 10 years' relevant experience to cover forex, deposits including euro deposits.

Forward Forex Trader Age - late 20s to 30s to £22,000

Established European bank seeks a DM trader in forwards with at least 3/4 years' experience in this currency.

Marketing Officer Age - 25/35 £21,000

Major International bank seeks an ambitious, extrovert marketing officer to handle blue chip business. Excellent career prospects.

Variable salaries 20-40k. £15,000 eng.

We are currently seeking eurobond traders for general banking, fully experienced in convertibles or secururals. Candidates must possess relevant background in an active environment.

Eurobond Sales Age - 20/30s c£15,000 neg

Prime market makers are seeking ambitious, self-motivated sales people with 1-3 years' relevant experience. Fluency in a European language an advantage.

Assistant Manager - Loans 20-40k. £15,000 eng.

Established European bank seeks an assistant manager with a keen interest in marketing and a solid marketing background.

Career Opportunity Age - mid 20s c£14,000

Large International bank wishes to recruit ambitious young bankers for middle management positions. Candidates should possess a degree in Economics and 5 years' banking experience.

LJC BANKING

170 Bishopsgate, London EC2M 4LX
01-283 9953

FUND MANAGER

We are the country's fourth largest Building Society with assets in excess of £4,400 millions, and seek to appoint a Fund Manager who will be based at the Society's Head Office in Leeds.

PRIME RESPONSIBILITY

will be for the management of the investments of the Staff Pension Scheme involving continuous monitoring of equity, gilt-edged and overseas markets, including detailed economic analysis. The successful applicant will also be part of a specialist team responsible for the management of the Society's liquid funds which now exceed £300 million.

Formal qualification, although desirable, is not essential but rather we seek someone with analytical training and a proven record in fund management who can make a positive contribution to investment policy.

THE APPOINTMENT

is a senior one, for a female or a male, and we expect that the successful candidate will have had a minimum experience level of five years in a similar appointment with a stockbroker, banker or other investment organisation. Salary will be commensurate with experience and other benefits include free life assurance cover, a contributory pension scheme and concessionary mortgage facilities. Interested applicants should write briefly or telephone for an application form quoting ref. FT 17/2/83.

J. Clark MBIM Esq.
Personnel Manager,
Leeds Permanent
Building Society,
Permanent House,
The Headrow,
Leeds LS1 1NS.
Tel: Leeds (0532) 438181.
Ex: 448.

Envelopes will be treated in the strictest confidence. Envelopes should be marked "Staff Confidential".

**the
Leeds
PERMANENT
BUILDING SOCIETY**

International Executive

Our client, The International Futures Exchange (Bermuda) Limited, is a unique trading vehicle for financial futures markets worldwide. The company is expanding its activity and has opened an office in London.

You will be responsible for representing the Exchange in the London and European financial communities and for establishing sound relationships with members of the Clearing House.

You will have a City background, preferably in banking, with experience in international financial markets. Ideally in your 30's, you should be responsive to new ideas and be able to cope with a busy environment. An excellent salary and other benefits are offered commensurate with this position. Location, City of London.

Please write in strict confidence, quoting reference 217, to D.B. Atkins as adviser to the company.

AMC Selection Recruitment Consultants
15 Borough High Street
London SE1 9SH
Tel: 01-403 0924

TAX AND FINANCIAL PLANNING EXECUTIVE

CIRCA: £25,000 p.a.

Thomson's Overseas is a well established firm of tax and financial planning consultants. Our clients are principally British nationals living/working abroad. Due to the significant increase in our business we are looking for another executive to join our senior management. Applicants should be accountants/solicitors or have several years experience in the personal financial planning field. They should have overseas experience and be willing to travel for at least 12 weeks per annum in a designated area. Age 35-45.

Salary and benefits negotiable. Anyone earning less than £20,000 p.a. is unlikely to be considered.

Please write to R.N. Hurst, Managing Director, Thomson's Overseas Limited, 1 Wilton Road, London SW1 with a copy of your curriculum vitae. All applications will be kept in the strictest confidence.

**Thomson's
Overseas**
London Hong Kong Ile de Man

Export Finance and Marketing Officer

£20,000

The Chase Manhattan Bank N.A. is one of the world's leading American banks with an extensive international network.

We are currently seeking a man or woman to join a specialist team at Vice President level and promote our export finance services both to existing corporate clients and new contacts amongst UK exporters of capital goods.

Based at our UK head office in the City of London, the role will involve you in overseas travel, often in the company of colleagues or clients.

Preferably in your mid 30's, you must have a number of years' proven negotiating/marketing experience in UK export finance and international trade within a banking environment. This should encompass an in-depth knowledge of ECGD and other related government departments and export credit agencies.

Career development potential is considerable and could well lead to an overseas appointment.

The salary, fully commensurate with your experience, will be supported by a benefits package including a bank car, preferential mortgage, personal loan scheme and non-contributory medical, pension and life assurance.

Please write with full details of your career to date to Peter Keeble, The Chase Manhattan Bank N.A., Woolgates House, Coleman Street, London EC2P 2HD.

CHASE

Marketing Officer

International Banking

Citibank N.A. offers an opportunity for an experienced professional to join its insurance team based in London. The Insurance Department of Citibank has over the years developed a pre-eminent position in the London insurance market. A key part of the business strategy now is marketing to the insurance broker sector.

In joining this team you must be capable of managing customer relationships at a senior level. Qualifications should include graduate

CITIBANK

Top Executives Seeking a career change

Minster Executive specialises in solving the career problems of Top Executives who are earning in excess of £20,000 a year and are seeking a new opportunity. The Counsellors in our partnership encompass a wide range of experience and skills. All have been engaged in a top management role. The Minster Programme, tailored to your individual needs, will be managed by at least two Counsellors so that you are guided along the most effective route to that better opportunity. We have an impressive record of success and an acknowledged reputation in the employment market; many blue chip companies from a broad spectrum of industry and commerce retain our services in the re-deployment of their senior people. It could be to your advantage to find out more about us today. Write or telephone for a preliminary discussion without obligation.

MINSTER EXECUTIVE LTD, 28 Bolton Street, London W1Y 8HB. Tel: 01-493 1309/1085

Merrill Lynch has a vacancy in their Arbitrage Department

Applicants should have 3-4 years' experience in the Eurobond market, knowledge of all aspects of Convertible Bond settlements and American and Japanese conversions. Familiarity with computers an advantage. Excellent opportunity for someone with ability to work independently under minimum supervision. Salary negotiable. Benefits: Pension, Life Assurance, Medical Plan, LV's and interest-free season ticket loan. CV's (with contact telephone number where possible) to: Personnel Dept., Merrill Lynch Holdings Ltd., 27 Finsbury Square, London EC2A 1AQ. (no agencies)

Merrill Lynch

SENIOR INVESTMENT ANALYST

SGST (jointly owned by Societe Generale and Strauss Turnbull and Co.) one of the leaders of the Eurobond market, require a Senior Investment Analyst capable of taking charge of a specialised young and intelligent research/research team. Sophisticated computer programming available. Applications, including full cv, to:

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Experienced ambitious executive

To manage progressive small company supplying and installing bridges and other equipment for the construction industry. Applicants should be aged between 38 and 40, motivated, intelligent, and meticulous over detail. Civil engineering qualification and experience required for this unique opportunity to run an expanding company. Apply in writing enclosing c.v. to: **Baird & Co. Ltd.**, 10 Cannon Street, London EC4M 4BY

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Replies to Box A 8126
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If you are an able, experienced executive or professional person, yet somehow are not making the most of your potential, perhaps you need a new approach to your career. To learn how 'slightly used' executives have profitably renewed their careers, telephone for a free, confidential appointment with a consultant, or send us your c.v.

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The Rotunda, New Street.
Manchester: 061-228 0089, Sunley Building, Piccadilly Plaza.
Glasgow: 041-332 1502, 141 West Nile Street, Glasgow G1.

FREELANCE RESEARCHERS

For projects covering applications in the Retail Trades of New Technology Systems such as EPOS, Viewdata, Scanning, Portable Data Entry, Personal Computers, EFTS, Transaction Telephones, Credit Management Systems and others.

Interested researchers with experience of the Retail Trades should:-

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OFFICE MANAGER TO £15,000

Rapidly expanding firm of Licensed Dealers in Securities offers attractive prospects to person with thorough experience of Stockbroking and Computerised Accounts. Apply in confidence to:

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Financial Analyst

S.E. Suffolk

This is an exceptional opportunity to enjoy all the experience and career benefits of working in a major group but without feeling just a cog in the system. Our clients (£15m. T/O) are a notably successful part of a world-wide high-technology group with diverse interests which has, for many years, been amongst the world leaders in terms of growth and profitability. Their policy of decentralisation, however, encourages independence and an entrepreneurial outlook at local level. Our clients have a young professional management team who are committed to exploiting their current strengths with particular emphasis on the development of new products and markets. This new appointment has been created to provide financial support to this programme of expansion. The Financial Analyst will report to the

to £12,500

Controller but will also have direct contact with the senior management of other functions, developing formal planning procedures, analysing company and product performance and so contributing directly to company policy. He (or she) will operate in an environment of advanced reporting standards backed by a fully integrated computer system. Applicants, aged mid 20's, should be numerate graduates, MBA's or qualified accountants/graduates with financial analysis experience in a substantial manufacturing company. They will need to show the potential to reach Controllership status within 2 years. Ref. 1566/FT. Apply to R.A. PHILLIPS, ACIS, FCII, 2-5 Old Bond Street, London W1X 3TB. Tel. 01-493 0156.

Phillips & Carpenter
Selection Consultants

EUROBONDS

based London

negotiable salary

The continued expansion of our international securities activities has created the need for additional executives to join our Eurobond Sales and Trading desk.

Candidates should have 3-5 years of relevant experience in fixed or floating rate instruments. This must include maintenance and development of client relationships.

Salary is negotiable depending on experience. Generous fringe benefits include attractive mortgage and other loan facilities, medical and life insurance and a non-contributory pension scheme.

Please telephone John King on 01-248 9822 during office hours, or East Horsley (048 65) 4482 in the evenings for further details. All responses will be treated in complete confidence.

**Lloyds Bank
International**

Lloyds Bank International Limited,
40-66 Queen Victoria Street, London EC4P 4EL.

ACCOUNTANCY APPOINTMENTS

BUSINESS-MINDED ACCOUNTANT

£16,000

Our client, a leading City finance house, are seeking a qualified ACA with at least 3 years' post qualification experience in joinery, their expanding consulting division. Candidates should be interested in developing their management skills and problem solving abilities. A desire to succeed and a positive desire to pursue a career in finance. A degree in relevant discipline would be useful but not essential. You should be able to demonstrate a good understanding of corporate treasury areas and should be aged over 28. For further details call Robert Milne, 01-439 4381

Portman Recruitment Services

FINANCIAL CONTROLLER c. £17,000 + car

We are Bush Radio Limited, one of the fastest growing companies in the Consumer Electronics supply industry.

Our business is based on quality products, personal service and high quality technical back-up.

To pursue our planned continued expansion we are seeking to appoint a Financial Controller.

Reporting to the Managing Director (a highly successful executive) will be a fully qualified accountant aged between 28 and 35 with the necessary experience to head a busy computerised accounts department.

Responsibilities also include administration, management accounts and statistics.

Commercial experience is necessary in order that financial reports to the Board are accompanied by interpretive comments.

Write (enclosing C.V.) in complete confidence to:
Clive Bean, Bush Radio Limited,
245 Acton Lane,
NW10 7NR.

ABUSH

Our client is a "Blue Chip" retail group with over 120 High Street stores throughout the UK, and is to a significant development programme.

**MANAGER
CAR ASSISTANT**

A major factor in improving efficiency will be the adoption of sophisticated computer services, and these new roles within the Head office team are integral to the overall successful implementation. Retail experience is preferred but full consideration will be given to qualified accountants with management experience of a like development. Benefits will include relocation assistance. Please call Irene Conroy MA on 01-248 6321

RETAIL ACCOUNTING SYSTEMS DEVELOPMENT

Personnel Resources Limited

HILLGATE HOUSE, OLD BAILEY, LONDON EC4M 7HP.

The Institute of Chartered Accountants in England & Wales

London around £15,000

A vacancy has arisen within the Technical Directorate of the Institute of Chartered Accountants in England and Wales which offers a challenging opportunity to a highly qualified young accountant who wishes to contribute to the development of accounting standards. The successful applicant will provide support for the newly formed International Sub-Committee of the Accounting Standards Committee and other ASC working parties and will have frequent contact with leading members of the profession and with outside organisations. The experience which this post will provide should give the holder a unique advantage in developing his/her future career. There are also opportunities for promotion within the Institute and for transferring to other sections within the Technical Directorate. Candidates must be qualified accountants (male/female) preferably graduated in their mid/later twenties who are able to demonstrate clarity of thought on technical matters. Candidates with the ability to speak one or more other European languages will have an advantage. Salary will be dependent on age and experience.

Ref. 1264/FT
Apply to R. P. Carpenter, FCA, FCMA
ACIS, 2-5 Old Bond Street
London W1X 3TB
Tel: 01-493 0156

Phillips & Carpenter
Selection Consultants

ACCOUNTANT Circa £11,500 p.a.

Are you—

a Qualified, Chartered Accountant;
around 30 or under;
experienced in accountancy systems, audit,
computers or investment;
ambitious, decisive and resourceful?

If you meet this criteria then we have a job for you, initially being responsible for certain treasurer functions with the opportunity, for the right person, of succeeding the Financial Accountant within three years.

Apply, in writing, for an application form to:

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Director of Personnel Services
Tees & Hartlepool Port Authority
Queen's Square, Middlesbrough
Cleveland TS2 1AH

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Leeds 0532 430243 12 St. Peter's St.

Preston 051-236 8409 Faulkner Hotel, Faulkner St.

The one who stands out

Accountancy Appointments

Finance Director

Nottingham area
to £17,500+car

The Company, a profitable manufacturer of a highly regarded range of machinery for the mining industry, is part of a well established and substantial UK group. Turnover which has grown steadily, now exceeds £5m.

Reporting to the Managing Director, responsibility is for the finance function and D/P facilities. Initial tasks are to strengthen controls and computerise financial accounting systems. Beyond this, the role offers real involvement in the overall management of the business.

Candidates must be qualified accountants aged over 30, with considerable financial management experience in a manufacturing industry. Significant involvement with job costing and the development of computerised systems would also be desirable. Personal qualities must include a determined but agreeable personality, together with a high degree of business acumen.

Applications, which will be treated in confidence, should contain relevant details of career and salary progression, age, education and qualifications.

Please write to Kevin Rotherham, quoting reference 1155/FT on both envelope and letter.

**Deloitte
Haskins + Sells**

Management Consultants

128 Queen Victoria Street, London EC4P 4JX

Top level consultancy in financial services

mainly London, c. £20,000 + car



We are looking for qualified graduate accountants aged between 30 and 34 with drive, ambition and a record of commercial success, to take up senior positions in our expanding financial services group.

You will use your experience and knowledge to advise clients in the financial sector (banking, insurance, investment) on key business issues and opportunities facing the financial community. Although useful, a specialised knowledge of the sector is less important than a sound commercial background and an ability to recognise the needs of senior management.

Interested applicants should write to the Executive Selection Division, quoting Ref. 25/2 and enclosing a résumé and a daytime telephone number.

**Coopers & Lybrand
associates**

Coopers & Lybrand Associates Limited
management consultants

Fleetway House, 25 Farringdon Street,
London EC4A 4AQ.

New opportunity in major group ...

HEAD OF INTERNAL AUDIT

Bristol

£18,000-c.£20,000

+ car & benefits.

This appointment offers an ideal opportunity to establish and manage the internal audit function of an international group, itself a subsidiary of a major multinational concern.

Reporting directly to the Chairman the successful applicant will be responsible for designing and implementing a broadly based internal audit programme which will examine and evaluate the adequacy, effectiveness, and economy of the group's systems of management control.

The successful candidate will probably be a numerate graduate, aged between 33-40 years, who will have had a minimum of five years managerial experience in a large manufacturing company's Internal Audit Department. An accounting qualification would be useful but is not mandatory. The ability to communicate effectively both orally and in writing, and at all levels, is essential. The post will involve regular travel in the U.K. as well as occasional overseas visits.

Written applications containing career details should be forwarded, in confidence, to Robert N. Collier at our London address quoting reference 3923.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101
3 Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744

**DOUGLAS
LLAMBIAS**
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Accountancy & Management
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GUIDE TO ACCOUNTANCY RECRUITMENT CONSULTANTS

On Thursday, 3rd March 1983,

the Financial Times proposes to publish a recruitment feature for newly qualified Chartered Accountants to coincide with publication of the list of successful candidates in the Institute of Chartered Accountants Part II examination.

As part of this feature we will be including a comprehensive guide to recruitment consultants serving the accountancy sector. Entries, which will include company name, address and telephone number, will be charged at £35. Additional information can be included at £10 per line.

To book space or for further information call:

FRANCIS PHILLIPS
on 01-248 4782

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Qualified Accountants for financial systems development

Outstanding career opportunities
in the oil industry

As a major division of an internationally successful US Corporation, Marathon Oil UK is the fastest growing oil production company in the North Sea. Our expansion has been dramatic and our investment massive, and we are now ready to bring our Brae Field development on-stream this year.

We are committed to the extensive use of sophisticated management information systems and we now wish to strengthen the systems accounting function within our highly professional corporate accounting team by appointing three key people.

Our need is for young qualified Accountants (ACA, ACCA or ACMA) who can demonstrate an appreciation of the use of computerised systems to produce immediate and accurate financial information.

At Marathon, the Systems Accounting function provides an essential interface between the Accounting and Computer functions, so the proven ability to assist in developing and implementing new and enhanced systems is an essential requirement. Current systems, under development are a new budget system, an on-line accounts payable system and a second generation on-line financial system to incorporate purchasing, payables, cost and financial analysis and reporting.

These career positions are recognised as prime entry points for our talented managers of the future. They provide a unique exposure to both the company's activities and the latest technology so future career prospects are outstanding for the successful men and women.

Starting salaries will be very competitive and you'll enjoy an excellent benefits package which includes subsidised BUPA and a valuable non-contributory pension scheme.

To arrange an early interview, please write with full personal and career details, or telephone for an application form to:



David Payne,
Recruitment Co-ordinator,
Marathon International
Petroleum (GB) Ltd,
Marathon House,
174 Marylebone Road,
London NW1 5AT.
Tel: 01-486 0222.

Financial Accountant

Birmingham c.£13K+ substantial benefits

Our client is a major UK financial institution with international interests. Expansion of the financial control section of the Overseas Division has given rise to a new position for a financial accountant based at Birmingham.

Initial responsibilities will include the preparation of regular financial and management accounts, the monitoring of the Division's operating expenses and an involvement in the development of a major new computerised accounting system, as well as undertaking ad hoc projects.

Candidates, aged 25 to 35, must be chartered or certified accountants with a minimum of two years post-qualifying experience including preparation of complex financial systems. A good working knowledge of computer applications and systems would be useful, and a high level of interpersonal and communicative skills is essential.

Our client is offering an exciting and demanding job with considerable long term career prospects and an exceptionally generous package of financial benefits.

Candidates, male or female, should write for a personal history form to Alan Gilmore, Executive Selection Division, Southwark Towers, 33 London Bridge Street, London SE1 9SY. Please quote reference MCS/9010.

**Price
Waterhouse
Associates**

GROUP FINANCIAL CONTROLLER

North East to £15,000+car

A substantial privately controlled group in the car retail trade with sites in three large towns in the North East wished to strengthen further its management team by appointing a Group Financial Controller responsible to the Group Managing Director.

The main function will be to assume responsibility for the provision of management information, for the development of improved budgetary control and cash management, for enhancing the group's use of computers and for introducing corporate planning. Candidates, preferably in their thirties, must be professionally qualified and have appreciable experience of operating at a senior level in a fast-moving, retail-based operation using sophisticated controls. The salary is negotiable to £15,000 p.a. plus car and other benefits; there are promotion prospects in the medium term.

Applicants should write in confidence with full details of previous experience and current salary quoting reference H1823 to John Hills at

Hodgson Harris & Associates
Management Consultants,
40/43 Chancery Lane,
London WC2A 1JJ.

A.I.M.

Management Accountant

London Up to £17,000 p.a. + car + profitsharing

Tek Translation and International Print Limited is the world leader in the translation and production of technical publications and books for major exporters and international importers. Tek is a small, dynamic company which is expanding rapidly in the U.K., Europe and USA.

This growth has created a challenging opportunity for a Management Account whose initial objective will be to review the efficiency and cost effectiveness of all company activities. Reporting to the Managing Director - a member of the senior management team - you will be co-ordinating the activities of the Heads of Marketing, Translation, Production and Accounts. Your responsibilities will include financial management of large company projects and an appraisal of overseas activities.

Aged 28 to 38, you must possess a suitable professional accountancy qualification and preferably will have experience in a decision making capacity within a service industry.

A generous rewards package includes a salary of £15,000 - £17,000 p.a., dependent on age/experience, a profit sharing scheme and company car.

Send full cv to: Lew Cawson,
PER, 4-5 Conqueror Place,
London SW1X 7BB.

PER
Executive Selection

GROUP ACCOUNTANT

A Somerset based group of companies trading internationally requires a qualified accountant (age 25+) for the position of Group Accountant. Group experience and proficiency in computer systems would be an advantage. The position reports directly to the Board and involves total responsibility for all aspects of accounting within the Group.

Please apply with detailed cv to:
Company Secretary
PYRK HOLDINGS LTD
Brae Way, Walton, Highbridge
Somerset TA9 4AW

PYRK

CHIEF ACCOUNTANT SAUDI to £20,000 + Car + Accom
Construction company based Dhahran. Single status.

AUDIT MANAGER GULF to £30,000 + Car + Accom
Major international professional practice. Partnership prospects.

DEPUTY AUDIT MANAGER CITY to £17,000 + Car
Major international group only limited travel.

OPERATIONAL AUDITOR CITY to £12,000 + Bank Benefits
American bank require young accountant to travel. Good prospects.

ASSISTANT ACCOUNTANT WEST END to £12,000 + Benefits
Public company in service industry seek lively young accountant.
Applicants who must be qualified accountants should contact
R. J. Welsh or A. A. Hammond.

Reginald Welsh & Partners Ltd
ACCOUNTANCY & EXECUTIVE RECRUITMENT CONSULTANTS
123/4 Newgate Street, London, EC1A 7AA. Tel: 01 500 8387
(Associate Offices in America & Nigeria)

FINANCE MANAGER

25 - 30 London WC2 up to £16,000

A young dynamic service company related to the entertainment and sports industries provides fully automated ticketing and related accounting systems. These systems are already in operation in Europe, Canada and the United States; the newly established UK company has exciting prospects.

They require a Finance Manager who will report to the General Manager and be responsible for the complete accounting function including:

- the operation and further development of a modern accounting system
- the production of monthly and annual accounts
- the preparation of annual plan and longer term forecasting
- the development and operation of budgetary control systems
- cash management

Candidates should be aged between 25 and 30 and must be qualified accountants and have had some years experience in a service industry. This is a challenging appointment and there are prospects of promotion to Financial Director within 12 months.

Salary is negotiable to £16,000.
Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref. 2094 to W. L. Tait.

Touche Ross & Co, Management Consultants
Hill House, 1 Little New Street, London EC4A 3TR. Tel: 01-353 8011.

A member of the Management Consultants Association.

Accountancy Appointments

ASSISTANT TREASURER

WEST LAMBETH HEALTH AUTHORITY

TRUST FUNDS

Scale 27 £13,397 to £16,809 inclusive

Applications are invited for the above post from suitably qualified accountants. Relevant experience either in the public service or charitable/trust funds accounting would be an advantage. The successful applicant will be responsible to the Treasurer for the provision of modern accountancy and financial services of the Trust Funds administered by the Special Trustees of St. Thomas' Hospital.

He/she will be responsible for a department consisting of eight support staff. As a senior member of the Treasurer's staff the appointee will provide an input to general management and be a member of the financial management team.

Job description and application forms are obtainable from our Personnel Department, St. Thomas' Hospital, London, SE1. Tel: 01-928 9292 Ext. 2422.

Closing date for applications is 4th March, 1983.

NEWLY QUALIFIED ACCOUNTANCY APPOINTMENTS

THURSDAY
3rd MARCH, 1983

The Financial Times has arranged with the Institute of Chartered Accountants to publish a list of those candidates who were successful in the recent Part II examinations. We propose to publish the list in our issue of Thursday, 3rd March 1983, which will also contain several pages of advertisements under the heading of "Newly Qualified Accountancy Appointments". Applications will be £31.50 per single column centimetre. Special positions are available by arrangement at premium rates of £37.50 per s.c.e. Newly qualified Accountants, especially Chartered, are never easy to recruit - don't miss this opportunity!

For further details please telephone
01-248 4782 or 01-236 9763

Recently qualified to join a leading money broker ...

FINANCIAL CONTROLLER

City

Our client, a publicly quoted U.K. group, have offices throughout the world's most important financial centres. Operating within the demanding and exciting environment of international money broking, they have established an excellent reputation and have a long history of successful trading.

They now wish to recruit a qualified accountant to take responsibility for the total accounting function and systems development within their London office.

The company has installed some of the most sophisticated micro-processor based telecommunications systems available. Consequently it is essential that candidates have a sound knowledge of and an interest in computer based systems.

Candidates should be qualified accountants aged 27+ with at least two years post qualification experience gained outside public practice preferably within a financial institution. The successful candidate will need to demonstrate a high level of technical knowledge and personal qualities including the ability to communicate and organise effectively.

Applications should be sent to Richard Norman FCA at our London address quoting reference 3912.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
26 West Nile Street, Glasgow G1 2PF. Tel: 041-226 3101
3 Coates Place, Edinburgh EH3 7AA. Tel: 031-225 7744

DOUGLAS LLAMBIAS
Douglas Llambias Associates Limited
Accountancy & Management
Recruitment Consultants



Finance Director

Drybrough & Company Limited, a Scottish based subsidiary of a major brewing group, requires a dynamic and imaginative Finance Director. The Group's management style allows considerable delegation to its subsidiaries.

The Finance Director will make a significant contribution to the continuation of the Company's profitable growth by adding value to the decision making process. He will also lead the finance function through a period of great change.

The successful candidate is likely to be mid thirties with a good education and should be an Accountant or MBA. He will have been at or close to board level where his commercial judgement as well as financial knowledge has been demonstrated. He must have experience of sophisticated financial systems and modern financial technique in a demanding environment.

Salary, car, fringe benefits and generous relocation package reflect the importance of this senior position.

Applications, including full CV, should be forwarded to:
B. G. Wylie, Personnel Director.

Drybrough & Co Ltd
The Brewery, Craigmillar, Edinburgh EH16 4AT.

FINANCIAL CONTROLLER

(DIRECTOR DESIGNATE)

Bromley, Kent to £18,000 plus car
Our client requires a dynamic, ambitious chartered accountant aged 33-40 and with experience within a service industry. Candidates should have good computerisation experience and be living in SE London or Kent at present. You should also be looking for a senior position within a small but growing group engaged in a variety of service activities. Applicants who feel that they meet the above requirements should contact Graham Palfrey-Smith.

Badenoch & Clark
4 New Bridge Street, London EC4
Telephone: 01-353 7722/1867

Finance Director

to £18K + Car

Essex
A British multinational organisation is seeking a Finance Director for one of its major subsidiaries. The company is an independent manufacturing unit with sales of over £30 million, and a major influence in its product market. It is currently involved in major restructuring with the aim of introducing new product ranges to meet changing demand.

Reporting to the M.D., and constituting part of the Executive team, this role carries responsibility for providing comprehensive financial control information through the effective deployment of all accounting systems. The finance division - which has a staff of 60 - also incorporates the Data Processing, Purchasing and Company Secretarial functions. A crucial part of the job is active contribution to all major company executive decisions.

Candidates should be qualified accountants preferably with costing and sales accounting experience, and with the demonstrable ability to manage experienced and qualified staff. An essential requirement is the capacity to understand non-financial perspectives in helping to formulate company policy.

Membership of an international group enables the company to offer good promotion prospects either vertically within Finance, or to general management. The generous benefits provided are in line with accepted good company practice.

Please apply in confidence, quoting Ref. 014/1 to S. C. Mackay.

Charles Barker
MANAGEMENT SELECTION INTERNATIONAL LTD.

30 Farringdon Street, London EC4A 4EA. Telephone 01-236 0588.

MANAGEMENT SELECTION - EXECUTIVE SEARCH

INBUCON

Finance Director

City of London

£30-40,000 Package

Our client is a major investment management company in the City with substantial funds under management and an outstanding record of growth and profitability.

The requirement is for a Finance Director who has the skills, experience and personal attributes to exercise corporate control of finance and administration and to contribute, as a member of the main board, to the future development of this progressive company.

Candidates are likely to be aged 35-45 and must be chartered accountants. Previous involvement in the City will be a considerable advantage. They must be able to demonstrate extensive experience of financial control in one or more established organisations.

Salary is unlikely to be an obstacle for an ideal candidate. The remuneration package includes a salary of c.£30,000 plus profit participation. A car will be provided and the pension scheme is non-contributory. Please write with full details of career and experience to A. J. Edmondson, quoting reference 3981.

INBUCON MANAGEMENT CONSULTANTS LIMITED
Knightsbridge House, 197 Knightsbridge, London SW7 1RN

FINANCIAL DIRECTOR

Entrepreneurial Financial Company

Salary c. £25,000

The company is a well respected market leader. Although small in numbers of staff and autonomous, it is a subsidiary of one of the largest and most prestigious financial institutions.

Your task would be to provide an effective financial viewpoint to a small marketing orientated management team, to challenge current practices and to initiate new ideas. Other key tasks include exercising tight control over sizeable DP expenditure.

You need to be a Chartered Accountant who has run successfully an accounts department in a sales orientated company in industry or in the City. As important, you must be ready to be a full Board member with the minimum lead-in period.

Your name will not be released until we have briefed you and you have given your consent. Please write to me, Terence Hart Dyke, Consultant to the Group.

Business Development Consultants (International) Ltd
63 Mansell Street
London E1 8AN



Ambitious Young Accountant (BUSINESS DECISION MAKER)

to £11,000 + car
PEAK DISTRICT, DERBY

A business minded accountant, recently qualified and with line management experience in industry, is to be appointed to a newly created management position within this profitable & successful UK company.

As a key member of the finance team the appointee will be actively involved in the company's expansion programme, concentrating on new & existing products, particularly from the planning & financial control aspect.

Strength of personality to operate effectively with marketing & production colleagues and the ability to present a convincing case to the Board when necessary are of paramount importance.

Considerable emphasis will also be placed on the further development of on-line data based systems, supervising and working with a small support team. There is ample scope for personal advancement and benefits are appreciable.

Interviews will be held in Derby and London. Apply in confidence to:-

Sedgwick, Sedgwick & Godfrey

170 Bishopsgate, London, EC2M 4LX. 01-283 3621
Senior accountancy & financial management selection

Management Opportunity

Corporate Audit

Central Southern England c.£14,000+Co. car

Our client, a multi-national high technology corporation, is a world leader in telecommunication systems.

A large number of main frames and mini computers are used throughout the business and are fully accepted as an important tool of management. The internal audit unit, which is part of the corporate staff, has a wide ranging responsibility to the Executive Management Committee to report on the quality and suitability of business control systems.

Candidates who will probably, but not necessarily, be qualified accountants, should have at least 2 years' senior auditing experience in the profession or the internal unit of a major corporation.



In addition, candidates should be able to demonstrate successful line responsibility for an accounting department because this position is seen as an assignment prior to taking up a management appointment in one of the subsidiary companies. Salary is negotiable, there is an attractive re-location scheme where appropriate, and a large company benefit package.

In the first instance, contact Bruce Cramond on 01-631 4184 or write to:

A & A Consultants (Holding) Limited, International Management & Recruitment,

10 Little Portland Street,

London W1N 5DF.

Manager-Customer Accounting

c. £21,000+car

North Thames Gas are looking for a special person for the challenging job of Customer Accounting Manager. This position carries responsibility for the operation of the Region's meter reading programme covering nearly two million customers, and for the subsequent prompt billing and collection of all income of about £750m per annum on a cost-effective basis. The Region - a part of British Gas - takes in an area from High Wycombe, through Central London to Southend.

The successful candidate will be a manager with a successful track record and proven ability to take on this senior role with its responsibility for over 1500 staff employed in meter reading, coin collection and the running of very advanced computer based systems within very tight deadlines.

A professional qualification in accounting or allied subject would be an advantage but the prime requirement is managerial ability.

Applications from suitably experienced men or women should be addressed to: The Director of Personnel, North Thames Gas, North Thames House, London Road, Staines, Middlesex.

Tel: Staines 61666 ext 3282. Please quote reference H0203/ FT

NORTH THAMES GAS

International Appointments

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TECHNOLOGY

EDITED BY ALAN CANE

UK BREAKTHROUGH IN MACHINE TOOLING

New twist for tungsten carbide

BY MAX COMMANDER

HOW TO TWIST tungsten carbide tips for CNC machine tools has posed problems for some years. Now, Marwin Cutting Tools of Leicestershire, the founder member of the f16m turnover Marwin Group with extensive engineering interests in the Midlands, has joined with Aston University and Birmingham University to market what well might prove a machine tool breakthrough for the depressed West Midlands.

Marwin has recently perfected a system to twist the carbide tungsten tips for machine cutting tools to such an extent that it will be possible to remove metal faster in a better way and with a longer tool life than any previous cutting tools.

Bonding

Aston and Birmingham Universities have recently received grants from the Science and Engineering Research Council of £152,000 to develop the system further. About £80,000 goes to the University of Aston for work on the optimisation of the tool geometry for end milling and hole producing operations.

The extra part of the SERC grant goes to Birmingham University (it is worth about £65,000) to carry out work on adhesive bonding of the carbide inserts into the cast bodies. If Birmingham University work is successful on this project, it could eliminate many of the problems which presently arise on brazing the inserts into the tools.

After the original work by Marwin—which is thought to offer something better, faster and could last longer than anything previously offered worldwide, Aston's Department of Production Engineering recruited a special team to help to determine the best way of production, planning and control of the new range.

Marketplace

Professor Bob Thornley, head of Aston's Department of Production Engineering is a bit shy of the phrase but still believes that the project could be the biggest collaborative effort between British industry and universities.

Sidney Woodford, Marwin's managing director in Leicester, said: "We have a two to three year lead on the competition. Four immediate university pro-

and the joint work with Aston will enable us to get into the marketplace that much sooner.

Sophisticated

Professor Thornley said: "Marwin quickly realised the potential of the technological breakthrough but realising present methods of production and managerial control techniques were not suitable for a new range of products to be sold in world markets."

But much of the original work was due to Marwin technicians who realised that with the advent of more sophisticated machine tools there was also a market for more sophisticated cutting tools with a much improved performance to enable the machine tools to operate at maximum productivity.

This set off a programme of research which indicated clearly that the main requirement was a series of tungsten carbide

helical fluted tools. This resulted from the obvious limitations of the existing flat blade and straight flute designs.

In the '60s helical tungsten carbide was very expensive to produce; it was inaccurate in shape and limited to a length of about two inches. The Marwin research programme enabled the company to produce accurately formed helical tungsten carbide tips without any length restriction.

Established

At present the tips can be produced to any helix angle from 1° to 60° with any diameter from 1/4 to 8 in any direction of rotation and cut to an accuracy of +/- 0.025 in per 1 in helical form.

Marwin believes that the system is unique and has made possible the introduction of helical tools which were previously impossible.

Although the company's earlier ranges are now well

established, the second phase uses a single piece of fully-sintered tungsten carbide which is twisted to form two complete edges and flutes in one operation.

Woodworking

Marwin claims that productivity increases obtained by its helicon slot drill when measured in metal removal could range between 300 and 800 per cent with tool life factors to something like the same order. Further developments of the technique are already in hand with possibilities in the woodworking industry.

Marwin Cutting Tools (Sidney Woodford, managing director), Europe's biggest resistor makers believes that the system is unique and has made possible the introduction of helical tools which were previously impossible.

Dr M. Sadek 021-472 1301.

Universities' collaboration

MARWIN CUTTING Tools in Rothwell, Leicestershire, was the founder member of the Marwin Group and started manufacturing tungsten carbide tipped tools in the mid-1950s. After awards for technical achievement and Design Council Awards, the company has recently perfected and patented the process to twist tungsten carbide machine tool tips which the company believes will be capable of faster metal removal and could provide better cutting life than any previous cutting tools.

The management of Marwin believed that its present methods and managerial control techniques were not adequate to the manufacture of the new products because of the expected growth in the next couple of years and it was felt that a teaching programme could be of value. While Marwin was fully committed to the expansion it felt it might be delayed by the shortage of expertise in the appropriate fields.

At present the tungsten carbide inserts are produced by a twisting process which involves deformation at high temperature. The technique is a manual one and requires considerable operator skill. The universities intend to investigate partial automation of the present process to try and meet the anticipated demand.

jects have been identified using four associates, but Birmingham and Aston Universities believe that a second application to SERC will be required in about 10 months after the initial work.

The universities have divided the work into several project areas. Project One is designed to deal with cutting tool production where the traditional method of holding tungsten carbide inserts in the cutter bodies is by brazing, but there are problems such as stress cracking and process reliability.

The process is at present labour intensive and relies on the skill of the operator.

Deformation

At present the tungsten carbide inserts are produced by a twisting process which involves deformation at high temperature. The technique is a manual one and requires considerable operator skill. The universities intend to investigate partial automation of the present process to try and meet the anticipated demand.

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CIRCUIT BOARDS TOPIC SEETHES WITH CONTROVERSY

Economic alternative for fixing components

BY ELAINE WILLIAMS

FIXING electronic components onto printed circuit boards may sound like a relatively simple procedure but the topic is fairly seething with controversy.

Many techniques have evolved over the years to bond various types of components, from silicon chip carriers to resistors and capacitors. The most common and cheapest way is to insert components' leads through holes in printed circuit boards and then solder them to the metal tracks to form the final circuit.

New ways are being developed to meet future needs in the industry and Welwyn Electric, Europe's biggest resistor makers believes that it has come up with an economic alternative.

Dr Peter Kirby, director of research at Welwyn Electric's

subsidiary Welwyn Electronics, announced that the group has filed for two patents on component bonding.

It is based on the combination of flexible printed circuit board and so-called chip carrier technology. Chip carriers are simply a form of printed circuit board with a central cavity for chips and other electronic circuits in a leadless or leadless form.

As silicon chips grow in complexity so this form of packaging becomes more useful since these packages are more compact than the conventional dual-in-line packages which have metallic leads.

Welwyn has simply combined these carriers surface bonded to the flexible printed circuit board which has been specially designed aluminium heat sink.

Dr Kirby is hopeful that this will prove to be a low cost way

of using chip carriers in a wide range of industrial, telecommunications and defence applications.

Much of the early work on the design has been carried out with the co-operation of British Telecoms at Martlesham which is presently evaluating a number of printed circuit board technologies.

Dr Kirby and his team at Welwyn, however, are anxious to press on with the development of the idea and is looking for a number of commercial applications to try out the technology.

But there are many competitive products on the market at various costs. In the UK, Climavent Circuits in Scotland with its ChipStrate technology is among the rivals, as Dr Kirby admits.

Extraction

Two nozzles

TWO suction nozzles with damper control facilities for use with welding fume extraction equipment are now available from Climavent

based in St Helens, Merseyside.

The Model DSE-100 suction nozzle has a 32 mm diameter hose connector and is capable of a fume extraction rate of 100 cu metres per hour for medium- to heavy-duty operations. The DSE-200 operates at twice the extraction rate and is intended for very heavy welding. More information on these products is available on 0942 726164.

Micromotors

Gearheads

NOW AVAILABLE from Portescap UK on 0734 861485 are two ranges of reduction gearheads for 15 mm and 16 mm diameter micromotors. Known as the models 15/6 and 16/6, the company says that the new gearheads are lower cost alternatives to existing types.

They were intended for applications in which the permanent side thrust on the output shaft is not excessive. Typically, the maximum radial load on the output shaft, at 6.5 mm from the mounting flange, is 4N and the maximum axial load is 5N.

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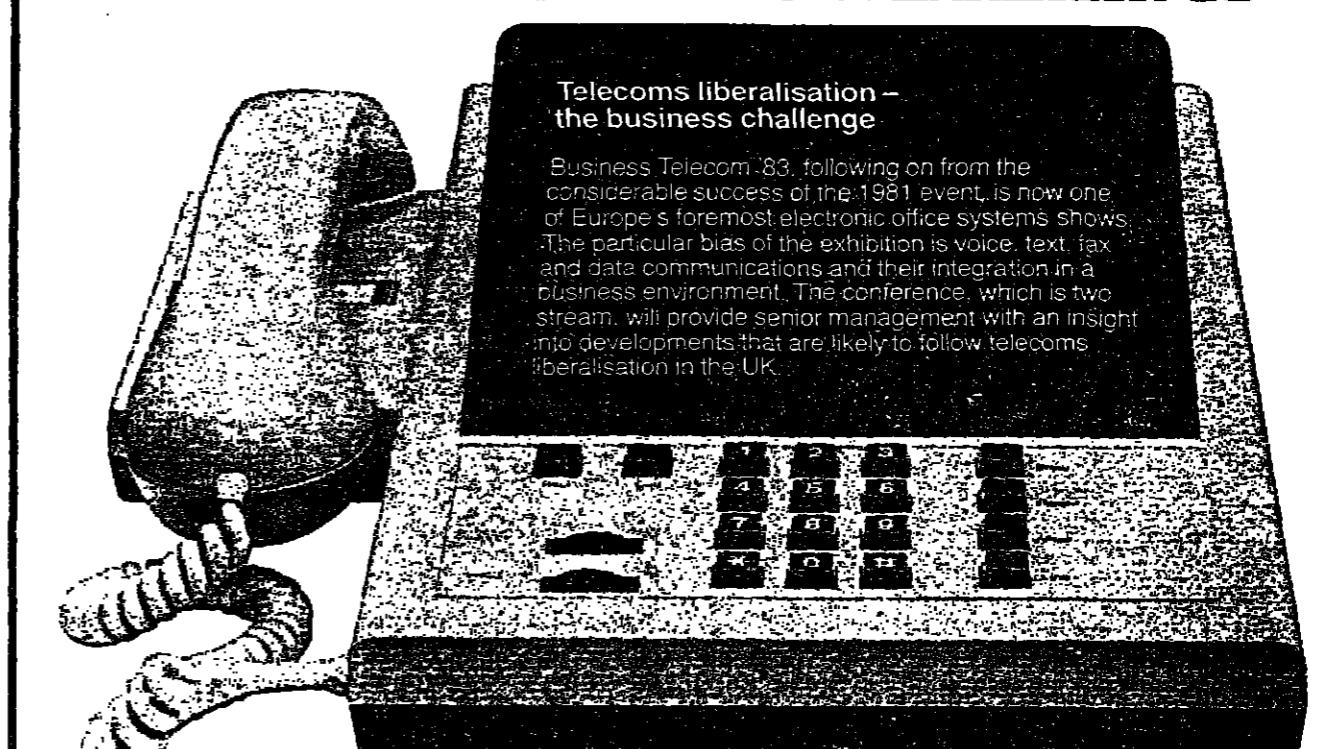
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MINING

UK COMPANY NEWS

Bougainville moves back into profit

BY KENNETH MARSTON

THE RIO TINTO-ZINC group's big Bougainville copper-gold operation in Papua New Guinea has returned to profitability in the second half of 1982 following a half-time loss of Kina 14.64m.

Net profits for the full year come out at K11.2m, thus indicating earnings of K25.85m in the second half, which is more than the K22.79m earned in the whole of 1981. A single dividend of 2.5 toea (2.2p) is declared for 1982 compared with a total of 5 toea for 1981.

Lachlan Drummond reports from Sydney that the turnaround reflects higher prices in the second half for gold and silver, coupled with increased output of copper, gold and silver together with lower unit costs.

Average metal prices for all of 1982 were below those for 1981. Copper averaged U.S. 67 cents per pound, its lowest in real terms since the 1930s, compared with 70 cents

in 1981. Gold averaged \$376 per ounce against \$460 while silver averaged \$7.90 per ounce against \$10.50.

Bougainville's 1982 sales of concentrates contained: copper 170,687 tonnes (170,733 tonnes in 1981), gold 17,694 kg (17,224 kg) and silver 43,290 kg (43,067 kg).

Despite the second-half recovery, total earnings for 1982 amounted to a return on shareholders' funds of only 1.9 per cent against 3.9 per cent in 1981. Prospects for the current year, however, are brighter.

There will be a full year's benefit of higher production following the installation of two more mills and all three metal prices have improved further. Copper is now around 80 cents with gold at over \$500 and silver about \$14.70.

Shares of Bougainville rose 3p to 151p in London yesterday. A stake of 53.6 per cent in the company is held by CRA which, in turn, is 57.2 per cent-owned by RTZ.

Utah reports 12% rise in 1982 net profits

BY LACHLAN DRUMMOND IN SYDNEY

AUSTRALIA'S biggest coal exporter, Utah Development Corporation, yesterday reported a 12 per cent rise in net profits for 1982, but painted a gloomy picture of the current year's outlook.

The past 12 months' net profits were AS148.5m (£94m), against AS132.6m, on slightly higher sales revenue from the coal operations and the one-third interest in the Mount Goldsworthy iron ore joint venture.

Profits of this order lie behind Broken Hill Proprietary's plans to take Utah into Australian ownership through a AS2.4bn takeover of the parent company, Utah International, from General Electric of the U.S.

Yesterday's forecast of a poor performance this year could make BHP's plan to live off a large part of its purchase to a consortium of local interests a little more difficult.

Utah said current indications were that there would be no real recovery in demand for coking coal or iron in 1983, and present over-production made big reduction likely in prices for contracts due to be re-negotiated this year.

In this context it is significant that Japanese buyers of coal have already obtained price cuts from U.S. suppliers of between \$12 (12) and \$13 to about \$53 a tonne.

The company also expects purchasers to attempt to recoup through lower prices the foreign exchange gains which have accrued to Australian producers through the weakness of the Australian dollar against the U.S. currency.

This factor added AS30m to Utah's profits last year, shielding the company from the effects of a 15.4 per cent fall in shipments from the central Queensland mines.

Overall, Utah's share of coal deliveries from the 76.2 per cent-owned Goonyella, Peak Downs, Saraji and Norwich Park mines and the wholly-owned Blackwater was 13.5m tonnes down from 16m tonnes in 1981.

The company began to cut production in the middle of last year in an effort to reduce mine stockpiles, but has maintained its stocks at the ports to give it maximum marketing flexibility.

Amax opens talks on molybdenum prospect

BY OUR MINING STAFF

THE LEADING FORCE in the world molybdenum business, Amax of the U.S., has opened talks with U.S. Energy Corporation and Crested Butte Silver Mining on the future of the \$1bn (£650m) Mount Emmons molybdenum prospect in Colorado.

The talks will cover either the

purchase by Amax of the other companies' small stakes in the prospect, or a renegotiation of the current royalty agreements which require Amax to deliver 350,000 pounds of moly a year to each of the companies.

U.S. Energy and Crested Butte will welcome a renegotiation because the moly they receive is now worth only a fraction of its value in 1980, when the agreement was concluded, while Amax would undoubtedly prefer to be released from what is at present an open-ended commitment.

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Kwik-Fit agrees deal to buy Crest for £5.6m

BY RAY MAUGHAN

KWIK-FIT (Tyres and Exhausts), the largest independent vehicle parts installation business in Europe, has struck an agreed all equity deal to buy Crest International Securities for about £5.6m.

Terms of the offer will be three Kwik-Fit shares, priced yesterday at 50p each after a 3p fall, for every 10 Crest shares, which rose 5p to 13p. Crest is expected to disclose net asset of £4.4m as at the end of 1982.

Mr Alex Stenson, Mr Tom Farmer and Mr E Landau are directors of both companies and have not participated in any of the decisions by

Director received £70,000

By Our Financial Staff

M.R. PETER LEE, who resigned last September from Union Discount, one of the City's biggest discount houses, received £70,000 compensation for loss of office.

The compensation which includes £38,200 superannuation gratuity is revealed in a note to Union Discount's 1982 annual report.

Mr Lee, aged 57, had worked for Union Discount for 33 years and been a member of the management team for 24 years. He had been a director for 12 years.

Mr J. O. Titchie, chairman of

Union Discount, pays tribute to Mr Lee in his chairman's statement.

"He had played a major role in the Company's affairs as well as making an important contribution to the affairs of the Discount Market Association. I am delighted that his experience and knowledge of the London money markets will not be lost to the City."

Argyll buys seven stores

By Our Financial Staff

ARGYLL FOODS have acquired seven Pick 'N Save stores in Scotland from George Mellin and Son of Aberdeen.

The deal for an undisclosed sum, takes effect on February 28. The stores will trade under the Templeton badge of Argyll's Lipton division.

Lipton's director John Feldon said: "Where Templeton and Pick 'N Save are trading in close proximity, they will be merged into one unit at the best location. We do not, however, anticipate any job losses. In fact, in some cases additional staff may be required."

New sums assured rose by 90 per

cent to £334m bringing the total sums assured in force to £608m. Mr Paul Bradshaw, Skandia Life's managing director, said unit-linked Assurance tended in the past to be associated with investment. His company's rapid growth showed unit-linked policies were suitable to provide the level of protection needed today.

The company has reported losses since 1981. In the full year to September 30 1981, a pre-tax loss of £396,000 was reported on a turnover of £4.3m. In the six months to March last year, losses of £250,000 were reported, with turnover shrinking from £2.2m to £1.1m.

Figures for the full year to September 30 1982 are overdue, and it is understood that they will be released once details of the present discussions are unveiled.

Bluemel halts dealing for new share talks

SHARE DEALINGS in Bluemel Brothers, the loss-making cycle and motor accessory manufacturer, were suspended yesterday at the company's request.

Bluemel said discussions were in progress "which may lead to proposals being put to shareholders involving an increase in the company's share capital".

Shares stood at 25p at the time of suspension, 3p down on the day's opening price.

Skandia Life bulges with new business

By Our Financial Staff

SKANDIA LIFE Assurance, the UK life company member of the Swedish insurance conglomerate Skandia Insurance Group, reports buoyant new business for 1982. New annual premiums rose by more than 40 per cent to £5.3m, while single premiums rose by two-thirds to £2.6m.

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Epicure moves ahead with £703,000 profit

By Our Financial Staff

PRE-TAX PROFITS of Epicure Holdings moved ahead from £549,000 to £703,000 for the six months ended December 31, 1982, and the interim dividend is increased to 0.78p net per 5p share, against 0.652p.

The directors say both the property and construction sectors performed strongly, but the hotel interests show little sign of improvement.

Investment losses, incurred in the second half of last year, have been reversed, say the directors,

and with order books looking strong, they expect the first-half growth to be sustained in the second six months.

Sales at the interim stage went up from £5.84m to £5.95m and profits were subject to tax of £163,000 compared with £100,000. Earnings per share are shown as 2.6p, against 2.1p.

Dividends totalled 1.75p last year and pre-tax profits amounted to £1m.

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Rubber values
at 34-month
high, Page 31

SECTION III - INTERNATIONAL MARKETS

FINANCIAL TIMES

Thursday February 17 1983

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WALL STREET

Braced to withstand the storm

BUFFETED by gusts of economic and monetary predictions and exhortations from Washington, stock investors seemingly deemed it safest to put down anchor until the horizon cleared somewhat, and values drifted back and forth within a narrow range for a large part of the day.

Despite the additional news that U.S. housing starts had risen a record 35.9 per cent in January, and similarly optimistic industrial production figures, the Dow Jones industrial average sank slowly during the afternoon to end 5.67 down at 1,087.43 as declines attained a greater edge over advances, finally ahead by a margin of about three to two.

Volume amounted to only some 82m shares, however, down from Tuesday's 89m which was already well below the levels established in recent months.

Unfavourable trade winds, in the form of earnings setbacks for several companies which have been recent favourites, contributed to the decision to take cover. At the close Wall Street was down 5.67 at 1,087.43.

Warner Communications, until recently one of the more popular institutional

investments, gave news of a fourth-quarter profits erosion to \$33m from \$75.8m a year earlier and warned that the 1983 first-half performance was likely to fall short of the comparable previous period. This was because of an excess inventory of video game cartridges and increased competition in the field pioneered by its Atari subsidiary.

The volume leader, Warner slid 1% to \$29.4.

Hewlett Packard, which also reported lower earnings, was 2% off at \$83.4. Revived interest in IBM, by contrast, enabled it again to touch the \$100 mark before pulling back in line to finish 1% up at \$98.4.

Mr Volcker's prognosis for interest rates and monetary growth brought strength to the credit markets. The key Treasury 10-year per cent bonds due 2012, already firming, immediately put on more to stand 1% up at 95% by midsession.

Dealers said the testimony appeared to increase the chances of an early reduction in the discount rate, currently at 8% per cent.

Treasury bills were able to overcome the negative impact of a high Federal Funds rate, which touched 9 per cent at one point in the morning before settling back at around 8% per cent for much of the day. The fed in late morning indirectly supplied temporary reserves by arranging \$1bn of customer repurchase agreements at that level.

Yields on three-month bills came back nine basis points by midsession to stand at about 8.13 per cent, while the rate on

the six-month bills was some 17 basis points lower at 8.20 per cent.

The Fed's intervention was regarded as restrained. Retail buying interest picked up somewhat, mainly in short and medium-term Treasury securities. Demand was thereby enhanced for the \$7.5bn of Treasury two-year notes which were to be auctioned later yesterday.

Yields were expected by dealers to reach between 9.65 and 9.70 per cent, consistent with a 9% per cent coupon.

Stocks traded moderately better for much of the day in Toronto but were all but devoid of features. Strength was apparent in golds and base metals but oil and gas issues were slow to pick up. Banks were ahead of the market in Montreal.

EUROPE

Course of currencies holds sway

CURRENCY trends exerted an overriding influence on stocks in many centres yesterday, to the benefit or detriment of values depending on the course of each national unit against the dollar and within the European Monetary System.

Brussels - where the central bank reported increased spending for last week in defence of the franc, reaching the equivalent of BFr 9.8bn - domestic share prices were mixed in subdued trading as prospects of a discount rate cut receded accordingly.

Holding companies gave up ground, with Brussels Lambert off BFr 15 to BFr 1,645, Copeiba BFr 15 to BFr 2,275 and Sofina BFr 10 to BFr 4,005. But electricals steadied and steels fared relatively well.

A setback for the D-Mark against the dollar encouraged profit-taking in Frankfurt, where sellers had been poised from the outset to cash in after gains on Tuesday.

Steelmaker Klöckner-Werke continued its slide despite company reassurances on its financial position ending DM 5.50 off at DM 33.50 for a three-day fall of DM 10.

A cautiously weaker showing by domestic bonds required the Bundesbank to buy a nominal DM 2m in public paper.

The recent ability of the Swiss franc to hold the dollar below SwFr 2 heartened Zurich industrials, with prices and volume buoyed by foreign interest. Nestlé added SwFr 20 to SwFr 3,970.

Conversely, electronics group Landis and Gyr - which blamed a 40 per cent fall in profits for last year largely on competitiveness difficulties in the face of a stronger franc - finished unchanged at SwFr 1,040.

Banks were neglected but bonds steamed in active dealings.

Milan, which has drawn strength from the lire's present commanding position within the EMS, continued upward with the assistance of technical factors linked to the start of a new account month yesterday.

Chemicals shone, with a rise of Ls 20 for Montedison at Ls 134.20 and Ls 24 for Suisi Viscosa at Ls 889. Takeover rumours boosted Torr Acciai, up Ls 300 to Ls 14,299. Domestic bonds turned out selectively higher.

Another mixed picture emerged in Paris, with the precarious position of the French franc identified by the Belgians as the source of their own troubles. The Bank of France pushed call money up a further eight to 12% per cent, depressing sentiment in stocks.

An Amsterdam rally took Hoogovens F1.50 up at F1.19.50, KLM F1.25 at F1.153 and Philips F1.50 at F1.36. Banks were also favoured.

Stockholm made further progress, paced by a SKr 45 surge for Asea to SKr 435, and Oslo had as its outstanding feature a Nkr 12 jump by Norsk Hydro to Nkr 294.50. Madrid managed somewhat to stem its recent decline.

AUSTRALIA

Nerves show

A FIRMER bias emerged in nervous Sydney trading, supported largely by strength in metals and minerals, while industrials had a poorer day.

Among improved heavyweight miners were MIM, up 18 cents at AS4.20, and Western Mining which at AS4 was 10 cents ahead. Bougainville Copper firmed two cents to AS2.32 despite announcing a 51 per cent plunge in 1982 earnings. CRA, with which it is affiliated, added five cents to AS3.85.

The All Ordinaries index, an eventual 12 ahead at 515.2, forms the basis for trading which began yesterday in stock index futures - a crucial time given the federal elections scheduled for March 5. March contracts closed at 514.0, June at 524.5 and September at 535.5.

CANADIAN closing stock prices and New York and Canadian closing indices were not available for this edition because of a computer failure

FAR EAST

Speculatives provide the sparkle

SPECULATIVES and lower-priced domestic industrial issues again came to the fore in Tokyo yesterday as Wall Street's overnight disaffection for the 100 mark unsettled blue chips.

Volume was a brisk 860m shares, enabling the Nikkei-Dow Jones market average to edge up 9.99 to 8,145.41, but the Tokyo SE index eased 0.26 to 590.23.

Non-ferrous metals, shipping lines, paper pulps and textiles were in good demand but vehicles, steels, light electrics, oils and computer manufacturers lost ground.

Another factor which continued to distress the quality end of the market was the high levels prevailing in margin buying positions, where the ability to complete purchase payments is not always demonstrable.

The exchange authorities - who have been closely monitoring the adequacy of existing curbs on such dealings - are to tighten restrictions on margin trading in Mitsubishi Metal from today. Yesterday its stock, the second most active with 46.3m units changing hands, surged Y45 to Y480.

Shipping stocks gained strength from softening world oil prices: Japan Line, again volume leader, added Y1 to Y242 while Sankyo Steamship improved Y30 to Y250.

Fuji Photo Film, which reported a 18 per cent increase in consolidated net earnings for 1982, finished unchanged at Y1,620.

Toyota, meanwhile, fell Y12 to Y976 and Honda Y10 to Y957.

In the bond market, price of government issues eased in the afternoon to return to Tuesday's closing levels as commercial banks sought profits, brokers said.

Singapore investors returned from the Chinese new year celebrations in ebullient mood and launched a buying campaign which took the Straits Times in-

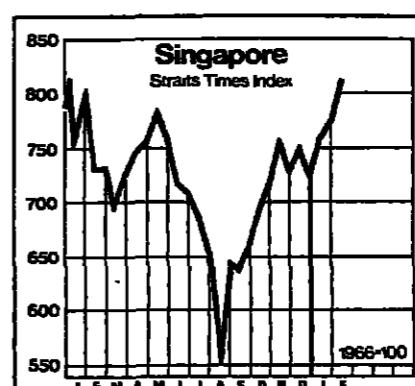
dustry index to a 13-month high, 12.69 stronger at 811.29. Trading volume was well above recent levels.

One broker noted substantial buying from Indonesia - amid fears of a devaluation of the rupiah, which has been trading at a record low against the U.S. dollar - and from Brunei.

Among the day's biggest beneficiaries was Cold Storage, which advanced 32 cents to \$S4.96 on expectations of impressive annual results.

Oil concern Promet, heading the active, added 25 cents to \$S3.20 on similar reports of good order inflow and healthy earnings. Hotels, properties and commodities were all higher.

A more moderate pace was set in Hong Kong but the banking sector distinguished itself with gains of well above a dollar. Hang Seng ended HK\$1.50 up at HK\$53, Wing Lung HK\$1.75 at HK\$47.25 and East Asia a strong HK\$1.90 at HK\$29.30.



SOUTH AFRICA

Limited losses

SCATTERED profit-taking left many of Johannesburg's gold leaders somewhat easier, with a R1 loss for St Helena at R57 but a 50 cent improvement for Randontine at R174.

Mining financials backed off: Anglo-American was 20 cents lower at R22.50 and De Beers 15 cents at R8.90.

Tuesday's prime rate cut continued to assist industrials, however. Annual results provided additional impetus for Rennies, 50 cents stronger at R7.60.

LONDON

Drab picture relieved by ports debut

THOUGHTS earlier in the week that London equity markets were looking weary and vulnerable at current record levels were justified yesterday. Leading industrials fell several points soon after the opening and the decline snowballed to take the FT Industrial Ordinary index down more than 10 points shortly after midday.

A technical reaction after the sustained strength of the previous fortnight had been widely expected before the current long trading account ends tomorrow.

Sizeable profits were there to be taken, but the volume of selling was relatively small. Suspicions that the fall was more a reflection of dealers' efforts to avoid taking stock strengthened when leading shares later rallied smartly on comments by Mr Paul Volcker, U.S. Federal Reserve chairman, on money growth there. The FT index closed only 5 down on balance at 856.0.

Cash shortages were still evident with many equity investors conserving funds for an onslaught on a Superdrug Stores' offer for sale today.

The recent good advance in government stocks initially faltered and quotations of longer maturities reacted as trading weakened on revised reports of impending North Sea oil price cuts.

Mr Volcker's statements, however, later put the dollar under pressure and gilts drew renewed support as the pound strengthened. The longs finally regained all the lost ground and closed fractionally harder, where changed, with short-dated issues also establishing minor gains on the day.

Mining markets did little more than mark time in quiet trading as the bullion price held relatively steady. Financials were featured by Gold Fields which dropped 20p to 548p following sizeable selling associated with fears over half-year results expected on March 9. Share information service, Pages 32-33.



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Europe's leading commercial bank

Banque Nationale de Paris, the largest bank in France, second largest bank in the world,* has an international network extending throughout seventy-seven countries worldwide.

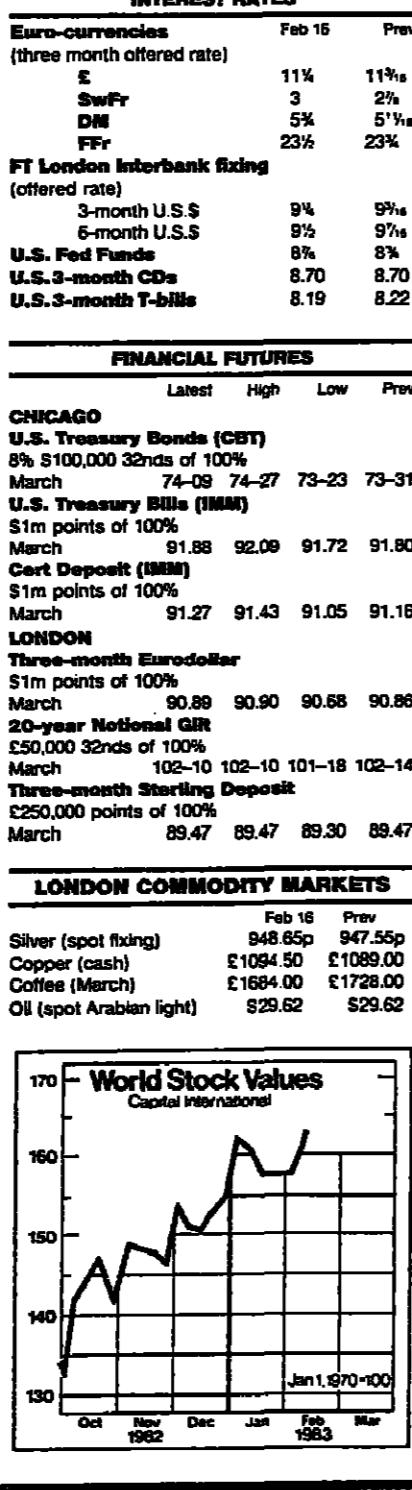
BNP offers its clients unrivalled resources and worldwide connections concentrated in the trading and financial centres of Europe, North and South America, the Middle and Far East, Africa and Australasia



Banque Nationale de Paris

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16, Boulevard des Italiens, 75009 PARIS. Tel: 244-45-46. Telex: 280 605.

*Source American Banker July 1982.



NEW YORK STOCK EXCHANGE CLOSING PRICES

-FINANCIAL TIMES-

ARCHITECTURE AT WORK

1983 Award fo

Entries are not restricted to architects but are open to all professional categories within the building industry. Owners and contractors are also invited to nominate such designs for consideration.

Conditions: Nominated buildings must have been erected in

the UK and completed within
the two years ending
December 31, 1988.

**Nomination Forms together
with Conditions of Entry
can be obtained directly
from: "Architecture at Work
Award," Financial Times,
Bracken House, 10 Cannon
Street, London EC4P 4BY.**

Closing Date for Entries : Friday, April 29, 1983

Continued - II

AMERICAN STOCK EXCHANGE CLOSING PRICES

Continued on Page 3

NEW YORK STOCK EXCHANGE CLOSING PRICES

Continued on Page 22

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise

noted, rates of dividends are annual disbursements based on the latest declaration.

-
+ a-dividend also entrals. b-annual rate of dividend plus stock dividend. c-equilating dividend. d-new yearly low. e-dividend declared or paid in preceding 12 months. g-dividend in Canadian funds, subject to 15% non-residence tax. l-dividend declared after split-up or stock dividend. r-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. k-dividend declared or paid this year, an accumulative issue with dividends in arrears n-new issue in the past 52 weeks. The high-low range begins with the start of trading. nd-near day delivery P/E-price-earnings ratio r-dividend declared or paid in preceding 12 months, plus stock dividend, s-stock split. Dividends begins with date of split. sl-sales t-dividend paid in stock in preceding 12 months, estimated cash value on ev-dividend or ex-distribution date. u-new yearly high. v-trading halted. vi-in bankruptcy or receivership or being re-organised under the Bankruptcy Act, or securities assumed by such companies wd-when distributed. wr-when issued. wrw-with warrants x-ex-dividend or ex-rights xdis-ex-distribution. xw-without warrants. y-ex-dividend and sales in full. yld-yield. z-sales in full

COMMODITIES AND AGRICULTURE

Rubber soars to 34-month high

BY OUR COMMODITIES STAFF

THE UPSURGE in natural rubber prices accelerated yesterday with the RSS No. 1 spot quotation on the London physical market gaining a further 3.5p to 66.5p a kilo, a 34-month high.

Dealers remained uncertain about the cause of the rise, which amounts to 16.5p so far this year, although there were growing suspicions of producer price support.

"Whatever price was offered the buyers would bid it," said one futures market trader.

Most of the activity was on the futures market where the April position closed 544p up at \$67.8 a tonne. But even there the volume was not particularly large and some dealers were suggesting that with little obvious support beneath present levels a sharp downturn was possible once prices stopped rising.

Yesterday's advance was fuelled by speculative buying encouraged by a strong performance in the Singapore market on its reopening following the Chinese New Year holiday.

Monday's 3p rise on the phys-

ical market had been linked by some traders with reports of heavy demand on the Tokyo market but this theory had few supporters yesterday.

Meanwhile, in Kuala Lumpur,

Mr Mazlan Jamaluddin, chairman of the Malaysian Rubber Producing Countries (MRPC), said

the rubber industry was likely

to recommit and the continuation

of export cuts by major pro-

ducers for a further six months

when the present agreement

runs out next month.

The Association of Natural Rubber Producing Countries agreed last October that Malaysia, Indonesia, Thailand and Sri Lanka should hold 250,000 tonnes of the market for six months in an attempt to boost depressed prices.

The ANRPC is scheduled to meet in Kuala Lumpur to review this policy at the end of next week and the MRPC will hold talks ahead of that meeting to discuss its attitude to a continuation.

Malaysia is withholding 120,000 tonnes as its share of the total.

Ivory Coast predicts big drop in its cocoa output

THE IVORY COAST cocoa output this season will be well below last year's record 458,000 tonnes, Mr Denis Bra Kanon, the agriculture minister, said.

He told visiting West German business executives the fall was because of poor rains, bush fires and static producer prices.

Producer prices had been fixed at 300 central African francs (\$8 U.S. cents) per kilo for the past three years.

Bush fires, aggravated by the country's worst Harmattan

wind, had destroyed a "significant" area of cocoa plantations.

The cocoa plantation areas would not be increased. Old plantations would be gradually destroyed and replaced by food crops, Mr Bra Kanon added.

The German delegation is trying to increase the volume of cocoa imported directly by the Port of Hamburg to cut costs.

West Germany is Europe's biggest cocoa importer, with 185,000 tonnes last year.

PRICE CHANGES

	Feb. 16	+ or -	Month ago		Feb. 16	+ or -	Month ago	
In tonnes unless stated otherwise								
Metals								
Aluminium	CS1016/15	-0.5	16.875/17.85					
Fres Metal	CS1020/120	+5	16.875/17.85					
Copper	CS1014/15	+5.1	21.885					
Cash Gr. Grade	CS1014.5	+5.1	21.885					
5 months	CS1017.75	+5.1	21.875.25					
Cash Cathode	CS1017.5	+3	21.875					
3 months	CS1010.8	+3	21.001.5					
Gold	CS1004.5	+3	21.50					
3 months	CS2009.625	-1.5	21.501.5					
Lme Cash	CS2117.5	+3	21.515					
Nickel	CS1004.5	+3	21.515					
Free Nickel	CS1004.5	+3	21.525					
Palladium	CS1026.5	-0.5	21.525					
Pt	CS1026.5	-0.5	21.525					
Silver	CS1026.5	-0.5	21.525					
5 months	CS1026.5	-0.5	21.525					
Cash	CS1026.5	-0.5	21.525					
3 months	CS1026.5	-0.5	21.525					
Wheat	CS1026.5	-0.5	21.525					
No. 2 Hard Wht	CS1026.5	-0.5	21.525					
Other								
Copper	CS1026.5	+2	21.525					
Copper Wire	CS1026.5	+2	21.525					
Silver	CS1026.5	+2	21.525					
5 months	CS1026.5	+2	21.525					
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Silver	CS1026.5	-0.5	21.525					
5 months	CS1026.5	-0.5	21.525					
Cash Cathode	CS1026.5	-0.5	21.525					
3 months	CS1026.5	-0.5	21.525					
Cash Cathode	CS1026.5	-0.5	21.525					
Gold	CS1026.5	-0.5	21.525					
3 months	CS1026.5	-0.5	21.525					
Wheat	CS1026.5	-0.5	21.525					
No. 2 Hard Wht	CS1026.5	-0.5	21.525					
Other								
Palladium	CS1026.5	-0.5	21.525					
Pt	CS1026.5	-0.5	21.525					
Silver	CS1026.5	-0.5	21.525					
5 months	CS1026.5	-0.5	21.525					
Cash	CS1026.5	-0.5	21.525					
3 months	CS1026.5	-0.5	21.525					
Wheat	CS1026.5	-0.5	21.525					
No. 2 Hard Wht	CS1026.5	-0.5	21.525					
Other								
Palladium	CS1026.5	-0.5	21.525					
Pt	CS1026.5	-0.5	21.525					
Silver	CS1026.5	-0.5	21.525					
5 months	CS1026.5	-0.5	21.525					
Cash Cathode	CS1026.5	-0.5	21.525					
3 months	CS1026.5	-0.5	21.525					
Cash Cathode	CS1026.5	-0.5	21.525					
Gold	CS1026.5	-0.5	21.525					
3 months	CS1026.5	-0.5	21.525					
Wheat	CS1026.5	-0.5	21.525					

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FT LONDON SHARE INFORMATION SERVICE

LOANS—Continued

YESTERDAY HIGH LOW Stock Price +/- Yield Int. Red.

Financial

103½ 95½ FF1 Apr. '83... 102... 13.72 11.39

91½ 80 FF10k Feb/Jan '81-84... 93... 6.82 11.60

102½ 70 De. 10ycg Un. 76... 10.50 12.00

90½ 70 De. 10ycg Un. 77... 10.50 12.00

100½ 70 De. 11ycg Un. 78... 99... 12.00

100½ 70 De. 12ycg Un. 79... 100... 12.00

100½ 70 De. 12ycg Un. 1982... 104... 12.00

83 54 De. 7ycg & Del. 1982... 75... 9.89

79½ 54 De. 7ycg & Del. 1983... 75... 9.89

79½ 54 De. 7ycg & Del. 1984... 75... 9.89

79½ 54 De. 7ycg & Del. 1985... 75... 9.89

89½ 64 Treasury Dec. 1986... 87... 7.54

107½ 74 Treasury Dec. 1987... 102... 7.54

112 96 Treasury Dec. 1988... 102... 7.54

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INDUSTRIALS—Continued

High	Low	Stock	No.	Pr.	W.	C.W.	T.M.	P/E	High	Low	Stock	No.	Pr.	W.	C.W.	T.M.	P/E
15	15	Inter-Dry 200	38	1.6	3.4	2.3	1.5	—	15	15	GRA Group 50	15	—	—	—	—	—
210	145	Hawes Int 300	168	1.1	1.0	0.9	0.8	—	15	15	North Brit. Prop.	112	—	—	—	—	—
120	145	Sackless Bourse	180	5.0	9.2	4.0	11.7	—	15	15	Participle Hold. 100	112	—	—	—	—	—
145	145	Jones Int 100	224	1.25	1.25	1.25	1.25	—	15	15	Porter Com. 100	112	—	—	—	—	—
145	145	Leeds & Cattell	26	1.2	1.2	1.2	1.2	—	15	15	Prudential Prop. & Inv.	112	—	—	—	—	—
145	145	Johnson Cars	294	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Johnstone Gt. 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Johnson Gt. 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Jordan (T) 100	92	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kelvin Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2	1.2	—	15	15	Proprietary Prop. & Inv.	112	—	—	—	—	—
145	145	Kerrville Ind 100	212	1.2	1.2	1.2											

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Further weakening of the dollar

The dollar fell quite sharply in late European trading, according to Federal Reserve Board chairman, Mr Paul Volcker's statement to the U.S. Congress. Mr Volcker's comment that monetary growth is likely to be less rapid this year than last encouraged hopes of lower interest rates. Latest figures on industrial production also showed a smaller than expected rise, indicating that the economy would benefit from an early cut in the discount rate. Earlier in the day the dollar seemed to gain slightly on the decision of the West German Constitutional Court to allow the March 6 general election.

Sterling was steady for most of the morning, despite expectations of a cut in the price of North Sea oil, and finished firmer against the dollar, but weaker against Continental currencies.

DOLLAR — Trade-weighted index (Bank of England) 118.8 against 122.6 six months ago. The dollar is much stronger than at the start of the year as the expected fall in U.S. interest rates has failed to materialise. High Federal funding requirements have also kept the firm although a new term has developed recently on speculation of an easing of monetary policy and signs of an economic recovery in the U.S.

The dollar fell to DM 2.3890 from DM 2.4065 against the D-mark; to FF 6.7725 from

FFr 6.8250 against the French franc; to SwFr 1.9825 against 1.9940 in terms of the Swiss franc; and to Yen 232.75 from Yen 233.75 against the Japanese yen.

STERLING — Trading range against the dollar in 1982-83 is £1.3265 to £1.3150. January average 1.3273. Trade-weighted index 102.7 at the close, noon and opening, compared with 100.8 on Tuesday, and 91.1 six months ago. The pound is showing signs of stability after a period of extreme weakness caused by fears of lower world oil prices and uncertainty about an early general election. At these levels sterling still appears vulnerable despite an encouraging look to a weakening in the dollar.

There was little reaction in Frankfurt to the West German supreme court announcement that the March election was to

be held in the late afternoon, before closing at £1.5498-1.5499, a rise of 75 points on the day. The pound fell to DM 3.7025 from DM 3.7125; to FFr 10.582; and to SwFr 3.0725 from SwFr 3.0750, but improved to Yen 300.75 from Yen 300.50.

D-MARK — Trading range against the dollar in 1982-83 is 1.5940 to 1.5740. January average 1.5730. Trade weighted index 128.7 against 124.4 six months ago. The D-mark has been unsettled in the run up to the March general election. Favourable trade figures and little hope of early elections before March have helped to underpin the currency however and sentiment has improved recently on a weakening in the dollar.

The Belgian central bank maintained the equivalent of FF 9.5bn last week in defending the Belgian franc, up from Bfr 8.1bn the previous week. The franc has been trading around its divergence limit for some time now with renewed weakness exacerbated by statements of the French authorities in order to keep pressure off the French franc, notably against the D-mark. At yesterday's fixing in Brussels the D-mark eased to Bfr 18.6607 and the Dutch guilder slipped to Bfr 15.51 from Bfr 15.50. The dollar was firmer at Bfr 47.4500 from Bfr 47.14 while sterling fell to Bfr 7.9550 from Bfr 7.03.

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU	Currency	% change	ECU	Currency	% change	ECU	Currency	% change
	central rates	amounts	from central	central rates	amounts	adjusted for	central rates	amounts	divergence limit %
Belgian Franc ...	44.9704	1.77	+0.17	5.1550	1.5498	-0.27	5.1550	1.5498	-0.27
Dutch Guilder ...	2.3020	8.1016	+1.27	2.2902	8.1020	+0.42	2.2902	8.1020	+0.42
German D-Mark ...	2.3373	2.2902	-1.87	1.87	0.47	-1.08	1.87	0.47	-1.08
French Franc ...	6.61387	6.4319	-1.18	6.5200	6.4319	-0.90	6.5200	6.4319	-0.90
Dutch Punt ...	2.2717	2.2504	-0.57	2.2717	2.2504	-0.57	2.2717	2.2504	-0.57
Italian Lira ...	150.27	1318.30	-2.37	150.27	1318.30	-2.37	150.27	1318.30	-2.37

Figures are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

OTHER CURRENCIES

	Feb. 16	£	\$	Note Rates
Argentina Peso... 58,105-88,149	57,700-57,750	Austria... 1,0285	1,0300	Belgium... 75,100-75,150
Australia Dollar... 1,6590	1,5910	Bulgaria... 1,0285	1,0300	Finland Markka... 10,12-10,13
British Crown... 8,2740-8,2925	8,5510-8,5520	France... 10,40-10,41	10,40-10,41	Greece Drachma... 137,108-138,63
Denmark Krone... 1,0285-1,0300	1,0285-1,0300	Germany... 65,00-65,50	65,00-65,50	Hong Kong Dollar... 10,12-10,13
Iceland Króna... 1,0285-1,0300	1,0285-1,0300	Ireland... 120,90	120,90	Iron Drachma... 1,0285-1,0300
Kuwait Dinar/KD... 0,4500	0,4510	Japan... 4,00	4,00	Italy Lira... 1,0285-1,0300
Luxembourg Fr... 72,95-73,05	72,95-73,05	Netherlands... 10,12-10,13	10,12-10,13	Malta Lira... 1,0285-1,0300
Mauritius Rupee... 3,02-3,05	3,02-3,05	New Zealand D... 1,2365-2,1435	1,2365-2,1435	Malta Lira... 1,0285-1,0300
Saudi Arab. Riyal... 5,2275-5,2315	5,2275-5,2315	Portugal... 140,75-142,75	140,75-142,75	New Zealand D... 1,2365-2,1435
Swiss Franc... 1,0285-1,0300	1,0285-1,0300	Spain... 1,0285-1,0300	1,0285-1,0300	Switzerland... 1,0285-1,0300
U.S. Dollar... 1,0285-1,0300	1,0285-1,0300	Sweden... 1,0285-1,0300	1,0285-1,0300	U.S.A. Dollar... 1,0285-1,0300
U.S. Pound... 1,0285-1,0300	1,0285-1,0300	Switzerland... 1,0285-1,0300	1,0285-1,0300	U.S.E. Dirham... 5,6870-5,6935

*Selling rates.

THE POUND SPOT AND FORWARD

	Day's spread	Close	One month	% p.m.	Three months	% p.m.	One year	% p.m.
U.S. £1.5370-1.5353	1.4365-1.5495	0.32-0.27 pm	2.27-2.28 pm	+0.05	2.27-2.28 pm	+0.05	2.27-2.28 pm	+0.05
Canada \$1.0285	1.0285	0.00 pm	0.00 pm	0.00	0.00 pm	0.00	0.00 pm	0.00
Netherl. 4.05-4.11	4.05-4.10	2.1-2.1 pm	2.1-2.1 pm	0.58	2.1-2.1 pm	0.58	2.1-2.1 pm	0.58
Denmark 72.80-73.15	72.85-73.05	5-15c pm	5-15c pm	-1.64	50-50 pm	-3.03	50-50 pm	-3.03
Finland 13.08-13.15	13.07-13.13	1.05-1.05 pm	1.05-1.05 pm	-0.11	1.05-1.05 pm	-0.11	1.05-1.05 pm	-0.11
Iceland 1,0285-1,0300	1,0285-1,0300	0.50-0.50 pm	0.50-0.50 pm	-0.11	1.02-1.02 pm	-0.43	1.02-1.02 pm	-0.43
W. Ger. 3.88-3.90	3.88-3.90	1.56-1.57 pm	1.56-1.57 pm	-5.27	51-51 pm	-5.40	51-51 pm	-5.40
Portugal 140.75-142.75	140.75-142.75	1.17-1.17 pm	1.17-1.17 pm	-7.19	78.00-78.25 pm	-43.95	78.00-78.25 pm	-43.95
Spain 158.00-159.50	158.20-159.50	1.75-1.75 pm	1.75-1.75 pm	-1.64	158.00-159.50 pm	-13.13	158.00-159.50 pm	-13.13
U.S. £1.0285	1.0285	0.00 pm	0.00 pm	0.00	0.00 pm	0.00	0.00 pm	0.00
Norway 10.87-10.92	10.90-10.91	11-21c pm	11-21c pm	-1.78	7.95-8.00 pm	-2.84	7.95-8.00 pm	-2.84
France 10.47-10.54	10.48-10.49	7.95-8.00 pm	7.95-8.00 pm	-9.44	22.95-31.05 pm	-11.63	22.95-31.05 pm	-11.63
Sweden 11.37-11.43	11.40-11.41	1.17-1.17 pm	1.17-1.17 pm	-4.32	4.10-4.10 pm	-4.43	4.10-4.10 pm	-4.43
Japan 28.85-28.95	28.85-28.95	1.17-1.17 pm	1.17-1.17 pm	-0.05	51.33-51.39 pm	-8.03	51.33-51.39 pm	-8.03
Austria 25.85-26.15	25.85-26.15	1.17-1.17 pm	1.17-1.17 pm	-0.05	51.33-51.39 pm	-8.03	51.33-51.39 pm	-8.03
Switz. 3.06-3.09	3.06-3.09	0.3-0.3 pm	0.3-0.3 pm	-0.03	6.61-6.61 pm	-8.14	6.61-6.61 pm	-8.14

Belgian franc is for convertible francs. Financial franc 75.95-76.05. Six-month forward dollar 1.13-1.08 pm. 12-month 1.45-1.30c pm.

EXCHANGE CROSS RATES

Feb. 16	Pound Sterling	U.S. Dollar	Deutschmark	Japanese Yen	French Franc	Swiss Franc	Dutch Guild	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1	1.549	5.703	360.8	10,488	5,075	2,136	1,895	73.00	
U.S. Dollar	0.646	1	2.390	123.9	6,770	1,994	2,644	1,223	47.13	
Deutschmark	2.770	4.418	1	97.43	2,933	8,517	1,106	5,012	19.72	
French Franc	0.954	1.477	5.530	1	244.0	10	2,950	3,006	69.61	
Swiss Franc	0.325	0.504	1.205	117.4	3,413	1	1,333	695.0	2,024	
Dutch Guild	0.244	0.378	0.904	98.10	2,561	1	1,439	1,000	17.85	
Italian Lira	0.468	0.725	1.753</td							

SECTION IV

FINANCIAL TIMES SURVEY



Bedford-design 53-seater with an aluminium body which goes into production soon in Northern Ireland



The Leyland Titan. London Transport orders for double-deckers are shared with Metro-Cammell

Buses and Coaches

THE BUS and coach industry—operators and manufacturers—is at a critical stage of its development. Since the 1980 Transport Act, there have been substantial changes in the structure of the coach sector with consequent effects on the manufacturing industry.

Bus services in the public transport area have been confronted with different issues, political and economic, which many operators believe can only lead to a further contraction of the sector.

In autumn 1980, licensing and fares control of express coach services was removed. The Government's aim was to stimulate competition in an area which had been tightly controlled, introducing the first major change in licensing procedure for 50 years.

The deregulation—or relaxation of controls, as some operators prefer to call it—applied only to the operation of services between two or more points, but not to so-called stage services with the exception of one or two experimental zones.

Measurement of the success or otherwise of the policy in statistical terms is not possible because the figures have not been collected. The use of more subjective means, however, makes some sort of assessment possible, leading to the conclusion that the customer at least has probably been the main beneficiary with lower fares and better service and comfort.

The initial response to de-regulation was feverish activity

on certain plum long-distance routes, such as London-Glasgow, with new services being started in competition with the State-owned sector. Several independent operators, including Wallace Arnold and Grey Green, formed British Coachways as a marketing operation to challenge National Express, the express coach service subsidiary of the National Bus Company, and its Scottish equivalent, the Scottish Bus Group.

Luxury

Fares were slashed in a sector of transport which had normally been cheaper than the rail alternative, and new luxury services started up which offered superior facilities to the standard form of coach travel. National Express, however, quickly proved that it was not only in a position to react to the competition, but that it had also successfully anticipated it.

The competition has since intensified with British Rail introducing Saver routes, and Supersavers, which the coach operators say are impossible to match.

Certain practical difficulties for the independent operators who were known for their fierce sense of independence also built up. The two major operators in Britain, Coachways and the group—although still officially alive—is struggling to retain its purpose.

National Express, on the other hand, has clearly benefited in terms of passenger growth: in 1981, the number of passengers carried rose to nearly 14m (9.2m in 1980). Growth in 1982 was not expected to be on anything like the same scale, but nevertheless has exceeded National Express' forecasts, at an estimated 8 per cent, with the result that 55-60 per cent of long-distance services in England and Wales are accounted for by National Express.

Relaxation of controls is now producing benefits for the consumer and fierce competition among coach operators over long-distance routes. A general decline in bus use has resulted in part from inadequate policies, as Hazel Duffy reports

In the past few months, Hestair Dennis and Leyland Bus have brought out new models to compete with imported models. But the price competition and terms of sale will continue to make this a tough market for the British manufacturer to establish a reasonable share.

The 1980 Act has also led to an increase in commuter coach services, although the expansion has not been without its casualties, notably Olsen's in the Medway towns, which collapsed a year ago. The operation of commuter coaches is finely tuned to the needs of the passengers—they must be reliable, and cheaper than British Rail—while the operator can find himself left with equipment which is unused for most of the day awaiting the return of commuters.

Nevertheless, the concept has caught on in particular areas—the Medway towns, which collapsed a year ago. The operation of commuter coaches is finely tuned to the needs of the passengers—they must be reliable, and cheaper than British Rail—while the operator can find himself left with equipment which is unused for most of the day awaiting the return of commuters.

The Bill, which is expected to be enacted by the end of March, will stipulate guidelines around which it is deemed reasonable for authorities to subsidise fares from the rates.

The Bill has aroused intense opposition from the Labour-controlled metropolitan authorities and the Greater London Council, and may well not achieve the stability in fare levels which the Government says it wants.

Evidence that the decline in bus usage can be stopped if fares are very competitive is provided in some areas, notably South Yorkshire. Many Continental cities also have a more innovative policy towards bus transport, integrating it with metros and rail services where appropriate—a practice which

hardly exists in Britain outside Tyne and Wear.

The uncertainties surrounding local transport provision generally, and the phasing out in 1984 of the bus grant—designed to encourage bus operators to modernise their equipment—have been identified as major factors contributing to the problems in the bus manufacturing industry.

Most bus operators buy British-made buses, although Continental bus manufacturers, which generally speaking are part of the major commercial vehicle manufacturing groups, have made some inroads. Leyland Red, for instance, recently took delivery of five MAN articulated buses which will operate in Redditch for a one-year trial period.

The bus manufacturers form a highly-competitive industry which is intent on securing orders from authorities in countries which do not have an indigenous industry. To be successful, the manufacturers argue, they need a healthy home market.

Transfer

The announcement recently by Leyland Bus that it will close its Bristol plant and transfer double deck chassis assembly to Wokington demonstrates the problems in a market in which sales have fallen from 2,277

in 1980 to a projected 1,100 in 1983. Public subsidy is only a part of the formula that goes to make up bus operations. Most opera-

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tors, London Transport being the major exception, have made nearly all their fleets one-man operations; the manufacturers have striven to incorporate greater operating and maintenance efficiency into their designs, and the so-called "second generation" rear-engined buses are overcoming many of the maintenance problems that beset the earlier designs.

New designs, some still at the development stage, leaning towards the guided bus concept that could operate without drivers, are very much on the horizon. The bus industry has exciting possibilities, but the financial support afforded by some of the major commercial vehicle groups for their bus development plans will be hard for the British industry to match.

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Whatever your operational requirement Leyland Bus have a product to meet it—whether it be double, single or articulated buses, double or single deck luxury coaches.

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World's most sophisticated rear engined air suspension, fully integral double decker.

Olympian

Latest design from Leyland Bus—rear engine, air suspension, perimeter frame, double deck chassis. Also available with up to 245 bhp on motorway coach configuration.

Atlantean

Britain's most popular double deck chassis—steel suspension, rear engine.

National

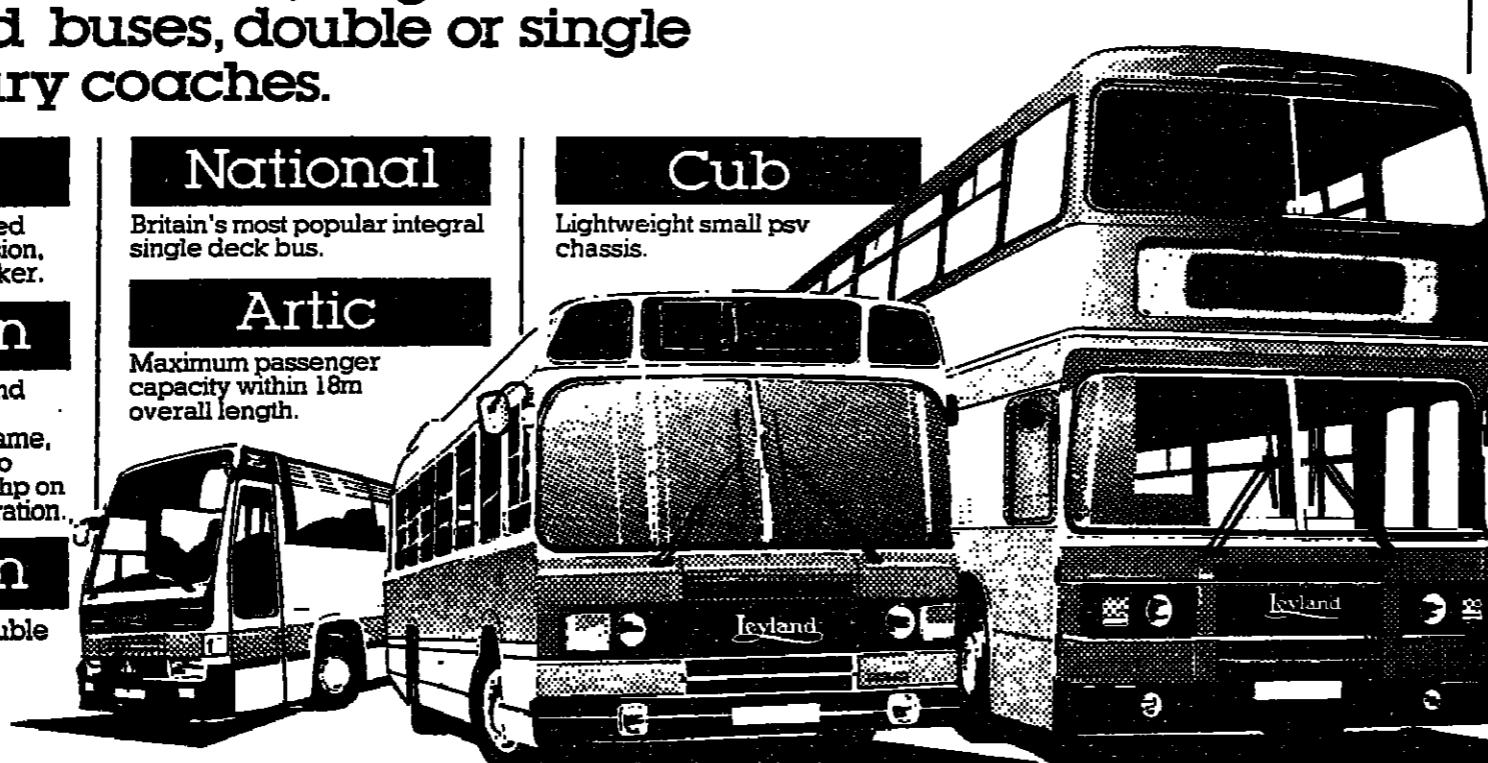
Britain's most popular integral single deck bus.

Artic

Maximum passenger capacity within 18m overall length.

Cub

Lightweight small psv chassis.



Tiger

Britain's most popular air suspension single deck chassis, high performance and comfort—Tiger meets Tempo 100 spec.

Royal Tiger

The new rear engined space frame from Leyland Bus. Full air suspension, high power and maximum luggage space. Royal Tiger meets Tempo 100.

Royal Tiger Doyen

The ultimate luxury coach—12m high floor, high performance, rear engined integral coach built entirely by Leyland Bus. Royal Tiger Doyen meets Tempo 100.

Apart from the Doyen Coachwork fitted to Royal Tiger, Leyland Bus also produces superb single or double deck bus bodywork.

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BUSES AND COACHES II

Industry undergoing rapid change

BRITAIN'S bus and coach operators are experiencing a period of unprecedented change. Bus and coach travel is declining steadily in Britain, while it is expanding in almost every other country in the Western world, with the exception of Greece.

At the same time in Britain, the framework of law affecting the industry is changing rapidly, with much greater competition among express coach operators arising from the deregulation of this sector.

These changes, made possible under the Transport Act 1980, have simultaneously forced a virtual end to the practice of cross-subsidisation between commercial routes and unprofitable, socially-necessary ones.

It is argued by some operators and by the Bus and Coach Council, which represents public and private operators who run 99 per cent of the buses and two-thirds of the coaches in Britain, that this could lead to a further decline in the use made of buses.

Further problems for the industry are also forecast for the time, expected soon, when the Government imposes constraints on the level of support from rates for revenue-generating bus fares. These constraints, in the form of guidelines, are in the latest Transport Bill.

This is going through its final stages in Parliament and could be in statute book by the end of March, in time to influence the way passenger transport authorities and London Transport determine fare levels for 1983-84.

It is possible that one effect of the new legislation will be to force fares up by restraining the level of subsidy permitted for revenue support. The Government's transport statistics show that between 1975 and 1980, the bus fares index rose from 100 to 231. Over the same period the retail price index rose from 100 to 196.

On top of these changes comes the planned phasing-out of the new bus grant to operators. Grants towards the purchase of new buses were introduced under the Transport Act 1980, with the aim of making bus travel more attractive and more efficient. The grant was set at 25 per cent of the purchase cost in the first year of operation, 1980-81.

The Bus and Coach Council believes that the grant enabled the industry to modernise its fleets and take advantage of the latest technical developments more quickly than would otherwise have been the case. "It also expedited one-person operation buses in many areas, thus reducing costs and labour," the council said.

The current plan is that the grant will be totally phased out by April 1 1984, with grant payable at 10 per cent for the final year, 1983-84.

Concern

The rate of change facing the bus industry, including abolition of the new bus grant, is causing concern among operators. The Bus and Coach Council estimates that the grant represented 20 per cent of all support for the industry in 1979-80. This support will have disappeared completely by spring next year.

Other changes are planned for the state-owned National Bus Company, the largest single operator in Britain and made up of 34 local and regional bus operators. The Government has imposed a tight financial framework for National Bus and at the same time has planned to introduce private-sector capital into some sectors of NBC's business, notably the express coach services and possibly property.

In 1981, the latest year for which figures are available, National Bus as a whole had 53 per cent of the 15m passenger journeys on express coaches. The balance was accounted for by other public operators, which 1m passenger journeys, and by private operators who operated 6m passenger journeys.

National Bus also accounted for a substantial share of the stage carriage service with 24 per cent of the total of 5,687m passenger journeys in 1981. This compares with 74,040m passenger journeys 71 per cent of the total operated by other public operators and the 175m passenger journeys by private companies on stage carriage bus.

Share

In the excursion and tour business using buses and coaches, the total market of 24m passenger journeys in 1981 was dominated by the private sector, where operators account for 70 per cent of the business with 17m passenger journeys. National Bus has a quarter of the market.

The business of buses and coaches under contract is again dominated by the private sector, which had 80 per cent of the total market of 24m passenger journeys in 1981.

National Bus and other public sector operators each accounted for about 10 per cent of the market.

TURNOVER OF THE BRITISH BUS AND COACH INDUSTRY—1981

Stage	Revenue from Passengers (£m)	Support Payments to Operators (£m)	Fuel Rebate (£m)	Total Turnover (£m)	Support as a % of Turnover
Express	41.1	—	—	41.1	—
Excursions and tours	53.9	—	—	53.9	—
Contract and private hire	330.5	—	—	330.5	—
TOTAL	1,732.8	498	93	2,344.8	21

+ Includes compensation to operators for concessionary fare schemes.

Support payments to stage carriage operators (£m)

	1975	1980	1981
Local authority grants	407	288	400
New bus grants	68	59	56
Infrastructure	4	1	1
Depreciation and renewal from GLC	18	31	27
Capital grants from GLC	—	1	14
	497	402	488

Support Payments Index (1975=100) 100 81 100

Source: Bus and Coach Council, January 1983

The private operators also dominate the private hire bus and coach hire sector, with 86 per cent of the total market of 196m passenger journeys in the private hire sector, 5 per cent of the market and other public operators have 16m passenger journeys.

These figures show that National Bus had about a quarter of the total bus and coach market of 8,269m passenger journeys in 1981. Other public operators accounted for 65 per cent of the total and private operators had about 10 per cent of the market.

The figures show that the bus and coach market is diverse and subject to competitive pressures from the public and private sectors, even without the changes to the legal framework governing much of the industry.

The Transport Act 1980 accorded National Bus as the biggest single operator, to rethink its whole philosophy of cross-subsidisation. The rethink is not complete, however, and the company, with Leeds Uni-

demographic data as well as passengers' wants.

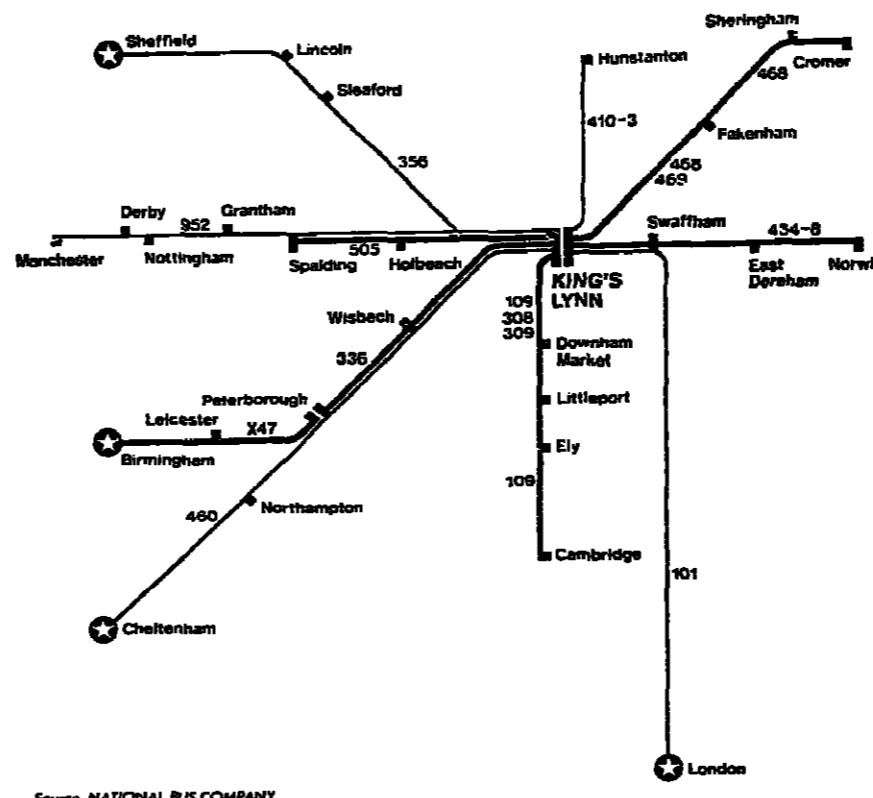
The Market Analysis Project involved the analysis of 8m passenger survey forms over a two-year period, making it one of the most comprehensive surveys of the bus industry so far undertaken.

The aim is to balance bus supply and demand "in a way that the passenger wants," Mr Barrett said.

With the information of MAP at its disposal, National Bus has been able to define its current strategy "to meet its statutory responsibilities to break even (after paying interest on its capital debt) with a broad social responsibility within a network of cross-subsidised services."

To help counter the continuing decline in the sector of the bus market, when people have to use a bus to travel (accounting for 80 per cent of the company activities by volume), the company plans to increase its market share of the growing leisure market (which accounts for 20 per cent of its activities).

King's Lynn



ADVERTISEMENT

VOLVO BUS REVIEW

MAJOR EXPANSION OF VOLVO DOUBLE DECK BUS RANGE AND IRVINE AYRSHIRE FACTORY

Further investment at UK plant for Volvo Citybus production

Volvo has announced that it is making further substantial investment in its £55 million truck and bus manufacturing plant at Irvine in Scotland by building a new production facility for the company's new Citybus double decker.

The new Citybus mid-engined chassis, designed by Volvo's British engineering team at Irvine in conjunction with their Swedish counterparts, now joins Volvo's very successful B55 Ailsa front-engined double deck bus, also built at Volvo's 75-acre UK plant.

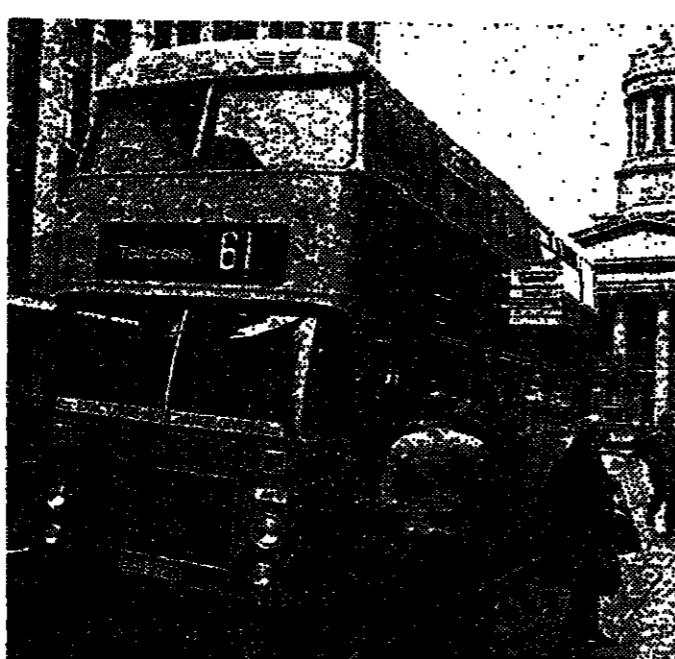
Some £340,000 will be spent on developing the manufacturing facility for Citybus chassis which will enter full production in the autumn, doubling bus chassis output capacity to 400 units a year. The new production line will be in addition to the existing truck and bus plant established in 1975 and currently producing a wide range of British-designed and built six- and eight-wheel rigid trucks, artic tractors, a range of specially designed commercial vehicles for overseas, and Ailsa bus chassis for both home and export markets. This existing plant currently has a production capacity of 2,000 vehicles per year.

The new Citybus, announced at last year's Motor Show, is currently on an introduction programme covering local bus authorities throughout the UK, many of whom already operate Volvo's front-engined Ailsa bus chassis.

Since the announcement, overseas inquiries for the Citybus are encouraging and Volvo Bus of Great Britain General Manager Sandy Glennie is confident that this latest chassis will eclipse the export success already achieved by the Ailsa chassis. Volvo Bus is currently handling export inquiries from many countries in the Far East including Singapore, Hong Kong, Thailand and some countries in South America, where there is a rekindling of interest in the double-deck concept.

It is the export business which highlights the strength gained by Volvo Bus of Great Britain by being part of Volvo's worldwide activities. The British designed and built double deck bus chassis have proved a welcome and profitable addition to the wide range of single deck buses, luxury coaches and articulated psv vehicles made by Volvo factories around the world.

With 90 per cent of the



This Volvo Citybus has been working "in disguise" with Strathclyde PTE on Glasgow's busy city streets for several months now. Working normal routes carrying thousands of unsuspecting passengers, the Citybus has covered 30,000 miles operating on average 13 hours a day, 7 days a week schedule. No major problems or failures have occurred in this time and fuel consumption figures of well over 6 mpg are being achieved.

Ailsa chassis components being sourced from British automotive companies the export success has proved a welcome fillip to hard pressed UK component manufacturers. The new Citybus follows this British sourcing policy and a long list of UK materials and components are included together with bodies from major British body-builders. Volvo purchases from UK suppliers currently total a record £140 million a year.

The new Volvo Citybus is unique in the UK market in that it incorporates a mid-underfloor engine, an ideal position to provide the optimum safety with balanced handling and braking irrespective of passenger loading. Full air suspension ensures maximum passenger comfort while a major advantage to operators will naturally be the remarkable low overall weight of the complete bus, 9.2 tonnes, making it among the lightest double deck buses available—some 15 per cent lighter than comparable specification vehicles and a factor which will have a major influence on fuel savings.

The Volvo philosophy of a

strong, robust, high strength chassis frame is continued in the Citybus with a jig welded twin spine design with full peripheral framing. This framing has two main functions, to provide body-builders with a simple mounting frame to give total structural integration with all types of body and to provide a strong safety "skirt" all round the chassis to give maximum protection to the bus and its occupants.

The bus is powered by the newly developed "B" series Volvo engine, the horizontal THD 100 TD 100EB 9.6 litre power pack producing 150 kW (201 bhp) at 1,800 rpm. This latest power unit in the Volvo family of compact, powerful turbocharged engines proven in worldwide usage to provide high levels of reliability and economy. Volvo, originators of many automotive innovations over the years, pioneered the use of turbocharging some 30 years ago and were the first to employ the technique in buses and coaches.

The positioning of the engine under the floor in the centre of the chassis gives a large clear

floor area in the lower saloon enabling maximum passenger capacity. Eighty-six seats are accommodated in the 2.7 metre Citybus, while the weight distribution allows for a further 20 standing passengers without any encroachment of the large entrance area.

To cope with dense traffic, the Citybus incorporates power steering with five turns lock to lock which, combined with a maximum front wheel angle of 50°, makes the new chassis highly manoeuvrable.

Available in a range of lengths and wheelbases to suit all type of operation, the Citybus design can also provide for centre exits, or if preferred, a rear platform exit. Close liaison with body-builders has ensured that the chassis is ideal for all types of bodywork and bodies are already approved from Alexander's Falkirk, Northern Counties, East Lancs, Marshalls, Duple and Eastern Coachworks.

Volvo Bus of Great Britain is confident that the new Citybus will further improve its market share in this country. Last year the company increased its penetration of the double deck market sector to 5 per cent and that in a year when the overall market dropped dramatically. To that must be added the 100 or more Ailsa chassis built and shipped overseas, mainly to Indonesia. With the addition later this year of the mid-engined Citybus running alongside the Ailsa, expectations are high for continued inroads in both home and export markets.

Much of Volvo's success in the UK is related to the British company's compact size and flexible manufacturing facilities enabling a "personal" service to be offered to the specialised bus market.

PRODUCTION

Worldwide production of bus range

The vehicle manufacturing plant established by Volvo in Scotland, where the new Citybus will be manufactured in a brand new double deck production facility, is one of four Volvo bus chassis production

hovercraft type carriers. A team consists of between five and 12 members. All receive the same wage and are responsible for the inspection of their own work leading to high levels of quality.

Other Volvo bus production

plants are established in Belgium and Brazil. Assembly is also carried out in Portugal, Greece, Morocco, Australia, New Zealand, Peru, Venezuela, Malaysia, and Indonesia.

The third largest producer of bus chassis (12 tons and over) in Western Europe and the world's second biggest exporter of bus chassis, Volvo's main production plant is at Boras in Sweden, set up in 1977.

This modern purpose-built plant has an annual production capacity of 3,600 complete chassis plus some 2,000 chassis kits for assembly abroad.

The Boras plant, like most of Volvo's production facilities, does not have a conventional assembly line. Instead personnel work in teams and the chassis components are moved from team area to team area on

plants are established in Belgium and Brazil. Assembly is also carried out in Portugal, Greece, Morocco, Australia, New Zealand, Peru, Venezuela, Malaysia, and Indonesia.

The latest plant to be announced is in the USA where pilot production of articulated buses has just commenced at Chesapeake in Virginia. The 18-metre articulated buses to be produced in America are to be built on Volvo B10M mid-engined chassis and will carry 110 passengers. A 12-metre bus for city operation is also planned.

One bus of each type has been in service with New Jersey Transit Corporation, USA, and first reports on these test vehicles show excellent fuel consumption figures.

More service points have been added to the Action Volvo emergency roadside assistance scheme, available on a single Freefone call asking the operator for Action Volvo—no phone number to remember. Standard charges have been established throughout the country for recovery and roadside van assistance, whilst towing and van service charges for Volvo vehicles under warranty have been abolished entirely.

For coach (and truck) opera-

APPLICATION

Motorway coach reliability record



This Volvo B10M coach is just one of the 60 express coaches operated by various companies on the intensive London-Glasgow route. In two years of daily service, this Cotters Coachline has clocked up over 600,000 kms (375,000 miles) of trouble-free service with no on-road breakdowns, carrying 25,000 passengers at an average

fuel consumption of between 8 and 10 mpg.

Such results have made Volvo a main contender in the coach market sitting at the number two position today with 16% of the market.

Several companies are now looking at the new Volvo "Citybus" double-decker as the next possible development in the motorway express field.

AFTER SALES SUPPORT

Major expansion programme

Volvo's phenomenal rate of success in the UK since the marque was introduced in 1967 owes much to the after-sales support programme initiated from day one. Buses, coaches and trucks were supported by a nationwide network of service points offering fast parts supplies and comprehensive service facilities.

A major re-investment programme has just been announced which is solely concerned with further enlargement and improvement of these support services.

Thirty-two coach specialist workshops are available in the UK as from January 1983 backed up by three major unit stockists located strategically in Scotland, North Midlands and London. Coach specialist workshops are established on all European main routes. They are supported by Action Volvo Service Europe, a single phone number 24 hour rescue and assistance facility.

The new Citybus will also benefit from the unique Volvo PartsPlus scheme, numerous reduced prices on most-used parts available from stock on a free delivery basis. These genuine, guaranteed, Volvo parts are carefully priced to cost less than spurious or will-fit parts—and carry a "substantial damage" warranty.

Thrifty, nifty and...
British into the bargain.

Citybus

The way to take your ratepayers along with you.

- Minimum maintenance life-cost
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- Maximum passenger capacity
- Fuel-efficient performance
- Engineered to protect the environment
- Complete body design freedom

There's something in it for everyone



VOLVO

Volvo Bus Great Britain

PLANNING

Traffic Planning Services

Many transport authorities throughout the world now use the comprehensive traffic planning consultancy services available from Volvo Transportation Systems. Years of experience in this field means that Volvo offers more than just the hardware for public transport. It studies, evaluates and analyses existing systems and plans new ones to help ensure that public authorities—and their customers—get the most efficient and economical bus service.

In countries as far apart as Pakistan and Angola, Singapore and the USA, Kuwait, Holland and Great Britain, Volvo is assisting authorities planning tomorrow's transport systems.

Areas covered by this work include management structures, company resources, facilities and personnel; technical assistance, training, depots and workshops; transport planning, travel demands, routes, adaptations of vehicles; traffic supervision, control and ticket systems, time-



Planning tomorrow's public transport systems by solving today's problems.

systems since 1973. Volvo has developed a comprehensive data bank of computer-based methods to analyse existing travel and traffic patterns then propose and evaluate alternatives for the future.

A preliminary study in Coventry has yielded good results and now led to a programme for London Transport to examine and analyse route networks and traffic patterns in areas of Southern London with the aim of rationalising network and operations to achieve higher efficiency without loss of service levels for passengers.

Such transport planning is not confined to bus operation. The accumulated experience and specialist knowledge can also be applied to other areas such as hospital or school transport and currently Volvo experts are producing a computerised fleet management system for the taxi fleets in Sweden's three main cities, Stockholm, Gothenburg and Malmö.

Involved in traffic planning

DEVELOPMENT

Research on Battery Flywheel and Methanol Buses moves ahead

Leading world bus manufacturer Volvo has released details of development projects it has been working on for some time which could well revolutionise public transport in the future.

Two specially developed "battery" buses are just going into service on one of Stockholm's busiest city routes. The Transit Board of Stockholm Public Transport has initiated the project with funding from the Swedish State. These prototype buses, with "light-weight" bodies, are fitted with British produced Chloride batteries.

Carrying 64 passengers the battery bus has a maximum speed of 65 km/h and the batteries store enough power for 4 hours driving in city traffic. The buses will operate on normal routes in Stockholm for two years.

A Volvo development project with promising new technology

is the energy-saving, environmentally "clean" flywheel bus which, besides taking power from a small diesel engine, also absorbs energy from the brakes.

The energized flywheel then supplies power by hydraulic system to the road wheels. This prototype bus is showing savings of 15-25 per cent in fuel consumption. The bus can run for over a kilometre with four bus stops on the flywheel alone with no noise or exhaust emissions.

The project has been under way for several years and is now approaching the technical level to be tested in normal traffic conditions.

Volvo Flymotor AB, producers of the flywheel components, are in advanced discussions with five public transport authorities from some of Europe's largest cities. The flywheel concept is also showing possibilities in mass transit

underground systems. Many alternative types of fuel have been examined by Volvo research and development staff and "two fuel" articulated buses using methanol and diesel have been tested in city traffic for two years to produce valuable data for future work in this area.

To develop many new approaches to bus design and operation, Volvo has installed a complete city bus system in Halmstad, Sweden, where new ideas are put to the practical test. This on-going "in-service" project has produced a wide and varied number of new approaches and serves to highlight Volvo's practical approach to today's transport problems.

This system features raised platforms with specially designed buses to achieve quick and easy passenger circulation and shorter stopping times.

BUSES AND COACHES IV

Scottish group profitable though stretched from London to Highlands

THERE IS a lot of Scotland and not many Scots, so it is difficult to run a bus company there. Yet the Scottish Bus Group, operating 3,400 buses over 120,000 miles a year throughout 30,000 square miles of Scotland, manages to make profits.

The £3.5m surplus in 1981 accounted for just under half of the £7.4m profits of the Scottish Transport Group, the state-owned conglomerate covering ferry and road haulage services along with insurance, travel advertising, public relations business, and the buses.

Scottish Bus Group coaches cover the long haul to London

where they carry three quarters of the 1m passengers a year despite competition from private bus owners.

Here the Scottish Bus Group has consciously stayed clear of the extras such as meals, hostesses and enroute video to provide an £8.50 one-way trip relying on the advantages of terminals at both ends with onward services.

But the heart of the group's activity is the inter-city, inter-Scottish routes. It is here that the main problems occur as well, for the social costs of running buses in Scotland is high—too high in the view of Mr Ian Irwin,

managing director of the Scottish Transport Group. He has cut the cost of running the buses acting on the results of an extensive marketing survey which identified route demand and showed how operating efficiency could be increased.

But the combination of increasing costs for far-flung services on unprofitable routes, reduced financial support from the regions to operate these routes, fewer passengers overall and the dangers of fare increases, pose a threat to the group's profit figures.

Mr Irwin, from his Edinburgh headquarters, has a

duty to run a social service and send buses deep into rural areas where they do not pay. But he also has to service the profitable areas such as those carrying workers from outlying towns into Glasgow. However, the bus group needs more financial support from the regions to help run the unprofitable routes, amounting to about 6.5 per cent of costs.

Social duty

The regions, though have increasingly tight budgets and the Government is currently putting pressure on them, threatening to reduce rate

support grants in cases of excess expenditure. The Government too expects the bus group to carry out its social duty but wants it to perform commercially as well.

The bus group can raise fares but only at the cost of increasing the exodus of passengers from the buses.

Over the years as the bus group has operated in the unprofitable areas it has absorbed regional services. In 1980 it received between £9m and £10m from the regions in support.

This revenue from the regions today is about half what it was in 1980, whereas the group needs about £13m

to meet the costs of these services. The fall has resulted largely from a decrease in support revenue from the largest regions, Strathclyde and Lothian, compounded by the impact of higher running costs and inflation.

Mr Irwin has encouraged regions to develop economic ways of running their own rural services, using micro-buses to combine postal and parcel deliveries and pick up passengers in areas where normal services cannot pay.

But the response has been limited. Although he is unlikely to win further government assistance, Mr Irwin

hopes that some of the more wealthy regions will accept that a margin of their support could be earmarked for regions such as the Highlands.

At the moment each region has a cost accounting system for its bus service so that wealthier regions do not end up subsidising the costs of the poorer areas.

The bus group is hoping to change this thinking somewhat as, throughout the UK, the bus services try to increase government awareness of the costs involved and try to win back passengers.

Mark Meredith



Mr Ian Irwin; encouragement for rural services in the regions

Body builders launch new luxury model

THE UK coach market last year, at about 1,800 units, offset for Britain's independent bus and coach body builders the disastrous slump in UK bus sales. The severity of the fall in demand for buses, caused primarily by the withdrawal of bus grants, can be seen in the collapse of the single-decker market from 700 in 1979 to 136 last year, while the double-decker market fared little better.

Even so, the coach market has contracted over the same period from 2,800 in 1979. More significant, however, is the fact that the coach industry is undergoing a transformation in the types of demand. One result has been that whereas in 1979 only about 80 units—3 per cent of the total—were supplied by imports, the total had risen to 22 per cent by 1981 and probably reached 30 per cent last year.

The introduction of what the UK Volvo company dubs a "mid-weight" chassis, the "Y" three years ago will be followed in time by a heavyweight chassis and an export weight chassis, Bedford promises.

Bedford's chassis output last year was 548, of which 240 were for export compared with 491 (244 for export) in 1981.

Ford seems to have no similar ambitions in the bus and coach market. Its lightweight chassis, suitable for gross weights up to 12 tonnes, has suffered from the trend for coaches to get longer and heavier and to move to the 16 tonnes permitted for two-axle vehicles. Ford apparently is unwilling to invest for new products in what is becoming an increasingly competitive environment.

Ford bases its "R" chassis

on the 20-year-old Trader platform but recently added the new Dover engine to the specification.

In 1975, 7,300 chassis of

which 3,200 were exported. However, export business has dried up in the face of Japanese competition and local-assembly requirements so that production is now about 300 a year for Britain only.

Sales operations

This was not a token gesture because Bedford insists that it "intends to remain a strong contender and to improve our position in the bus and coach business."

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Kenneth Gooding

PROFILE: WALLACE ARNOLD

Enforced operational changes

WALLACE Arnold, Britain's largest independent coach operator, is in the throes of digesting operational changes. They have been forced on the company partly by the recession, by structural alteration in the industry and changing travel habits.

Apart from deregulation these changes include movements in the relative importance of Continental and British travel and the pressures towards improving efficiency at its Leeds headquarters. The company says rationalisation measures already taken.

Wallace Arnold is a subsidiary of Barr and Wallace Arnold Trust whose business interests reach into motor distribution, computer bureaux and off distribution as well as coach operating.

The company's leisure and holiday operations have a turnover of about £50m. Pre-tax profits of £339,000 in the seven months to July 1982 showed a healthy improvement on the £1,760 achieved in the same period in 1981.

The 12-month figure for 1981 resulted in a loss of £132,000 with a clear downturn in the latter months of the financial year. But the company is not expecting the same pattern to be shown in the latter months of the 1982 financial year. The company completed during the period the sale of its less-making Evan Evans subsidiary.

The company has 280 vehicles but has been reducing its fleet, saying it has upgraded its quality. In so doing it has purchased a greater number of continental coaches—in particular, Volvos, Bovas, and Setras.

Its management believes the more eye-catching appearance of some of these vehicles works to its advantage in

attracting trade. It has been operating Volvos for some time and though the purchase cost is larger than that for British-made vehicles, Wallace Arnold has found them particularly reliable.

However, it still operates a greater number of Leylands, with Plaxton and Duple bodies, and some Fords mainly for light work. London argues too that its latest vehicles like the Royal Tiger Doyen are as striking as anything produced in Europe.

Within Wallace Arnold itself a considerable amount of reorganisation has taken place over the past two years. A new building was opened in Leeds in October 1981 and a lot of operations have been brought into one set of premises rather than two. Accounts have been reorganised.

In May last year, an on-line reservation system was introduced through which travel agents can phone direct to Wallace Arnold staff, who are now equipped with computerised information rather than having to use manual charts.

The UK holiday operation has seen further evidence of the change in demand away from traditional touring coach holidays to holidays with a specific centre. Continental holidays though have witnessed the most interesting changes.

This has resulted in the introduction of the Nightrider service, which has been rapidly growing over the past two years and involves cutting out overnight stops in getting to and from Continental resorts, so reducing the cost of the package.

Nick Garnett

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BUSES AND COACHES V



Above: passengers board at Kettering bus station in the Midlands, and (right), a Dodge electric-powered minibus—providing a service in districts where to use normal vehicles would be completely uneconomic.

Urban services hit by declining use and rising costs

DEMAND FOR bus services in Britain has been declining steadily for almost three decades, largely in the face of rising private car ownership and changing social and leisure time activities.

The recent performance of the industry suggests that the decline is continuing, although perhaps at a reduced rate in the light of deregulation of the express bus routes and British Rail's inability to avoid steadily increasing passenger fares on the trains.

The bus industry as a whole reached its peak in 1955, when demand called for 14bn passenger journeys. By 1980, the number of passenger journeys had been halved to 7bn, but as a recent study by Martin Higginson and Peter White of the Polytechnic of Central London showed, the industry was still substantial.

In 1980, the British bus industry as a whole operated 2bn bus miles run by a total of 70,000 buses, producing a total turnover of £1.5bn.

The industry is made up of local authority bus operators, private operators and the nationalised sector in the form of the National Bus Company, which operates in direct competition with the private sector in areas such as express travel, and works in cooperation with

several local authority bus companies.

The scale of the British bus industry is well illustrated by the size of National Bus Company operations. NBC carried 24 times as many passengers as British Rail in 1980, when the bus company reported a trading profit of £5.5m from the operations of its 35 regional and local bus companies.

Risk

The decline in the use of Britain's bus network has been accompanied in recent years by steadily rising costs. These in turn have put further pressure on the bus operators to trim their services, although at the risk of losing more custom, and so perpetuating the decline of the industry.

The report from the Polytechnic of Central London, published in December 1982, was the end-result of a detailed two-year study, sponsored by the Social Science Research Council, into "The Efficiency of British Urban Bus Operators."

The overall aim of the study was ultimately to "facilitate throughout the country the provision of high quality, competitive and well-patronised bus services. The way this was to be done was "by assisting

bus operators to perform efficiently."

The report from the polytechnic came hard on the heels of an earlier report, this time from the Monopolies and Mergers Commission, which also looked at the efficiency of selected local authority bus operators.

The terms of reference issued by the Trade Department were for the commission to answer a series of specific questions, all relating to the "efficiency and costs of and possible abuse of a monopoly situation" by the companies, Bristol Omnibus, Cheltenham District Traction, the City of Cardiff District Council, Trent Motor Traction and West Midland Passenger Transport Executive.

Both reports emphasise that a difficulty in assessing the efficiency of local bus operations lies in the conflict between social objectives and commercial objectives for the bus operator. Also, it was quickly apparent that no two bus undertakings are identical.

The report from the Polytechnic spelled out the impact of rising costs on the local bus operators studied over the two-year period of the research project. The authors concluded that the local authority bus industry, one of the main

sectors in Britain's bus operations, as a whole has not covered its operating costs from its revenue from fares since 1972.

The study showed that costs in local authority bus operations had risen faster than the general rate of increase in the retail price index over the decade to 1980. The RPI in 1980 was 3.7 times its 1970 value, while the costs per mile of operating local authority bus services had risen by 4.7 times, a rise in costs in real terms of 28 per cent.

This rise, on top of already high underlying inflation, emerged as "one of the dominant issues in the study," the authors point out.

Slight fall

Of the main components in the costs of bus operations, traffic operating costs fell slightly over the period of the report, 1970-1980. This fall was in terms of real price levels and, to a greater extent, says the report, as a proportion of total operating costs.

There was a five percentage point fall in the proportion of operating costs attributed to traffic operations, from 62 per cent to 57 per cent in the period 1975 to 1979. This was caused by the move towards single

person bus operation from bus operations with two person crews, over the period, with the associated fall in the total number of staff employed.

While this fall in costs from traffic costs was to be welcomed, the polytechnic report shows that "the immediate scope for further reductions is limited." Only a few local authority bus operators still employ conductors as well as drivers.

Improvements can be expected in the efficiency of local authority bus operators by the gradual changeover from the first generation of rear-engined double-decker buses, such as the Atlantean and Fleetline, introduced in the 1970s, to the second generation of these buses now being introduced, including the Leyland Olympian and Titan, the Metrobus and Dennis Dart.

Economies also can be made by increasing the ratio of "paid driving time to paid time" by ensuring that drivers are on the road more of the time of their shifts. This would be possible through cutting the peak/inter-peak ratio, and providing a more constant bus service throughout the working day.

Fuel remained a "relatively small element" in bus operating costs, accounting for 6 per cent of costs in 1980.

The largest element in the rise in bus operating costs in the 1970s was "servicing, repair and maintenance," with a 21 per cent rise in the four years 1975 to 1979. Higher labour costs and more complex buses were to

blame for the higher cost increases.

There is "considerable potential for cost containment" in these areas. Engineering is more closely under the control of management than day-to-day operations, which are subject to variable traffic congestion, the report says.

More general economies in traffic operations are possible through faster bus running speeds, through faster boarding of passengers and improved ticket issuing techniques.

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Fuel remained a "relatively small element" in bus operating costs, accounting for 6 per cent of costs in 1980.

Since 1973, however, the sector has failed to earn enough on average from fares to meet its costs of operation, according to the polytechnic report.

Individual undertakings continued to trade profitably on their operating account for much longer, but by 1980, local

authority operators failed on average to cover their operating costs from fare revenue by 17 per cent.

The passenger transport executives of the large metropolitan suffered a 21 per cent shortfall on revenue compared with operating costs, while the district council and Scottish regional operators failed to cover operating costs from revenue by 9 per cent.

This general decline in the viability of the local authority bus operators was accompanied by substantial changes in the market for bus passengers. The sector lost a quarter of its passengers in the decade to 1980 and every undertaking was affected to some extent.

Parking

The polytechnic report identifies among other changes, a decline in bus travel to and from work. This produced a less "peaked" demand. There is also the movement of people to urban outer suburbs, and small towns, greater car ownership, more parking facilities and rising unemployment, which have each contributed to the decline.

At the same time, the steady decline in evening and weekend demand for leisure travel by bus has continued, the report says. "Only in the inter-peak

period has demand remained relatively buoyant."

The fundamental objective of the report was to gain a better understanding of how bus undertakings work and to recommend ways of working more efficiently in the future.

In particular, the report recommends that a reduced peak-to-inter-peak ratio will often present the best initial opportunities for improvement, with a trimming of peak operations and/or increase inter-peak services. Also, faster running speeds, more interworking between routes and additional cross-town linkages will allow vehicle output levels to be raised.

Comprehensive "bus priority" measures to allow closer adherence to scheduled running times could also improve vehicle use. Fare scales should be simplified and calibrated in steps to ease payment and speed the issue of tickets.

The Efficiency of British Urban Bus Operators Research Report No 8, December 1982. Transport Studies Group, Polytechnic of Central London, 35, Marylebone Road, London NW1 5LS (price £15). A report on Stage Carriage Services; Monopolies and Mergers Commission, HMSO, HC 442, July 1982 (price £13).

Lynton McLain



Spot the endangered species.

The fascinating little creature shown here in its natural habitat is the country bus.

And despite the fact that it's one of the country dweller's best friends, things have become so bleak recently, it could be on the road to extinction.

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own family, friends or employees.

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Indeed, without buses, these services themselves could become threatened with social and economic consequences that don't bear thinking about.

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Because if we're to keep the countryside alive, we need the bus. It's the most fuel-efficient form of mechanised transport we can invest in. Used fully, it offers unrivalled value.

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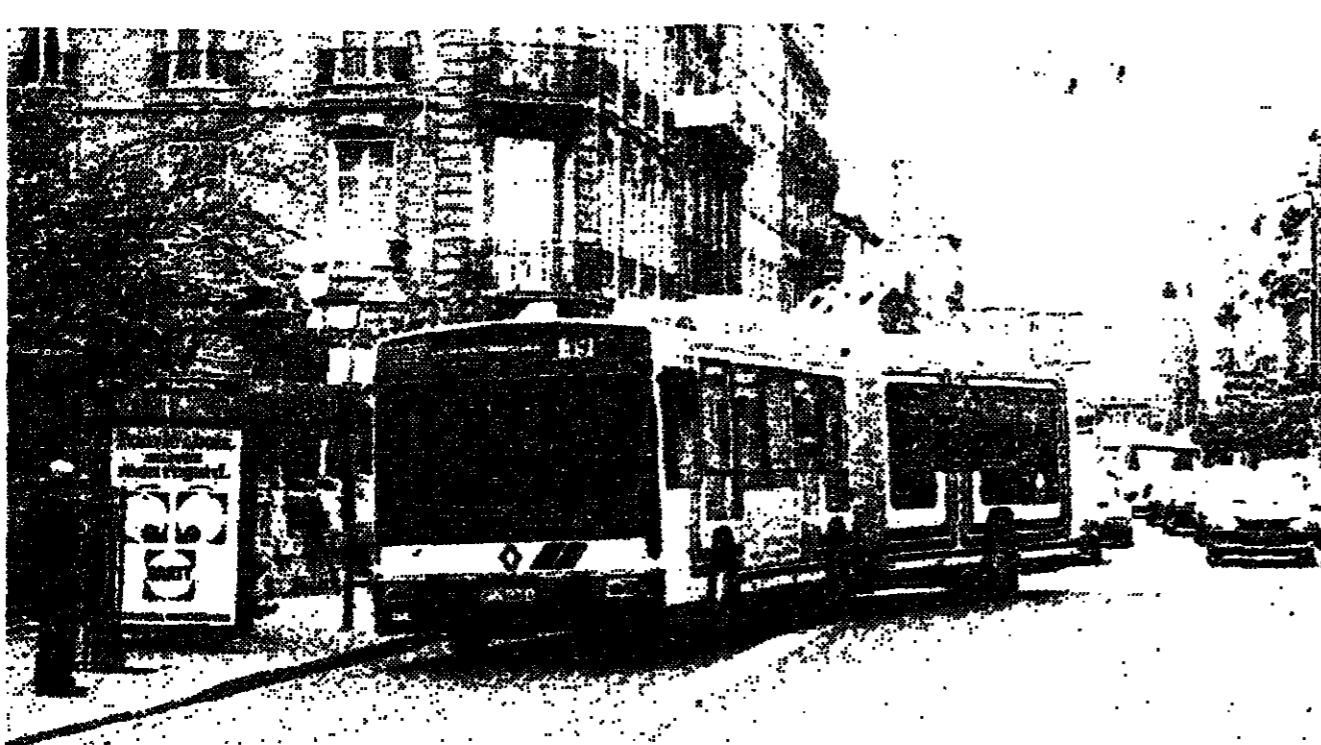
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Wed all miss the bus

BUSES AND COACHES VI



This Renault articulated trolleybus on service in Nancy, France, is also diesel-powered so that it can run on either system

BUS AND COACH PRODUCTION

	1980	Total	6-14t.	over 14t.	Observations
Mercedes-Benz (W. Germany)	7802	7312	1924	5388	Includes chassis for European Coachbuilders
Leyland (UK)	5130	3867	477	3390	Mainly chassis-built vehicles
Iveco (Fiat) (Italy/W. Germany)	N/A	6387	1550	4837	Includes chassis only
Hino (Japan)	5024	5443	2280	3163	
Mitsubishi (Japan)	3961	4760	2056	2794	
Isuzu (Japan)	3152	3965	2124	1841	
Renault V.I. (France)	2809	3651	932	2719	All complete vehicles above 14t. (except for 76 chassis)
MAN (W. Germany)	2845	3431	271	3160	
Volvo (Sweden)	4419	3333	156	3177	Chassis only
Scania (Sweden)	2734	2953	N/A	2953	Chassis only
Nissan (Japan)	2333	2009	697	1312	
Setsra (W. Germany)	2037	1941	N/A	1941	Complete vehicles only
Pegaso (Spain) N/A	1654	53	1601		Chassis only
Neoplan (W. Germany)	N/A	927	91	836	Almost all complete vehicles

Source: Renault Vehicles Industrie

Councils face up to new Bill

THE MOST immediately pressing issue facing Britain's local authorities controlled bus services is the Government's new Transport Bill, which will impose financial guidelines for support by local authorities.

Provisions in the Bill, now in the House of Lords, are part of the Government's campaign against what it calls "unrealistically low fare policies" of some councils, notably the Greater London Council and South Yorkshire.

It seeks to put a ceiling on the amount by which councils can subsidise public transport fares from the rates, removing the "severe burden imposed on the ratepayers." The Government intends to have the Bill on the statute book by March.

Mr Alex Waugh, chairman of South Yorkshire Transport Committee, said: "The legislation will come in before the metropolitan council rate review. Therefore while we will take note of the imminent legislation, we will still make our budget in the normal way within our statutory duties."

"We have not made our budgets yet but provided councillors are convinced that they are not acting illegally we shall continue our existing services."

The impact of the imminent legislation has forced councils such as South Yorkshire to balance political objectives with careful examination of the legislation and to balance the needs of the ratepayers on bus fare payers.

However, South Yorkshire fear their proposals within the Transport Bill, in which the Department of Transport will seek detailed information on bus services, is a forerunner to increased central control of the sorts of services provided.

South Yorkshire, which has contained fare increase at 1975 levels, defends its policies by pointing to an 8 per cent increase in bus usage at a time when other operators which have increased prices in real terms have lost many of their passengers. "If we had put up fares in line with inflation," said Mr Waugh, "we estimate we would have lost at least 30 per cent of passengers."

Authorities such as South Yorkshire fear that the proposed new legislation is a forerunner of complete deregulation of bus services and wholesale privatisation.

The Labour-controlled Association of Metropolitan Authorities is currently mounting a strong campaign against the Bill and lobbying Peers within the House of Lords. It believes the Bill will jeopardise local authorities' total transport policies because fares, it says, are part of total transport arrangements.

It points to the example of Merseyside's cheap fares policy, which it says was part of an incentive to travel on public transport with bus services linked to rail routes.

Local authorities such as the West Midlands County Council has also lobbied locally, leafleting homes and having written to over 200 companies which supply the local WMPTE with buses and components. Suppliers have

been informed that purchasing abilities may be halted for 16 months.

Local authorities point to

reports that most major public transport undertakings in the UK experience both lower levels of financial support from public authorities and falling passenger demand in recent years in major systems in countries such as

France and West Germany.

A paper by Mr J. E. Allen, finance director for the London Transport Underground, showed that apart from South Yorkshire's underfunded UK transport system generally receives less financial support from public authorities than those on the Continent.

Experiments

British local authorities also point to the problems in Britain of experimenting with continental single deck buses with several doors. Mr James Isaac, director general of the West Midlands Passenger Transport Executive, said that in Europe people could get on at any door because there was a spot fare system for fare dodgers.

"One of the reasons for the single-door bus is that we want people to pay," he said. Non-payment of a fare in this country imposes a duty on the bus operator to prove an intention to defraud.

The West Midlands' bus services have been particularly badly affected by high unemployment, which by June is projected to reach 18 per cent according to Mr Isaac.

The bus service was carrying 500 passengers a year in the late 1970s but, according to Mr Isaac, the effect of the recession has cost 35m passenger journeys a year, which in financial terms is an annual loss of about £5m.

However, services have not been cut although "good housekeeping exercises" have been imposed by the Labour-controlled county council. This then worsens the cost revenue balance.

The main losses of passengers are in the evenings, down 20 per cent on three years ago, and 23 per cent on Saturday.

The county council, while aware of its financial constraints, has chosen not to cut services because it wants to maintain the mobility of those without cars.

West Midlands has also attempted, like authorities such as Tyne and Wear, to more fully integrate bus and rail services. In the last year 200 new car parking spaces have been opened at railway stations and 300 more are awaiting approval. All car parking spaces at suburban railway stations are free.

As to the future, transport authorities keep looking to the European effects of investment and integrated public transport systems which cut down on urban pollution and city congestion. Mr Isaac said: "Our aim is to provide a system of transport which is able to provide a reliable and fast service without having to compete with the private car."

Lisa Wood

Restructuring moves for European makers

RESTRUCTURING of bus manufacturing operations in Europe has not been restricted to Britain. In the highly-competitive West German market big changes have taken place.

For example, MAN (Maschinenfabrik Augsburg-Nürnberg), 75 per cent-owned by Gutehoffnungshütte, Europe's biggest engineering group, has concentrated bus production at its Wittenstedt plant.

Previously, the MAN standard buses were built at Penzberg but this facility has been switched to production of sub-assemblies such as axles.

MAN's bus and coach-building capacity remains at between 2,500 and 3,000 vehicles a year, depending on the mix. There is also some production at the Graf and Stift subsidiary in Vienna. MAN employs about 3,000 at the Wittenstedt plant but they also work on trucks and military vehicles.

Last year, MAN sold a total of 2,739 buses and coaches against 3,247 in 1981. In the past MAN mainly supplied fully-built buses but the proportion now has dropped to something in the region of 90 per cent because the company has a major contract to supply bus chassis to Baghdad while

Australia no longer accepts built-up buses.

Rationalisation in Germany has been taken further by the decision of Iveco to close its bus plant at Mainz with the loss of 1,400 jobs.

Iveco is the Fiat subsidiary which produces and sells trucks and other vehicles under the Fiat, Unic, Lancia, OM and Magirus badges and has manufacturing plants in France as well as Italy and Germany.

According to Iveco, Magirus lost competitiveness in the German market preference switched to long-distance luxury coaches of type Magirus did not produce. The Magirus "Vultur" according to German press reports, lost the equivalent of £1m in the past three years.

Iveco has also effectively closed another of its bus plants, at Cameri in Italy. This facility has been switched to the production of truck axles for a new company jointly owned by Iveco and Rockwell of the U.S.

In spite of the world-wide downturn in demand for coaches in the past couple of years, one manufacturer, Scania-Bussar, part of the Saab-Scania group of Sweden, actually has been adding capacity. The company was formed as

a result of the major events in examining its position. It certainly will remain in the luxury coach business and is contemplating what other market sectors it should be represented in.

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Scania acquired an existing coachbuilder, Svenska Karosseri Verkstäderna, after the initial boom had died down—and when a considerable drop in output was expected—and moved its

bus operations from Söderåsle, leaving that plant for truck manufacturing.

During 1981 Scania opened a new assembly plant which uses air-cushion technology to move chassis from one assembly station to another, in Katrineholm. The production is now distributed among so-called assembly groups.

The new assembly plant has made it possible to divide the production of buses at Katrineholm between two main plants—one for the assembly of chassis and one for the production of bodies. Scania reckons this results in higher capacity, greater flexibility and more rational materials handling.

In 1981 Scania invoiced 2,760 buses, with the Swedish plant accounting for 67 per cent while subsidiaries in Brazil and Argentina were responsible for 29 and 4 per cent respectively.

Scania's neighbour in Sweden, Volvo Bus Corporation, also expanded in 1981 by acquiring Hoglund which produces more than 200 bodies annually for the Swedish market.

Volvo Bus invoiced 3,850 chassis in 1981, most of them at its main plant at Borås from components supplied from other Volvo facilities in Sweden.

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Continental tour operators confirm their strength

WHEN THE Magic Bus coach operators from the UK to various European cities collapsed at Christmas it confirmed in many minds the traditional concept of international buses—that they are cheap, mainly for the young, and relatively insecure.

In fact, however, coaches have made a considerable comeback on the medium haul market among the middle-aged and middle class, and are more often than not run by long-established companies. They owe their success as much to improved standards as low costs.

UK coach operators such as Wallace Arnold, Global, Cosmos and others have all seen major surges in business in recent years. "Coaches are once again very popular," says Global's Mr Roger Corkhill. "The strength of the market has been confirmed this year, particularly to Austria and Switzerland."

It has taken the British some time to discover international coaching, however. Its image of cheap transport for the young, or insulated package touring for the elderly, has not helped. Only a few years ago companies despaired of the British market ever being prepared to pay the fares necessary to sustain the air-conditioned, coffee serving, plush-seated, WC-equipped vehicles popular in Europe and the U.S.

In those days the European market for such traffic was

dominated by U.S. and Australian passengers. Now even the British have rediscovered long-haul luxury buses.

Clearly the gradual deterioration of standards on airlines and the overcrowding of airports has helped. Coach operators have been able to exploit their vastly improved facilities and set down flexibility. The old problems of onboard facilities, and the very slowness of road traffic, have been diminished. The first by on-road movies, drinks and toilets, and the second by the high speed multi-linked highways that now carve their way throughout Europe.

Sophisticated

In few fields has the penetration been as great as in winter sports where at least a dozen companies now arrive on the British ski scene running sophisticated ski buses to various European destinations.

Some, like Neilsons, have grown spectacularly as a result of spotting the potential demand.

It is probably ski coaching which most obviously demonstrates the way in which the travel cards have been upping coaching's way. For example, the French Alps are now a popular bus destination and the reasons are obvious. Geneva is a less than good charter airport (it is overcrowded and discourages peak time charter flights); the Alps are well served by motorway and autoroutes from the UK, the Netherlands and

southern Scandinavia; and those who arrive by air face a coach journey of a couple of hours to their ski resort anyway.

In fact, however, the problem is not one of lack of demand but one of oversupply. There has been a rush to offer facilities which the market has been so eagerly demanding and a rush which today almost certainly exceeds consumers' needs. The Magic Bus may